

Sustainable Design x Camley Street

The Camley Street team is proud to collaborate with Kingston School of Art Sustainable Design MA students as part of the London Design Festival.

The Camley Street team is part of Camden's Community Investment Programme¹, which is the Council's plan to invest over £1billion in new homes, schools and community spaces.

The Cedar Way industrial estate, where the show will be held, is on Camley Street² in the heart of Camden, in the Knowledge Quarter³ and the King's Cross Design District, and next to one of the main entrances for the proposed new Camden park - the Camden Highline⁴.

The Council team are working in partnership with the local community to bring forward a shared vision for a new neighbourhood at Camley Street with 350 new homes - including genuinely affordable homes; improved business space; jobs, training and skills for local residents; and new public green and open spaces.

Sustainable Design is key to the redevelopment of Camley Street - the Council is committed to doing everything it can to make Camden a zero-carbon borough by 2030⁵. The Camley Street neighbourhood will be highly sustainable, inclusive and pioneering, responding to the rapidly changing world. Innovative sustainable ideas, such as those explored by the student in this show, will be key to achieving this goal.

Camden's ambitious plan for the area will champion education and skills development for young people, and is already facilitating a range of opportunities. The Camley Street team includes two local young people hired through the Government's Kickstart Scheme⁶, who are leading on youth engagement. They are working with a cohort of local 16-17 year olds as part of the NCS⁷ summer programme. The Camley Street team is working with entrepreneurial students at UCL's neighbouring business incubator: Base KX⁸; and this partnership is another opportunity to support young people.

The team are learning about cutting edge ideas from these MA Sustainable Design students, and the festival will be a great opportunity for visitors to meet the students, share ideas and hear more about the emerging shared vision for the Camley Street area. Follow the project on Instagram @CamleyStreet

Notes

1 Further information is available on the Council's website at: <https://cip.camden.gov.uk/>

2 Further information about the project is available at: <https://cip.camden.gov.uk/camley-street>

3 The Knowledge Quarter is one-mile radius of King's Cross Station, across two London boroughs bringing together over 100 cultural, research, scientific, business and academic institutions large and small under one umbrella, positioning the area as unique in the knowledge economy. <https://www.knowledgequarter.london/>

4 The Camden Highline will turn a disused stretch of railway viaduct into a new elevated park and walking route, connecting Camden Gardens in the west to York Way in the east. <https://www.camdenhighline.com/>

5 Further information on Camden's Climate Action Plan is available at <https://www.camden.gov.uk/how-are-we-tackling-the-climate-crisis-in-camden-#rqld>

6 The Kickstart Scheme provides funding to employers to create jobs for 16 to 24 year olds on Universal Credit.

7 NCS is a programme designed to engage, unite and empower 16 and 17 year olds <https://wearencs.com/>

8 Base KX is home to [the Hatchery](#), UCL's incubation programme for its most promising entrepreneurs. <https://www.ucl.ac.uk/enterprise/about/join-our-startup-hub>

