

**Press release: September 2025**

**Reading Design: Falling  
15-21 September 2025**

**For London Design Festival 2025 and Mayfair Design District, Grymsdyke Farm presents an intimate exhibition of new experimental works by students in collaboration with leading designers and thinkers: Maurizio Altieri, Marco Campardo, FOS, Guan Lee, Luca Lo Pinto, Soft Baroque Lorenzo and Vitturi.**

Grymsdyke Farm, the renowned space for experimentation in design and making, hosted students and designers during July 2025 for its annual summer school Reading Design.

Inspired by the action poems of Fluxus artist Mieko Shiomi (b.1938), designers and thinkers led a series of workshops. 'What do we notice when we fall?' they asked. The result is a series of human-sized objects made from off-cuts and remnants of earlier projects sourced from around the Farm, with an emphasis on working with what already exists: the leftover, the unstable and the in-between.

London House, the Grymsdyke Farm satellite venue in Marylebone, will be transformed to host these objects, fragments and casts, alongside film and photography by George Baggaley.

**Maurizio Altieri and Luca Lo Pinto**

Design thinker, Maurizio Altieri in collaboration with curator Luca Lo Pinto, worked with plaster-casting and wet-moulding leather to capture fingerprints and create masks and prosthetics, transforming body parts into traces of hardened skin.

**Marco Campardo and Lorenzo Vitturi**

Designer and Creative Director of Grymsdyke Farm, Marco Campardo, and Venetian artist Lorenzo Vitturi explored falling as a conceptual shift and a physical gesture. Using foam and clay as a starting point, students experimented with sandcasting in aluminium to capture the fleeting state of matter.

**FOS and Guan Lee**

Danish artist FOS (Thomas Poulsen) and Guan Lee, Founding Director of Grymsdyke Farm, worked with students to create a series of objects that gave shape to new social spaces, from chairs made from scrap in one afternoon to monumental fridges resembling Neolithic standing stones.

**Soft Baroque**

Soft Baroque and the students investigated pulp as both material and metaphor. Starting from the industrial process that gives rise to pulp products, the workshop examined how construction and culture are increasingly defined by fragmented, reconstituted elements.

Guan Lee, Founding Director of Grymsdyke Farm, said:

'We established Reading Design as a unique time and space for designers and students who share our passion for making and materials, to live and work together. Everyone was committed to the idea of designing and making with no fixed outcomes in mind, which was liberating and led to an extraordinary body of new work.'

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## LDF 2025 Events

Opening reception (invitation only), 7pm Saturday 13 September

Press Breakfast, including a talk and tour, 8.30-10.30am Monday 15 September

VIP Breakfasts, 9-10.30am 16-19 September

Visit <https://www.grymsdykefarm.com/>

For further information, interviews and images, contact [press@grymsdykefarm.com](mailto:press@grymsdykefarm.com)

## Information

*Reading Design: Falling* is at London House, 29 Molyneux Street, London W1H 5HW

The exhibition will be open to the public+ from 2pm to 7pm from 15-21 September, and by appointment. To arrange a visit outside of these hours, message +44 7951031228

## About Grymsdyke Farm

Grymsdyke Farm is a shared space for design experimentation located just outside London. Over the past 20 years the Farm has repurposed its agricultural buildings to create maker spaces and communal facilities where traditional craftsmanship blends with modern digital design. We host workshops with design studios and architectural practices, and support university design and architecture programmes.

## About London House

London House is a satellite location for Grymsdyke Farm, situated in Marylebone in central London. Here we host events and exhibitions that celebrate design and architecture, often in partnership with cultural and educational organisations.

## About Reading Design

Reading Design is design school as it could be: exploring design, making, materials and ideas, while emphasising creative freedom alongside tuition by leading designers and makers. Reading Design 2025 took place at Grymsdyke Farm over four weeks during July, and welcomed students with no previous experience.

## Reading Design students

Students for Reading Design came from a variety of disciplinary backgrounds including Architecture, Industrial Design, Innovation Design Engineering, Fine Art, Anthropology and Jewellery Design: Karolina Adamiec; Joseph Bonetti; Andia Chan; Shouhui Chen; Luna Copponex; Guandong Diao; Priyanshi Dhanrajbhai Jain; Emily Foster; Eliza Friend; Joe Horgan; Eddie Huddart; Zarin Islam; Richard Kirk; Murat Kurul; Mingxuan Ma; Curro Guillen Martinez; Seb Masters; Margaux Richler, and Tianqin Yang.

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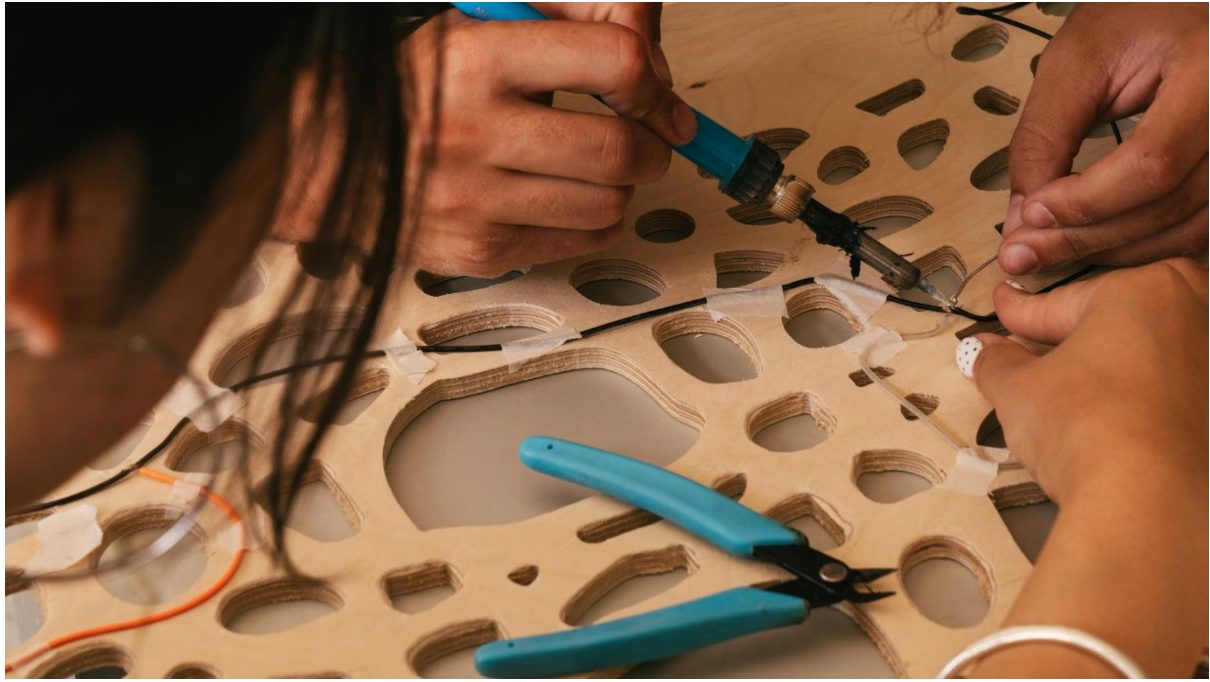
**Workshop Pictures by George Baggaley**

For further information, interviews and images, contact [press@grymsdykefarm.com](mailto:press@grymsdykefarm.com)



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