

SAVAGE BAY Unveils New Balearic-Inspired Apparel Collection

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London-based independent brand SAVAGE BAY has officially announced the launch of its highly anticipated T-shirt collection. Melding Balearic club culture influences with minimalist Mediterranean aesthetics the new release features a premium lineup of handprinted T-shirts and sweatshirts. Rooted in Balearic summer and deeply inspired by sun-drenched coastal landscapes, the new capsule bridges the gap between casual luxury and artistic statement pieces. Every T-shirt in the collection is individually handprinted in London, maintaining SAVAGE BAY's signature focus on artisanal quality and small-edition exclusivity.

"My goal with this launch was to capture the effortlessly cool, sun-soaked energy of the Balearics and translate that into graphic pieces people can wear," said Alina Koste, Creative Designer at SAVAGE BAY. " By continuing to produce my handprinted jerseys right here in London, I am maintaining a tangible connection to the craft while celebrating global coastal inspiration."

