

PRESS RELEASE

# Denbigh Rowe Launches Flagship Showroom at London Design Festival 2025

*Friday 5<sup>th</sup> September*

Luxury outdoor furniture brand **Denbigh Rowe** will unveil its flagship showroom in the heart of Chelsea Design District on **Wednesday 17th September** as part of the **London Design Festival 2025**.

The launch marks a significant milestone for Denbigh Rowe as it introduces its debut collections to the design community, bringing together **British design sensibility and Indonesian craftsmanship** in a celebration of artistry, sustainability, and contemporary outdoor living.

Set against the backdrop of the **London Design Festival's Chelsea Design District Day**, the evening event will feature:

- **Champagne reception & signature cocktails**
- **Indonesian-inspired canapés** celebrating the brand's heritage
- **Live DJ set** creating a vibrant, social atmosphere
- **Exclusive first look** at Denbigh Rowe's debut collections



“Our vision has always been to reimagine outdoor living by combining timeless design, sustainable materials, and artisanal expertise,” said Jordan Sathasivam, Founder of Denbigh Rowe. “The showroom launch is the perfect opportunity to share that vision with designers, architects, and the wider design community.”

The showroom, located at **569 King’s Road, Chelsea**, has been designed as a destination for inspiration — a space where design lovers can connect, explore, and experience Denbigh Rowe’s sculptural collections in a refined setting.

The **Launch Party** will take place on **Wednesday 17th September from 5 til late**, aligning with the London Design Festival’s celebration of creativity across the city.