



The Latvian Virtual Exhibition at Hanzas Perons © Photo: Cielo Alejandra | ADORNO

PRESS RELEASE

The Latvian Collection
London, UK
London Design Festival
18-26 September 2021

“Repurposing For The Future” - *Creating a cycle to benefit the planet*

Adorno is pleased to announce the Latvian collection, “Repurposing For The Future”, as a part of Adorno London 2021. Presented in the former Riga cargo railway warehouse now cultural centre, Hanzas Perons, “Repurposing For The Future” explores the notion that design should act as a means to responsibly bring a vision of the future to today’s world. Curated by Dita Danosa, the head of the Latvian Design Centre, the collection features five designers whose work has uncovered forgotten materials, changed established uses, and, with the aid of technology, repurposed the residue through collectible forms.

“Repurposing For The Future” highlights the importance of using technology and creativity to reuse and repurpose materials. This, alongside the coexistence between humanity and the planet, is addressed by featured designers Artis Nīmanis, Ieva Kalēja, Jānis Straupe, Jānis Rauza, and Manten Devriendt & Liene Jākobsone through a diverse range of design philosophies.

Besides the virtual exhibition, a selection of pieces from the collection will be exhibited at “Tactile Baltics”, a joint Baltic exhibition, at Dray Walk Gallery in Shoreditch from 18 September to 3 October 2021.

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www.adorno.design
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CURATORIAL STATEMENT

In the quest for humanity's successful coexistence on this planet, design has an essential role; it must widen its presence and application. The prerequisite of design is to responsibly bring a vision of the future to today's world. In the past decades, the tendency has been to use rare and expensive materials, making good design available only to an elite. Now is the time to break this mould, to build a world both sustainable and beautiful for everyone.

The true, and indeed only, objective of contemporary design is to replace worn out materials and forms, and discover new dimensions through innovation in the use of technology, allowing materials to be repurposed not just once but two, three, and more times. The work of Latvian designers exemplifies this mission. They challenge traditional forms and, by using locally sourced materials and through minute scrutiny of their properties, apply them to new generation designs. Their mission is thoughtfully, and with care, to save resources and create a better, more sustainable future.

For the upcoming decade, Latvian designers see their work being devoted to the exposure of forgotten materials, changing formerly established uses, and repurposing the residue in new design objects, all with the aid of technology. Design does not have to be limited to a functional aesthetic, rather it can provide innovative solutions to real problems by combining elements: tradition with technology, mass production with aesthetics, and sources both local and sustainable.

MEET THE CURATOR
DITA DANOSA



“Now is the time to break this mould, to build a world both sustainable and beautiful for everyone.”

- Dita Danosa

Dita Danosa, head of Latvian Design Centre, is a design visionary and truly passionate person, who has devoted the last ten years to the development of the fashion industry in Latvia, and now, for more than five years, also to the field of design.

Thirteen years ago, she entered the creative industries from the banking sector, where she had an outstanding career. The diversity of her experience is the basis of her wide field of activity, and her ability to manage so many different processes and create events as a curator and also a producer. In 2009, she entered the field of fashion with the belief that the fashion industry in Latvia could be reborn. She is responsible for organizing more than 15 fashion festivals, fashion weeks, and competitions in Latvia and abroad, organizing contact exchanges and educational seminars. Her enthusiasm was the basis for expanding her field of activity to the field of design, joining the Design Council in 2013 and becoming its head in 2014. During her presidency, the Latvian Design strategy was released, a tradition of the National Design Award was launched, and also, she co-curated the multi-exhibition cycle Design Manifestation.

For two years now, she has established and leads the Latvian Design Centre, the main responsible body for design development in Latvia. Last year, she curated a design exhibition in Budapest and stepped into a unique design field. She believes that small Latvia has potential to become a design power.

VISITOR INFORMATION



Physical Exhibition

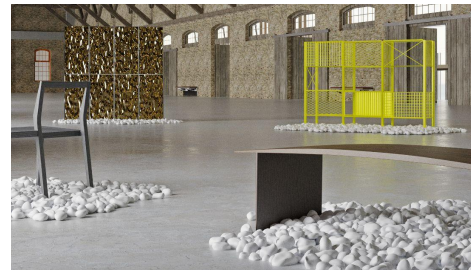
A selection of works from the Latvian collection will be exhibited at the “[Tactile Baltics](#)” exhibition.

Dray Walk Gallery — Dray Walk
off Brick Lane, London, E1 6QL

18 September to 3 October
Mon-Fri: 10 am - 6.30 pm
Sat-Sun: 10 am - 5 pm

*VIP & Press tour: Tuesday 21,
4:30 PM*

[Register to visit](#)



Virtual Exhibition

Gathered in the newly renovated culture centre, Hanzas Perons, in Riga, “Repurposing for the Future” considers the responsibility of design to bring a vision of the future to today’s world. Featuring some of the country’s best craftspeople, the collection explores how makers have uncovered forgotten materials, changed established uses, and, with the aid of technology, repurposed the residue through collectible forms.

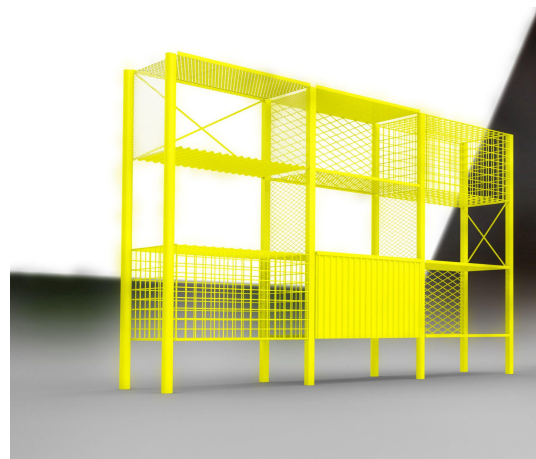
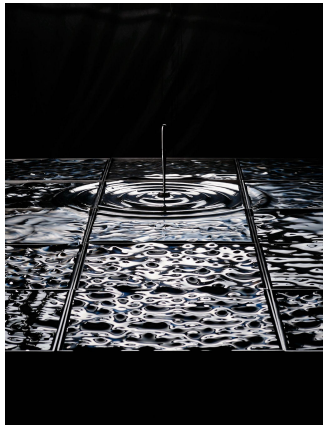
Visit the virtual exhibition
18-26 September at
www.adorno.london

PARTICIPANTS

Artis Nīmanis
Ieva Kalēja
Jānis Straupe
Jānis Rauza
Manten Devriendt &
Liene Jākobsone

THE LATVIAN COLLECTION

[Download High-res images](#)



Left: Artis Nīmanis, "H2O", **Mid:** Jānis Rauza, "GHOST-W" Chair, **Right:** Ieva Kalēja, "Dragonfly Wall Lamp"

Mid: Jānis Straupe, "Curved Bench"

Left: Mammalampa, "The Bride", **Right:** Manten Devriendt and Liene Jākobsone, "Hatch"

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NOTES FOR EDITORS

Title	Adorno London 2021: <i>Designing Futures</i>
Dates	18-26 September 2021
Virtual Exhibition	www.adorno.london
Participating Countries	Austria, Belgium, Estonia, Latvia, Lithuania, Netherlands, Norway, Sweden
	Hosted at Tactile Baltics Dray Walk Gallery — Dray Walk off Brick Lane, London, E1 6QL
Physical Exhibition (Latvia)	18 September to 3 October Mon-Fri: 10 am - 6.30 pm Sat-Sun: 10 am - 5 pm <i>VIP & Press tour: Tuesday 21, 4:30 PM</i> <i>VIP Cocktail Preview 5.30 - 9pm (Invite only)</i>
Images	Courtesy of the designers & photographers
Press kit	Link
Press Contact	David Gorrod, press@adorno.design

ABOUT ADORNO

Adorno is a digital gallery for the best of collectible design and craft from around the globe. Selected by a network of on-the-ground curators from more than 30 design cities, Adorno's collections provide a unique insight into the world's diverse creative communities – and celebrate the work of the designers shaping them.

Each collection showcases only unique or limited-edition contemporary works, spanning the fields of furniture, textiles, ceramics, sculpture, and design-art. The curatorial approach varies from collection to collection – just as design culture varies from community to community – but every object featured is contemporary in style, experimental in approach, and exceptional in material quality.

The designers featured include both established names and emerging talents at the cusp of their careers, ensuring each collection is a snapshot of the people, techniques, styles, and thinking that define the modern making culture of each region. With each collection launch, Adorno adds a new chapter to the global design story.

In its essence, the infrastructure of Adorno includes the e-commerce platform (www.adorno.design), an international legal setup, and a global cost-efficient shipping solution that enables autonomous collaboration between curators and designers to promote their work and transact with a growing segment of international buyers. Besides running the online platform, Adorno exhibits at major design events worldwide.