

Cassina

The Cassina Perspective 2026 debuts during London Design Festival

This year during LDF, the **Cassina Store London** presents a selection of **new products** from its **2026 Collection** which harmoniously integrates with the brand's **iconic pieces** and **recent projects** in a **comprehensive narrative of eclectic design**, fully reflecting "The Cassina Perspective" philosophy.

Ardys: comfort and sensoriality

On entering the store, one immediately discovers the **enveloping forms** and **vibrant aesthetics** of **Ardys**, the **new modular sofa system by Patricia Urquiola**, presented in the striking London fabric which amplifies the piece's textural appeal with an urban approach that recalls the lightness of technical sports fabrics.

Ardys' generous proportions are also protagonist of the living room window display where it is featured in an elegant fabric that accentuates its **versatility and undisputed comfort**. In this setting, the **glossy lacquered cement** of the **Ardys coffee tables** contrasts and engages with the softness of the upholstery; compact and bold, they are distinguished by a strong architectural imprint that employs **production techniques and processes typical of the building industry, refined with artisanal care**.

Ardys is available as a two- or three-seater sofa, armchair and pouf, and also offers a wide range of end, corner and central elements based on a square matrix system which are connected via a custom-designed snap-on joint, allowing freedom to reinvent configurations at any time. The result is a **fluid and customisable system** that transforms the sofa into a **dynamic domestic platform**.

Ardys's soft padding is made of polyurethane foam that contains a percentage of recycled polyols covered by an internal lining in recycled polyester wadding, confirming **Cassina's commitment to using innovative, high-performance materials** with the aim of reducing the environmental impact of its products while simultaneously **ensuring maximum comfort and durability**. Thanks to the absence of traditional moulding methods, **Ardys** can also be **easily disassembled**; fitted onto a metal frame, the materials can be separated at the end of the product's life, facilitating recycling with a **circular design approach**.

Karakter x Cassina

The 2026 Collection unfolds on the ground floor in welcoming domestic settings characterised by a curated colour palette. Particular attention has been paid to the **new Karakter x Cassina pieces**, now part of **Cassina's atmospheres** with an extensive selection of products that come together in a natural combination of **design heritage and contemporary expression**.

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The refined matt lacquered *AB Dining* table by Aldo Bakker, poised between furniture and sculpture, is paired with the reissue of the rigorous and elegant *CH66* chair by Nicos Zographos. In an ode to the Bauhaus movement, it takes the typical cantilever chair and reverses it, creating a visually striking double curve in the chromed tubular steel frame profile between the backrest and seat.

In the living area, the scenographic *Peacock Chair* by Verner Panton, presented on the centenary of his birth, stands out next to the new finishes of the *780/783* low tables by Gianfranco Frattini, also launched in celebration of their author's centenary.

The *Peacock Chair* was born in 1959 as part of the *Wire* series, the celebrated furniture collection made of steel wire that marked a definitive break with the Scandinavian tradition of wooden furniture. This iconic piece has been developed by the brand, retaining its original design, experimental energy and expressive power while simultaneously highlighting its radical and contemporary appeal. Playful and versatile, the model has seven round cushions, the central one is fixed to the structure and the other six are free to be arranged to create a different, intimate and immersive configuration each time.

A statement piece, for both the indoors and out

Gaetano Pesce's radical spirit finds a new dimension with *Dalila*, brought back from Cassina's historical archive with a new proposal for the indoors and, unprecedentedly, for the outdoors.

The result of meticulous philological research conducted by Cassina together with Studio Pesce, the project revives two of the three models designed in 1980.

Dalila's sinuous shapes are made of flexible polyurethane foam coated with a thin coloured elastomeric layer that makes the seat welcoming and comfortable. Cassina underlines the visionary spirit of this piece through a sophisticated production technique that minimises its joints to emphasise the continuity and purity of its design. With or without armrests, the indoor version is available in black, a shade that particularly highlights the model's sculptural aesthetic, while for the outdoors it opens up to a wider range of colours: blue, beige and red. These hues can also be freely used indoors, reflecting the increasingly blurred boundary between domestic interiors and outdoor spaces.