## Press release

## YDF Interiors opens its doors for London Design Festival 2025

This September, amid the excitement of London Design Festival 2025, YDF Interiors invites discerning visitors to a destination that transcends the conventional showroom. Spanning 20,000 sq. ft, YDF unveils an immersive universe where interior design, bespoke craftsmanship, and a cultivated community seamlessly converge.

Located in the heart of Knightsbridge, the showroom brings together over 100 of the world's most coveted brands, an extensive sample library, bespoke furniture collections, and curated art and collectibles — crafting a space that is both inspiring and impeccably functional. Designed for architects, interior designers, developers, and connoisseurs of refined living, YDF provides a rare opportunity to experience the full journey of a project, from visionary concept to the most exquisite bespoke detail — all under one roof.

YDF is more than a resource for sourcing and specification. It is a place for collaboration, conversation, and creative connection. Professionals are invited to host meetings in the showroom's serene, stimulating atmosphere or continue discussions over refined Mediterranean cuisine at Alba restaurant, a seamless extension of the immersive experience.

Beyond the showroom, YDF fosters a thoughtful and dynamic design community. Through YDF Club, YDF Talks, and YDF Academy, global design figures converge, meaningful conversations unfold, and events are curated to expand the very notion of contemporary design.

For London Design Festival 2025, visitors are invited to book an exclusive appointment and immerse themselves in this singular ecosystem — to discover more than a showroom, but a design movement.

## Discover more about the world of YDF

Website: ydf.world Instagram: @ydfinteriors

**YDF London Showroom** 70 Brompton Road, Knightsbridge, London, SW3 1ER

## For further inquiries, please contact:

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