

PRESS RELEASE

Raw, Experimental, Tactile: Raw Collaborative Makes International Debut at Shoreditch Design Week with *Design Intelligentsia*

LONDON — This September, Raw Collaborative crosses borders for its first major international showcase. Taking over the iconic Grade II-listed Shoreditch Town Hall as part of London Design Festival 2026, **Design Intelligentsia** brings together 25 pioneering independent studios, material innovators, and avant-garde makers from South Asia and its global diaspora.

Rather than preserving craft, heritage and design inheritance as a museum piece, *Design Intelligentsia* asks a single, provocative question: **What happens when inherited knowledge is allowed to evolve?**

The result is a striking, boundary-pushing collection where fine art and functional design completely dissolve. From statement lighting and bespoke furniture to intricate textiles and hand-forged metalwork, each piece offers international architects, interior designers, and collectors a direct pipeline to rare craft systems reimagined through a modern lens.

The Details

- **Exhibition:** *Design Intelligentsia* by Raw Collaborative
- **Dates:** 15–17 September 2026
- **Venue:** House of ICON, Shoreditch Town Hall, Old Street, London EC1V 9LT
- **Programme:** Shoreditch Design Week (London Design Festival 2026)
- **Admission:** Free entry (Requires a free Shoreditch Design Week visitor badge)

In the Words of the Creators

"Our work involves the translation of digital processes for complex designing for easy adaptability to Indian craft and material systems."

— **Priyanka Narula**, *The Wicker Story*

"Our work is driven by a deep appreciation for natural materials and thoughtful detailing, creating custom furniture that is both sculptural and functional."

— **Swetha Vegesana**, *Intent Made*

"Though rooted in India's cultural inheritance, the work speaks to questions that belong to everyone—how we connect, what we owe the world around us, and what is lost when we forget we are a part of it."

— **Richa Uppal**, *Takshini*

"In a world where slow thoughtful craftsmanship is true luxury, Magicsimsim's symbolism transforms everyday aesthetics into a profoundly grounding experience."

— **Simi Biswas**, *Magicsimsim*

"Rather than creating objects that command attention through spectacle, [we are] drawn to works that unfold gradually through texture, shadow, translucency, and movement."

— **Amrita Nambiar**, *OLIE*

Highlights of few participating design studios

- **Noya Studio:** By merging traditional hand-skills with modern design perspectives, we honor the social fabric of artisan communities, ensuring these timeless traditions remain relevant and vibrant within today's evolving global and technological landscape.
- **Arrti Mansinghka:** Works with discarded textiles not as waste, but as material already lived in—softened, marked, and carrying traces of other lives through layered appliqué. Nothing is erased; edges remain, histories persist.
- **Khambata:** Works with timber in its natural form, celebrating every joint and junction. The construction is logical and deliberate: nothing is excessive, nothing is accidental. Materials are treated with care, using only what is needed and shaping each component to its purpose.
- **Baarique:** Fuses signature brass and bronze work with Madhubani folk art, repoussé, and ethical Ahimsa silk creating a collection that celebrates Indian maximalism - something deeply inherent to the country's visual culture.
- **Ikai Asai:** Brings together the trifecta of thoughtful design, strong material intelligence, and a modern, global aesthetic, working with craftspeople from across India using traditional techniques—be it papier-mâché, longpi, brass, channapatna.

From the Founder's Desk

"For Raw Collaborative, the move to London follows an organically evolved journey over the past decade that has grown through exhibitions, collaborations and conversations across India. The showcase brings that experience into a new context, allowing designers to meet an audience accustomed to looking at design through many lenses, from architecture and interiors to collectible objects, material innovation and craft and bridging the gap between the maker, creator and the connoisseur"

— **Tanvi Karia**, Raw Collaborative

Conceptualized and created in Ahmedabad in 2017 as a collaborative platform for architects, designers, artists, and material innovators, Raw Collaborative has grown into a vital design ecosystem. There is also something particularly fitting about presenting this platform in Shoreditch—London's creative melting pot of heritage and innovation—offers press and buyers an unprecedented look at how South Asian design from the Indian sub-continent offers an opportunity to encounter contemporary details and nuances: the way a material behaves, how a traditional technique changes when placed in a new context, or how an object moves between function, sculpture and art.

Notes to Editors & Press Enquiries

- **High-Res Images:** Google Drive Link
- **Press Contact:**
Tanvi Karia, Founder & Director, Raw Collaborative | +44 (0)07899028578
Berna Sermet, Friends & Co for Shoreditch Design Week | +44 (0)7958 431 306
- **Raw Collaborative Team:** team@rawcollaborative.com
- **Easy Reach - Instagram:** [@raw_collaborative](https://www.instagram.com/raw_collaborative)

High Res Images

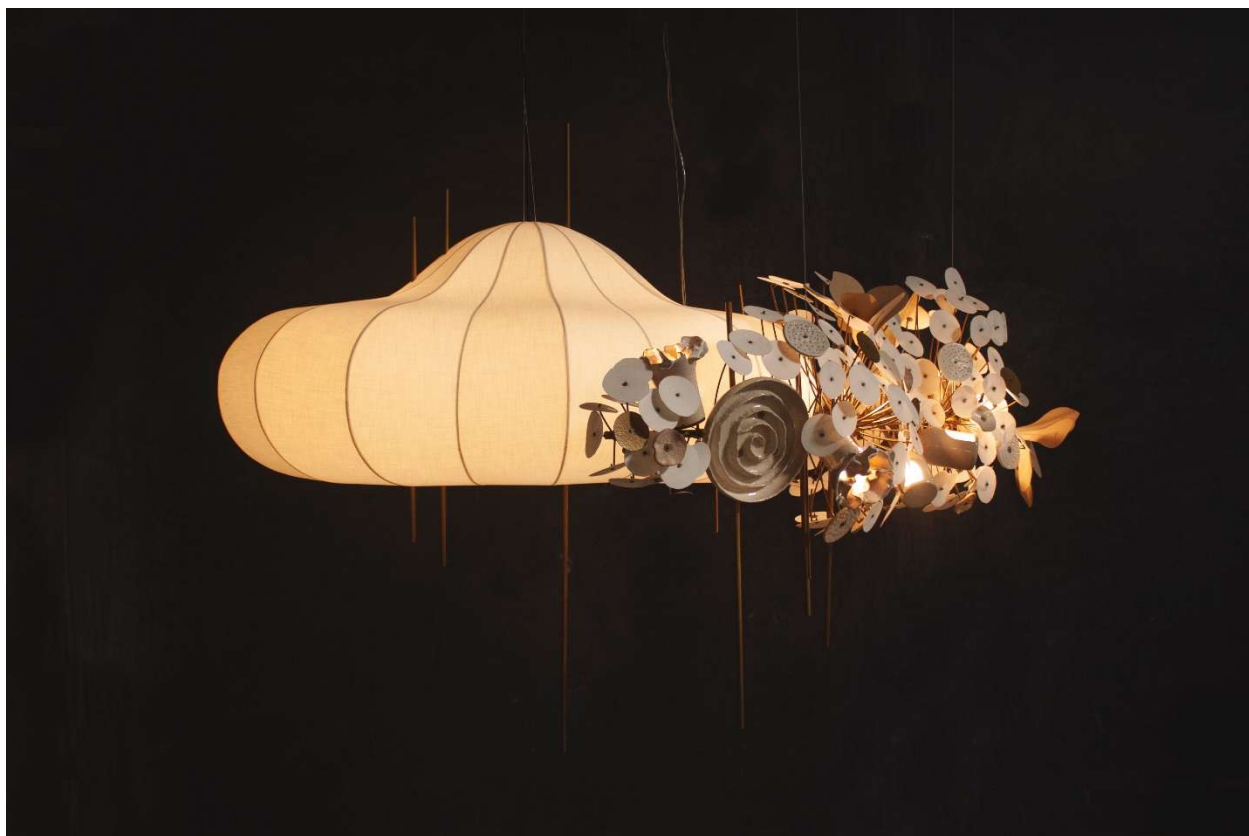


[Raw Collaborative](#) Curated Gallery, 2018 at the Mill Owners' Association Building, Ahmedabad, India

Photo credit: [Vinay Panjwani](#)



[Raw Collaborative](#) Curated Gallery 2022, at Alembic Art District, Baroda, India | Photo credit: [Vinay Panjwani](#)



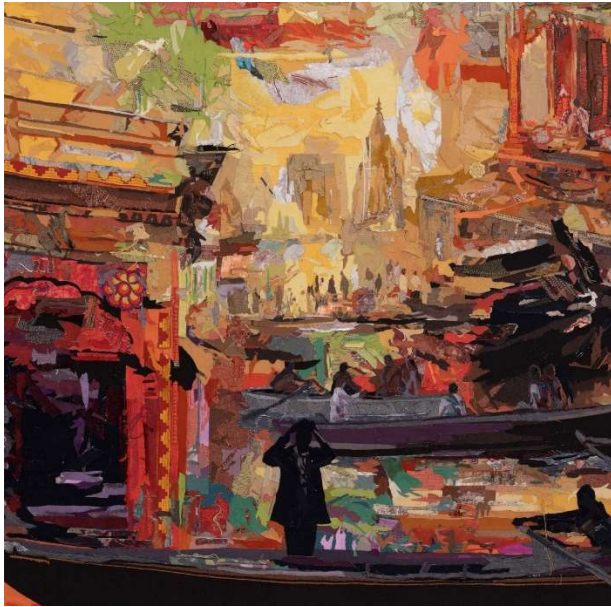
Cloud Burst, Lights by OLIE | Photo Credit: [OLIE](#)



Lighting Installation by The Wicker Story
Photo Credit: [The Wicker Story](#)



Chair by Khambata | Photo Credit: [Khambata](#)



Textile Art by Aarti Mansinghka
Photo Credit: Aarti Mansinghka



Ceramic Vessels by Latika Nehra
Photo Credit: [Latika Nehra](#)



Mix media Wall Art by Takshini | Photo Credit: [Takshini](#)



Unfurl, by Vallari Harshwal Studio
Photo Credit: [Vallari Harshwal Studio](#)



Inlay Table by IntentMade | Photo Credit: [IntentMade](#)