

# SDC in Conversation: The Craft of Less – Designing for Longevity



 **St Bride Foundation, 14 Bride Ln, London EC4Y 8EQ**  
**Wednesday 16 September, 5.30-8.30pm**

As part of London Design Festival 2026, join the Society of Designer Craftsmen and Fleet Street Quarter for an inspiring evening, as we invite you to explore how craft, material knowledge, and mindful production can support more sustainable ways of living.

Drawing on the SDC's long tradition of championing craftsmanship, we'll bring together makers, designers, and creative thinkers to consider how material understanding, slowing down production and valuing longevity can help shape a more sustainable future - a future of fewer things, that are better made.

Featuring a panel discussion chaired by designer and ceramicist [Emma Lacey](#), hear from woven textile artists [Ali Holloway](#) MSDC and [Sharon Kearley](#) MSDC, bladesmith [Sam Gleeson](#) MSDC, and jewellery designer [Sarah Drew](#) MSDC.

Guests will also have the chance to see live demonstrations up close, offering an opportunity to experience traditional craftsmanship and contemporary sustainable making side by side.

Demonstrations include: Clare Pentlow MSDC (paper artist), Helena Powell MSDC (silk weaver), Jessica Palmer MSDC (paper artist), Ksenia Semirova LSDC (textile and hand embroidery artist) and Susannah Weiland LSDC (hand embroidery artist).

Join us for an evening of ideas, making and meaningful conversation, and leave with a renewed appreciation for the objects we choose to use and keep.

## Meet the Panelists

### **EMMA LACEY MSDC, Ceramicist**

Emma Lacey makes tactile ceramic tableware from her studio in North London. Her design ethos is to create emotionally durable objects which people will want to use and to keep.



### **ALI HOLLOWAY MSDC, Weave and Textile Artist**

Using predominately paper, silk and linen yarns, Ali Holloway creates woven textiles inspired by landscapes and the stories they hold.



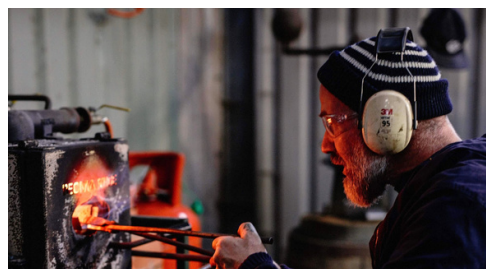
### **SHARON KEARLEY MSDC, Weave and Textile Artist**

Sharon is an award-winning woven textile artist who investigates the relationship between structure, landscape and material responsibility through hand weaving and material research.



### **SAM GLEESON MSDC, Bladesmith**

Sam is an award-winning bladesmith based on the west coast of Ireland, who creates wildly original handcrafted knives from salvaged metals and reclaimed materials.



### **SARAH DREW MSDC, Jewellery Designer**

Sarah creates unique contemporary jewellery from found and recycled materials, including sea glass, driftwood, beach plastic, and reclaimed metals.



## **About The Society of Designer Craftsmen**

The Society is a selective membership organisation, run 'by members, for members'. It aims to inspire creativity, demonstrate innovation, and maintain exceptional quality standards in craft design. Established in 1887 by leading figures of the Arts and Crafts movement, the Society holds a distinguished place in the history of British design. Today's members are proud bearers of this legacy, innovating through their exploration of materials and skill.

[www.societyofdesignercraftsmen.org.uk](http://www.societyofdesignercraftsmen.org.uk)

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