

SHORT FORM - FOR IMMEDIATE RELEASE - 14/07/26

## Design Burger launches: The Product Design 100

**A new book and exhibition documenting contemporary industrial design.**

[Design Burger](#), the independent media platform for contemporary product and industrial design, has spent the past eight years documenting the products, people and ideas shaping the field. Its first book, *The Product Design 100*, offers a snapshot of industrial design today, bringing together 100 realised projects spanning consumer electronics, furniture, lighting, homeware and transport. The 324-page linen-bound hardback will launch with a six-day exhibition at Kachette Annex during Shoreditch Design Week, from 15–20 September 2026.



### The Book

Created as a tangible record of contemporary design, the publication brings together work from independent designers, established studios and global brands. The projects were selected for their clarity of purpose, quality and relevance to the wider industrial design conversation, rather than their alignment with a single aesthetic or trend. Original writing from leading voices across the industry places the selection within a broader cultural and industrial context.

Written contributions include Benjamin Pardo, Maria Cristina Didero, Norman Teague, Julie Richoz and Pearson Lloyd, among others.

Download website and social assets of the book here - [MEDIA KIT](#)

### The Exhibition

The launch exhibition will translate the publication from page to space. Ten products featured in the book will be presented alongside a pop-up bookshop, listening area, coffee offer and informal seating. Visitors will be able to experience the scale, materials and construction of selected objects in person, creating a physical extension of the book and a place for the design community to meet during London Design Festival.

Exhibition highlights include the Bang & Olufsen Beolab 90, Sigma BF Camera, Fairphone 6 and Layer Canvas.

## Key Information

Title: The Product Design 100  
Publisher: Design Burger  
Format: Linen-bound hardback  
Pages: 324  
Projects: 100  
Dimensions: 230 × 300 mm  
Price: £48  
ISBN: 978-1-0369-5572-4  
Publication Launch: 15<sup>th</sup> September 2026  
Pre-order: [designburgershop.com](https://designburgershop.com)

Exhibition Dates: 15-20 September 2026  
Venue: Kachette Annex  
Address: 1 Kingsland Road, London E2 8AA  
Presented with: Shoreditch Design Week  
Part of: London Design Festival 2026

## About Design Burger

Founded in 2018 by industrial designers Alex Philpott, Oscar Pearce, Kester Page and Joe Slatter, Design Burger is an independent platform documenting contemporary product and industrial design. Built by designers, for designers, it reaches a global community of more than 250,000 people through daily publishing, interviews, studio visits, exhibitions and industry events.

## Contact

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