



Rude, the design studio behind *Everyday Sunshine* — Hackney’s most vibrant arts hub and coffee shop — is proud to launch *Create*, a new book designed and written by Abi and Rupert, during this year’s London Design Festival.

*Create* exists because **every child deserves to see creative careers as real, exciting options — not just hobbies**. And because at a time when creative thinking is being stripped from schools, it’s needed more than ever.

Our book launch is an **open house**: pop in, browse the book, and chat with Rude about their mission to bring creative careers into schools across the UK. The book is just the **tip of the iceberg** — and buying a copy is your way of joining the journey.

There’ll be plenty for kids too, with **free creative briefs, pens, and space to get stuck in**.

And to close the week, join us on the final Sunday for a very special **Sunday Sunshine Session** — an intimate evening of live music from three incredible bands (ticketed event).

