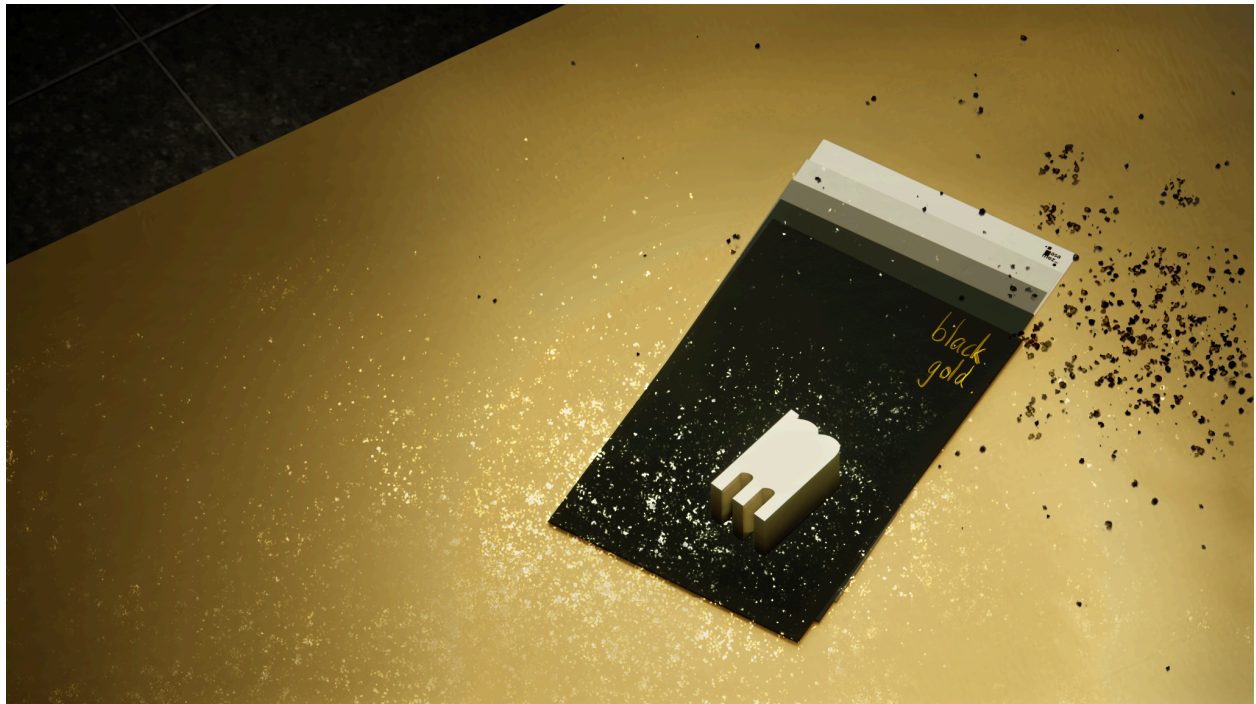


Masa Mez Debuts with “Black Gold” at LDF

An interactive sensory experience exploring consumption, climate shifts, and our collective futures.



Newly established design duo **Masa Mez**, founded by Amy Brar and Ilayda Kal, debuts at the London Design Festival with **Black Gold**, an intimate, one-night-only sensory experience set inside the iconic **Algha Works** warehouse in Hackney Wick.

In a meticulously designed setting, taste, sound, and storytelling merge to explore urgent questions of consumption, climate shifts, and our collective futures. Inspired by black pepper – once worth its weight in gold, now a ubiquitous kitchen staple – **Black Gold** transforms this everyday spice into the lens through which we explore these critical themes.

On arrival, guests are greeted with a bespoke *Black Gold* cocktail by **Bar Lotus**, the global mixology powerhouse. From there, the experience unfolds in three distinct acts, guiding a journey through an evolving tablescape and a bespoke menu of small bites created in collaboration with London-based culinary creative, **Studio LELOK**. Every moment is crafted to shift perspectives from the plate to the soundscape, inviting reflection on the way we eat, remember, and connect.

Black Gold is a living artwork, a conversation starter, and the launch of Masa Mez’s mission: to create critical, collaborative experiences that merge design, culture, and sensory storytelling.





From Left to Right: Studio LELOK, Nhan-Nhi Lillian Nguyen, Michelle Leung, Gaspar Gorodisch

Notes.

- Event Title - Black Gold
- Date & Time - 20 September 2025, 7-10PM
- Venue - Algha's Plantroom, 2nd Floor, 83 Smeed Road
Hackney Wick, London, E3 2NR
- Capacity - 40 guests
- Instagram - [@masa.mez](https://www.instagram.com/masa_mez) | [@studiolelok.ldn](https://www.instagram.com/studiolelok) | #BlackGold
- For RSVP and press enquiries, please email hello@masamez.com
- Images [\[here\]](#)
- Event Listing [\[here\]](#)

About Masa Mez.

Masa Mez, meaning "table" in both Turkish and Hindi, is a multi-disciplinary design duo that shapes critical and collaborative experiences through design, culture, and sensory storytelling. Founded by Amy Brar and Ilayda Kal. Based in London.

Event Collaborators.

- Bar Lotus - Cocktail Bar
- Gaspar Gorodisch - Ceramic Artist
- Michelle Leung - Ceramic Designer
- Nhan-Nhi Lillian Nguyen - Artist
- Studio LELOK - Culinary Creative

