

Collected.^{DAY TRUE}

The new homeware
e-shop from
Day True
collected.daytrue.com

For further press
information and images
please contact:
Sam Bruce
sam@daytrue.com
07889 475 350



Press Release



Tony and Hayley both worked independently within the kitchen and bathroom industry for many years before they joined forces both personally and professionally: 'Day True' was their first born and 'Collected' is the new addition we are now welcoming into the family. Collected (collected.daytrue.com) is a brand-new e-shop celebrating the best in international homeware and is founded on the same fundamental belief that runs throughout the business: good design improves lives and makes for better living.



Collected includes items for the kitchen, the bathroom, the home and the garden and for our pets and companions; it ranges from the plates and chopping boards to dining tables, light fittings, furniture and so much more – it's all about the details because we believe it's the details that both create and complete a home.



Collected provides a platform to access and introduce some exclusive brand names – 'Rexa' and 'KN Industries' from Italy and 'Popham' tiles from Marrakech among them – as well as a natural home for some firm favourites like 'Buster & Punch', 'Fatboy' and 'Hay'.



You can visit Day True's Wimbledon showroom now to see a selection of Collected products, or get collecting right away on collected.daytrue.com