



Icons Underfoot London Design Festival 2026

Tai Ping presents 'Icons Underfoot', celebrating seven decades of craftsmanship through seven iconic rugs that showcase the brand's enduring legacy of innovation, artistry and design excellence.



Willow I, Conoid II

This September, for London Design Festival 2026, Tai Ping presents 'Icons Underfoot'. Showcasing seven iconic rug designs spanning seven decades, the exhibition reflects the brand's enduring commitment to craftsmanship, innovation and artistic expression.

Founded in 1956, Tai Ping has spent 70 years redefining the role of the rug within interior design. What began as a decorative piece has evolved into a powerful medium for creativity, material exploration and collaboration. Today, Tai Ping is recognised globally for its handmade rugs, created through a combination of artisanal skill and contemporary design thinking. The brand's legacy encompasses both technological advances, such as the hand-tufting gun the brand invented in 1960, creative innovation and commitment to craftsmanship, refined at every step of the production.

Presented as a gallery-style exhibition, 'Icons Underfoot' invites visitors to discover seven of its landmark designs selected from across Tai Ping's extensive archive. Each rug represents a defining moment in the brand's creative journey, revealing how its design language has evolved while remaining rooted in a dedicated commitment to craftsmanship and quality.



Alizea I, Zebra DIII Nocturne

Together, the seven pieces map a story of innovation and reinvention. From remarkable collaborations with some of the twentieth century's most influential creatives to contemporary explorations of texture and nature, each design demonstrates Tai Ping's ability to continually push the boundaries of rug making while creating works of lasting relevance.

Rather than presenting these rugs as archival artefacts, 'Icons Underfoot' presents them as living expressions of creativity that are as relevant today as when they were first designed. Though created across different decades, each rug continues to resonate within modern interiors, proving that quality and exceptional design transcend time.



Conoid II, 1959

Designed by American woodworker and architect George Nakashima, and originally produced by artisanal carpet brand Edward Fields, a distinguished subsidiary of Tai Ping, Conoid stands as one of the earliest and most influential examples of modernist design translated into carpet form. Inspired by Nakashima's architectural Conoid Studio, the rug embodies the designer's approach to space, furniture and craft, reinforcing its place as a twentieth-century design classic.



Daisy, 2000

Daisy captures Tai Ping's mastery of sculptural texture in a whimsical design that is instantly recognisable. Through intricate carving and tonal variation, a simple floral motif is transformed into a sophisticated expression of craftsmanship, demonstrating the enduring appeal of tactile design.



Ephemera BO3, 2010

Originally developed for the Vestige collection and later reinterpreted for Antho10gy in 2016, Ephemera introduced a new visual vocabulary to Tai Ping. Drawing inspiration from camouflage impressions, the design balances artistic freedom and technical precision to create a distinctive contemporary icon.



Bokeh IV Risotto, 2016

Inspired by the soft-focus effect found in photography, Bokeh translates contemporary visual culture into a hand-knotted composition. Through subtle tonal shifts and craftsmanship, the design showcases Tai Ping's ability to transform abstract ideas into timeless works of textile art.



Willow I, 2018

Part of the Flourish collection that marked Tai Ping's first fully realised exploration of floral design through the hand-knotted medium, Flourish combines painterly gradients, movement and colour mastery. The rug demonstrates the artistic possibilities of contemporary rug making.



Zebra DIII Nocturne, 2022

First introduced in the early 2000s and continually reimagined over the decades, Zebra has become one of Tai Ping's most recognisable designs. Its graphic composition and interplay of wool and silk demonstrate the power of simplicity, proving how a single motif can evolve into a timeless signature.



Alizea I, 2024

Part of the Biophilic Collection, Alizea embodies the house's commitment to considered luxury and material innovation. Developed using undyed fibres, the design celebrates the natural beauty of raw materials while demonstrating how such techniques can inspire contemporary craftsmanship.

Tai Ping Showroom

117-119 Fulham Road, SW3 6RL

Ends.

Notes to Editors

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About Tai Ping

Founded in British Hong Kong in 1956 by brothers Lawrence and Horace Kadoorie and a group of international friends, Tai Ping was created with noble aims of developing industry and providing employment to migrant workers. For seven decades, Tai Ping has meticulously crafted luxury carpets and rugs from natural materials that are admired and celebrated by the world's most discerning clientele. The Tai Ping atelier creates its in-house collections, which explore a theme that is brought to life through a blend of sophisticated techniques, originality, and design sensitivity. The brand has over 50 timeless collections including dedicated ranges for residential, luxury boutique, hospitality, yachts and aviation projects. Heritage, Craftsmanship and Responsibility are the three main pillars upon which the brand stands today. Whether hand-tufted or hand-knotted, all Tai Ping creations meet the highest standards and most complex demands, making it the preferred partner for architects, designers and discerning consumers around the globe.

Tai Ping has showrooms in many notable design capitals including New York, Los Angeles, London, Paris, Milan, Hong Kong and Shanghai.

www.taipingcarpets.com