

VD Maison officially opens on King's Road during London Design Festival 2026

London, UK — VD Maison, a new luxury interiors showroom at 560 King's Road, Chelsea, marks its official launch during London Design Festival, 12–20 September 2026. Founded by Polina Vedmid, the showroom opened its doors in May 2026 and joins the festival programme for the first time this year.

Built by a Ukrainian team establishing itself in London's design industry, VD Maison brings together furniture, lighting, bathrooms and surfaces, accessories, art and home technology under one roof. The showroom represents a curated portfolio of design brands — including Living Divani, Porro, Gallotti&Radice, Antonio Lupi and many more — presented in room settings, alongside VD Bespoke, a made-to-order service for custom pieces and tailored interiors.

Throughout festival week, the showroom is open to all visitors, with the team on hand daily to introduce the space and the collections over refreshments. Interior designers and architects are especially welcome, with staff available to discuss specification, trade partnerships and bespoke projects.

“Opening on King's Road has been the ambition since day one, and taking part in London Design Festival in our first year is the right way to introduce ourselves. Festival week is our official welcome — the doors are open, and we want people to come in, see the collections and get to know us.” — Polina Vedmid, Founder, VD Maison

VD Maison's participation forms part of the festival programme in the Chelsea Design District.

Visitor information: VD Maison, 560 King's Road, London SW6 2DZ. Open Monday–Saturday 10:00–18:00 (closed Sunday) during London Design Festival, 12–20 September 2026. Entry is free; no booking required. maison.vdlondon.com — Instagram [@vd.maison](https://www.instagram.com/vd.maison).

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Photography: Juliet Murphy