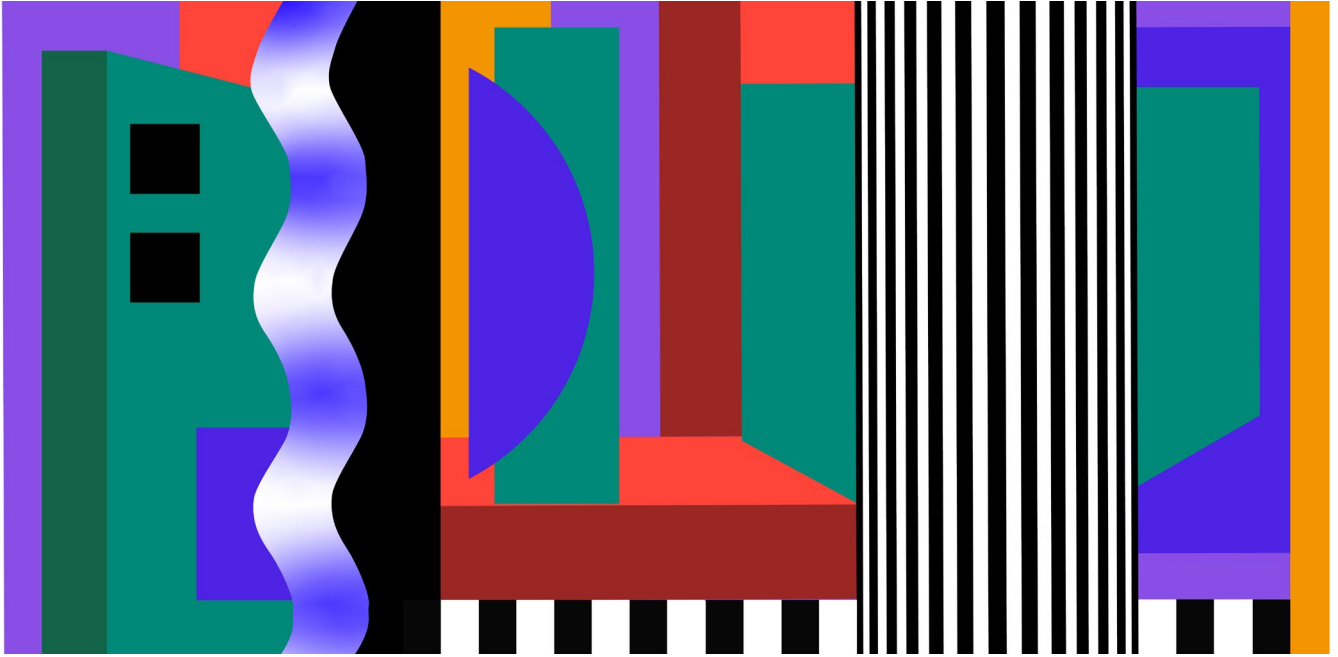


# **sketch Unveils New Entrance Installation by artist Camille Walala in collaboration with GREY GOOSE**

10th September – 10th November 2026



sketch, Mayfair's iconic destination for bold design and culinary innovation, will unveil a new large-scale installation by French artist and designer Camille Walala, transforming the entrance of the Grade II\* listed building from 10th September until 10th November 2026. Best known for a fusion of geometric pattern and vibrant colour influenced by the Memphis movement, Ndebele art and Victor Vasarely, Walala brings her signature visual language to Mayfair. The installation opens during London Design Festival in September and runs through the duration of Frieze Week in October, marking the latest chapter in sketch's ongoing commitment to the arts.

For sketch, Walala transforms the entrance into an abstract cityscape, a layered composition of bold geometric shapes drawn from her own visual lexicon, developed from her longstanding fascination with architecture and everyday urban detail. The installation reflects her instinct for large-scale, site-responsive intervention, translated here into sketch's own architecture. The entrance's existing blue walls and flooring have been retained as a grounding note, allowing Walala's palette of warm reds and purples, with gradients nodding to a 1970s colour sensibility, to take centre stage. The installation is furnished with a pair of vintage Groovy chairs by Pierre Paulin in complementary purples, blues and reds, with paint supplied by Bristol Paints.

Camille Walala says,

*"I love the feel of sketch, the design of it, it's such an original, creative and inspiring place. I've been touched to be asked to work on the entrance. My work is always inspired by architecture and the shapes I find in the everyday and with this piece, I wanted something warm, but bold: I want people to smile the moment they walk in."*

Walala's installation joins sketch's long-running programme of contemporary artist collaborations, following recent exhibitions with AGO Projects and Jean-Charles de Castelbajac, Paul Cockshedge and Ida Immendorff.

## NOTES TO EDITORS

### Press Contact:

Carlotta Dennis-Lovaglio

Carlotta@carlottadl.com

### Key Information on sketch:

sketch, 9 Conduit Street, London, W1S 2XG

Opening times: Monday-Saturday: 08:00-2am, Sunday: 08:00-12am

Telephone reservations: 020 7659 4500

Online reservations: [sketch.london/book](https://sketch.london/book) or [reservations@sketch.london](mailto:reservations@sketch.london)

### About sketch

sketch's home, 9 Conduit Street, is a Grade II\* listed building that was designed by James Wyatt in 1779 and has previously been the headquarters of the Royal Institute of British Architects, before later becoming the London Atelier of Christian Dior. sketch was inaugurated in 2002 by restaurateur, Mourad Mazouz, and three-Michelin-starred MasterChef, Pierre Gagnaire. As a destination for food, art, and music the Mayfair venue continues to contribute to the building's heritage as a destination for experimentation. sketch consists of the three-Michelin-starred Lecture Room & Library, the Parlour, a whimsical all-day cafe and bar at night, and the Gallery, a vibrant gastro brasserie, which is currently showcasing art by Jonathan Baldock, serving afternoon tea and dinner. sketch also encompasses the Glade, serving breakfast, lunch and cocktails at night, and the East Bar, a small intimate bar for London.

## About Camille Walala

Camille Walala is a French-born, UK-based artist and designer known for her bold, maximalist visual language — a fusion of geometric pattern and vibrant colour influenced by the Memphis movement, Ndebele art and Victor Vasarely. Since her Dream Come True Building installation brought her international recognition in 2015, Walala and her creative producer Julia Jomaa have delivered an expanding roster of major public and institutional projects worldwide, most recently Square Eyes at The Lowry, Salford, and the official poster for the 60th Montreux Jazz Festival.

## About GREY GOOSE® Vodka

GREY GOOSE is made with the highest-quality ingredients and has a 100% traceable production process, from crop to cork. Every aspect of the creation of GREY GOOSE is focused on crafting vodka of unmatched quality. Each bottle of GREY GOOSE is distilled and bottled in France, with a recipe and process that remains unchanged since inception, using just two ingredients – single-origin Picardie wheat and spring water from our natural limestone well in Gensac-la-Pallue. A one-distillation process brings out the true essence of these ingredients. The expertise of the GREY GOOSE Cellar Master, François Thibault, ensures unparalleled smoothness and exceptional taste. The GREY GOOSE portfolio is comprised of GREY GOOSE Vodka, GREY GOOSE La Poire, GREY GOOSE L'Orange, and GREY GOOSE Le Citron Flavored Vodkas; and now GREY GOOSE Altius.

[www.greygoose.com](http://www.greygoose.com)

The GREY GOOSE vodka brand is part of the portfolio of Bacardi Limited, headquartered in Hamilton, Bermuda. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited.

## About Bacardi Limited

Bacardi Limited, the world's largest privately held international spirits company, produces, markets, and distributes spirits and wines. The Bacardi Limited portfolio comprises more than 200 brands and labels, including BACARDÍ® rum, PATRÓN® tequila, GREY GOOSE® vodka, DEWAR'S® Blended Scotch whisky, BOMBAY SAPPHIRE® gin, MARTINI® vermouth and sparkling wines, CAZADORES® 100% blue agave tequila, and other leading and emerging brands including WILLIAM LAWSON'S® Scotch whisky, D'USSÉ® Cognac, ANGEL'S ENVY® American straight whiskey, and ST-GERMAIN® elderflower liqueur. Founded more than 163 years ago in Santiago de Cuba, family-owned Bacardi Limited currently employs more than 8,000, operates production facilities in 10 countries and territories, and sells its brands in more than 160 markets. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited.

Visit <http://www.bacardilimited.com> or follow us on LinkedIn and Instagram.

**SIP RESPONSIBLY.**