

Play Architecture launches London studio with exhibition ***Mindful Materiality - Meaningful Making*** at London Design Festival 2025

Award-winning practice **Play Architecture** presents *Mindful Materiality – Meaningful Making*, an exhibition at **The Market Building, Clerkenwell (15-19 September 2025)**. Marking the launch of Play's London studio, the exhibition builds on two decades of international work exploring how architecture emerges through a direct and playful engagement with matter.

Through panels, models and conversation, the exhibition showcases experimental approaches to stone, earth, and timber - revealing how materials can hold memory, meaning, and potential for regenerative futures. Highlights include the **WAF 2024 Best Use of Stone-winning Oh Ho House**, where bold new forms of stone joinery celebrate vernacular traditions; and the **WAF 2022 Super Jury Award-winning Devadhare Pavillion**, featuring a dramatic large-span timber vault.

"This exhibition reflects our ongoing search to reveal the meaning embedded in matter," says **Senthil Kumar Doss**, Co-Founder and Design Director of Play Architecture. *"Architecture is uncovered through dialogue with its materials, makers, and sites."*

Event details

Exhibition Dates: 15-19 September 2025

Venue: The Market Building, 72-82 Rosebery Avenue, London EC1R 4RW

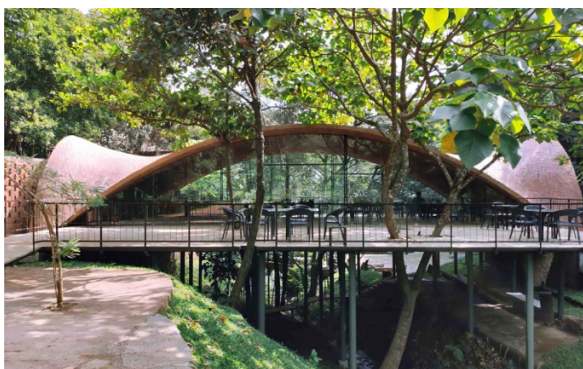
Entry: Free & open to all

The founders of Play Architecture will be present at selected times during the week to meet visitors, share insights, and continue the conversation.

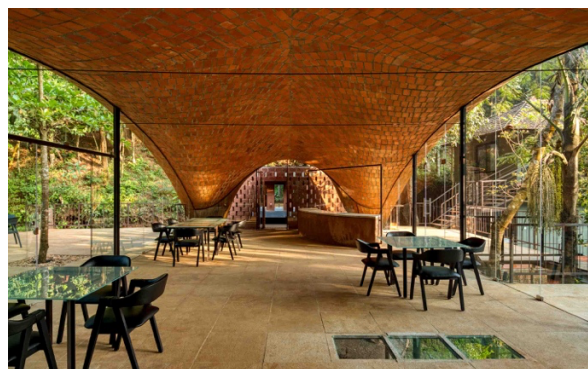
Notes for editors

- Play Architecture was founded in 2005 in India and has recently launched in London. It has been internationally recognised for projects combining material innovation, craft, and sustainability.
- Awards include **WAF 2024 Super Jury Award (Small Project of the Year)** and **WAF 2022 Best Use of Stone**.
- High-resolution images are available on request.

Images



Devadhare Pavillion Photo: Bharath Ramamrutham.



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Oh Ho House Photo: Archana Vikram



Oh Ho House Photo: Archana Vikram



OVN Experience Center



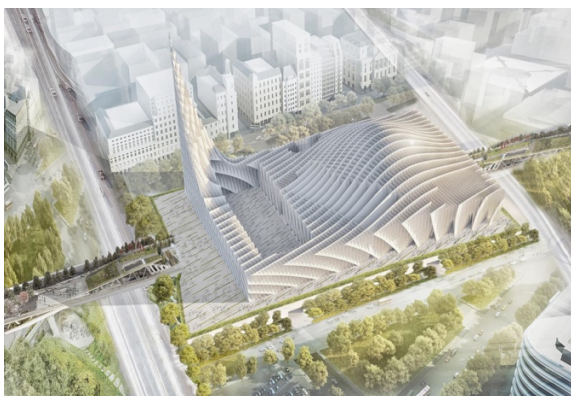
OVN Clubhouse



Dhun School



Devadhare Pavillion Photo: Bharath Ramamrutham



Iconic Mosque



Oh Ho House Photo: Archana Vikram