

PRESS

August 2021

Arper showcase new collections at London Design Festival



Arper join the 19th edition of **London Design Festival** from 18 – 26 September as **showroom partner** of the event.

Visitors to the Arper showroom will have the opportunity to discover **Arper's latest collections**, bringing function and aesthetic together in elegant solutions whilst embodying the brand's values on colours, flexibility and sustainability.

Quiet in form and near endless in possibilities, **Mixu – designed in collaboration with Gensler** - is a sustainable and versatile collection of chairs and stools that can be completely customized to suit the needs of any context, environment, or desire. This three-part system of seat, backrest, and base can be personalized with myriad color and texture combinations to create a silhouette whose softly rounded geometric curves and minimal gesture create a perfect canvas for material expression. Playful or sophisticated, demure or vibrant, polished or plush, it's all in the selection—it's all in your mix.

Lightweight in form and environmental footprint, **Kata by Altherr Désile Park** is designed with circular sustainability at its core. Arper's first solid wood lounge chair, Kata takes inspiration from

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artisan-made wood and woven straw chairs and reimagines the near universal typology using contemporary, sustainable solutions in an expression that's both graphic and warm. Kata finds form in juxtaposition—an evocative gesture in the movement between material presence and minimal silhouette, softness and strength, tradition and technology.

Kinesit Met by Lievore Altherr Molina is a sophisticated evolution of the Kinesit office chair, now available in a refreshed palette. Created as Arper's first regulatory-compliant office chair, Kinesit Met is available with metallic finished armrests and in new, rich and nuanced materials, colours, and textures. Inspired by the contemporary moment and the evolution in our workplaces and spaces, Kinesit Met is designed for how (and where) we work today – softer, adaptable, and from anywhere. This new palette selection adds refinement and style to imbedded soft technology, marrying performance and style in a sleek silhouette. Design has come home.

A subtle gesture, at home anywhere. Continuing the original shape of Aston, **Aston Club Low Back by Jean-Marie Massaud** expands the earliest collection to offer generous, ergonomic comfort in a minimal form. With open arms, the Aston Club Low Back invites repose, rest, and shelter in any environment—a quiet space all your own. When paired together or placed in group settings, its clean form supports ease in conversation and exchange. A cocoon of comfort in a contemporary, pure silhouette.

ENDS

Arper Showroom, 11 Clerkenwell Road, EC1M 5PA London

Opening Hours: Monday 20 – Friday 24 September 9:00 am – 5:30 pm

Follow Us:

@ArperOfficial #Arper #ArperSofter #KataArper #KinesitMetArper #AstonClubLowBackArper

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Notes to Editors:

Arper

At Arper, we create chairs, tables, and furnishings for community, work and home. We are motivated by relationships: between products and spaces, spaces and people, people and their networks.

London Design Festival

Established in 2003 by Sir John Sorrell CBE and Ben Evans CBE, London Design Festival celebrates and promotes London as the design capital of the world. London Design Festival has since earned the reputation as a key calendar moment of London's autumn creative season, alongside London Fashion Week, Frieze Art Fair and the London Film Festival, attracting the greatest thinkers, practitioners, retailers and educators to the capital, in a citywide celebration.

18 - 26 September 2021
londondesignfestival.com

Twitter: LDF
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 #LDF2021

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