

VITRA AND ARTEK PRESENT NEW LAUNCHES AT TRAMSHED FOR LONDON DESIGN FESTIVAL
2026



Swiss design brand Vitra and Finnish furniture company Artek have announced a series of exciting new launches to be showcased at Tramshed, Vitra and Artek's London showroom in Shoreditch, East London, for the London Design Festival 2026.

Vitra will unveil Bascule, a new lounge chair developed in collaboration with Berlin-based Studio CÆ. Featuring a loosely fitted fabric cover and a weight-responsive seat mechanism, the chair transitions smoothly between upright seating and deep reclining, creating a fluid and intuitive sitting experience.

Also on display will be Panton Cubes, a re-edition of the configurable system originally created by Verner Panton in 1975. Developed in collaboration with Verner Panton Design AG, the system comprises cubic frames, clamps and interchangeable panels that can be assembled into sculptural forms and imaginative compositions. Presented in four kits featuring animal sculptures – Duck, Flamingo, Cat and Giraffe – the re-edition also encourages users to experiment beyond these forms.

Vitra will further present new additions to existing collections, including Mikado High and Mikado Low by Edward Barber and Jay Osgerby, Mynt High and Mynt Soft by Erwan Bouroullec and Anagram

Club by Panter&Tourron. Expanding the collections into new typologies and settings, the additions reflect Vitra's continued focus on adaptability, functionality and evolving ways of living and working.



In the gallery space, Artek will present a new collaborative collection with Tokyo-based leather shoemaker Hender Scheme, exploring how objects evolve through use over time. Combining Finnish birch with vegetable-tanned leather, the collection reinterprets Artek classics through Hender Scheme's distinctive approach to leathercraft, introducing new tactile elements while celebrating the beauty of materials that develop character with age.

A recurring detail throughout the collection is the fitted leather "shoe" applied to the L-Legs of Alvar Aalto's furniture. The collaboration also sees Hender Scheme's NEW CRAFT approach – bringing traditional craftsmanship together with contemporary production techniques – applied to Alvar Aalto's Pendant Light A330 "Golden Bell", while a series of leather accessories draws inspiration from Aino Aalto's organic Riihitie shape. The collection will be available globally from 10 October 2026.

The showcase will further feature new editions of the Domus Chair by Ilmari Tapiovaara, which celebrates its 80th anniversary in 2026 with a refreshed selection of colours, fabrics and leather upholstery options. Artek will also present a new brown-and-white colourway of its iconic Zebra textile across a selection of accessories, including cushions, bags and pouches.



Together, the presentations at Tramshed during London Design Festival 2026 reflect Vitra and Artek's shared commitment to enduring design, material innovation and thoughtful evolution. From new interpretations of classic designs to collaborations that explore craftsmanship and the ageing of materials, the showcase brings together contemporary experimentation into dialogue with design heritage.

Notes to Editors

Photography credits:

Vitra: Photography courtesy of Vitra

Artek + Hender Scheme: Ichiro Mishima

Availability

Vitra products: Available to purchase from 3 September 2026

Artek + Hender Scheme: Available globally from 10 October 2026. Embargoed until 1 September 2026

Artek Zebra: Embargoed until 3 September 2026

Address

Tramshed, 32 Rivington Street, London, EC2A 3LX

Opening Hours

Monday 14th September: CLOSED

Tuesday 15th September: 10:00 – 16:00

Wednesday 16th September: Friday 18th September: 10:00 – 18:00

Saturday 19th September: 10:00 – 16:00

Sunday 20th September: CLOSED

About Vitra

Vitra believes that environments shape our thoughts and feelings, whether we are at home, at work or on the go. Vitra works every day to better our surroundings through the power of design. A family business in its third generation, Vitra follows an environmental, cultural and commercial mission. The Vitra Campus and the Vitra Design Museum inspire visitors and employees alike with their exhibitions, design archives and a comprehensive furniture collection. They further our understanding of the role played by design and architecture in defining our future spaces. Environmental consciousness finds expression in all of Vitra's activities. It is manifested in how Vitra develops and manufactures its products, in the sourcing of raw materials and the organisation of its supply chain. Every new insight is regarded as an opportunity for further development.

www.vitra.com



About Artek

Artek was founded in Helsinki in 1935 by four young idealists: Alvar and Aino Aalto, Maire Gullichsen, and Nils-Gustav Hahl. Their goal was “to sell furniture and to promote a modern culture of living by exhibitions and other educational means.”

In keeping with the radical spirit of its founders, Artek today remains an innovative player in the world of modern design, developing new products at the intersection of design, architecture, and art. The Artek collection consists of furniture, lighting, and accessories designed by Finnish masters and leading international designers. It stands for clarity, functionality, and poetic simplicity.

www.artek.fi

Press Information

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