## **Press Release**

## **House of Stem Immersive Installation Debuts STEM2 Music Device at London Design Festival 2025**

Galleria Objets transforms into a "Sound Chapel" for the UK launch of STEM's screenless, AI-driven music device, offering visitors an interactive listening experience and exclusive merchandise.

London, 31 August 2025 — STEM, a cutting-edge music technology studio, is set to unveil House of Stem, an immersive installation and pop-up shop at Galleria Objets (92 Brick Lane, London) during London Design Festival 2025 (13–18 September 2025). This experiential showcase doubles as the UK launch of STEM2, a revolutionary Bluetooth speaker with a built-in AI DJ that remixes the user's existing music library live on-device. The screenless, silicone-skinned STEM2 device introduces a tactile new way to engage with music, blurring the lines between toy, instrument, and tech gadget.

Inside the House of Stem installation — billed as a futuristic "Sound Chapel" — visitors will find a dedicated space for listening, remixing, and reimagining sound. Surrounded by curated mixtapes from London artists and city-specific sound presets, attendees can step inside a living audio experience that reacts to and reshapes the music in real time. The Sound Chapel environment is designed to make music exploration physical and playful, and may even feature surprise live performances throughout the week.

Alongside the installation, a pop-up shop will offer exclusive first access to purchase **STEM2** in the UK, as well as limited-edition merch and collectibles inspired by the device's design ethos. Visitors can browse items including limited-run USB drives, wearable tech-inspired apparel, customizable device skins, scent diffusers, and more — available only during the event.

"With STEM2, we wanted to create an object that feels alive — something closer to a toy, or even an instrument, than a piece of tech. House of Stem is about celebrating music as something tactile, playful, and deeply human," said Bruno Schillinger, Head of Design at STEM.

"We're thrilled to collaborate with STEM at London Design Festival. House of Stem expands the gallery's vision of merging art, design, and music into a living experience, while giving London audiences the first chance to encounter STEM2," said Davide Minganti, Founder of Galleria Objets.

**House of Stem** runs from 13–18 September 2025 at **Galleria Objets**, 92 Brick Lane, London E1 6RL, as part of the London Design Festival. Admission is free, and the installation is open daily from 10am to 6pm. Attendees will have the opportunity to demo STEM2, meet the team behind the product, and immerse themselves in the evolving soundscape of the space.

## **Event Details:**

- Event: House of Stem Immersive Installation & Pop-Up Shop (UK launch of STEM2)
- **Dates:** 13–18 September 2025 (during London Design Festival)
- Location: Galleria Objets, 92 Brick Lane, London E1 6RL
- **Hours:** 10:00–18:00 (daily)
- Press Contact: contact@galleriaobjets.com

**About STEM:** STEM is a music technology and design company reimagining how people interact with sound. Blending advanced AI with tactile product design, STEM creates tools that turn listening into a playful, creative experience. The company's first-generation Stem device redefined music remixing for fans; with the new STEM2, the team continues to push the boundaries of screen-free, human-centric tech that feels as much like a musical instrument as a gadget.

**About Galleria Objets:** Galleria Objets is an independent gallery and concept space in East London dedicated to the intersection of art, design, and technology. Founded in 2024 by Davide Minganti, the gallery spotlights emerging, boundary-pushing creatives through immersive exhibitions and collaborations. Galleria Objets strives to merge the worlds of contemporary design and experiential art, offering visitors interactive experiences that blur the line between viewer and participant.