

&Tradition®

Press Release

&Tradition at London Design Festival

The Living Archive

15th – 19th September 2025

Certified



Corporation



&Tradition at London Design Festival

The Living Archive

Showroom opening hours:
Monday 15th – Friday 19th September
09.00 – 16.00

Nine United Showroom
34 Queen Anne's Gate
SW1H 9AB
London United Kingdom

To book an appointment or receive more
information, please contact
PR & Partnerships Manager, Louise Abildlund:
louise.abildlund@andtradition.com

Events Overview

Press Breakfast with &Tradition and
Industrial Facility
Tuesday 16th of September
9.00 – 11.00

Aperitivo hour with &Tradition and 8 Holland Street
Thursday 18th of September
18.00 – 21.00

During this year's London Design Festival, &Tradition opens the doors to its London showroom to present *The Living Archive* – a vision of what it means to live with Rombe, the debut design by Industrial Facility for &Tradition.

An exhibition orientated around sculptural utility, the &Tradition showroom presents the expansive potential of Rombe in a variety of configurations, with every room enriched by a collection of books, artworks, and objects curated by 8 Holland Street.

Built as both a stage and a structure for storage, display, and work, the Rombe shelving reveals its unique openness – allowing the environment around and behind it to remain visible, creating a sense of continuity rather than division. A concept first explored by &Tradition during this year's 3daysofdesign in Copenhagen, The Living Archive considers the ever-evolving architecture of domestic and professional life that is shaped not only by design, but by individual narratives.

Overlooking St James's Park, the showroom depicts a collection of classic and contemporary pieces in a way that feels inherently personal. A reflection of the brand's thoughtful approach to creating spaces of enduring appeal, each room embodies the beauty of the lived experience, and the unique patina it reveals over time. This concept is further explored through a collaborative presentation of artworks and objects curated by 8 Holland Street – a gallery and design studio recognised for its extensive collection of artworks, vintage furniture, ceramics, rare textiles, and lighting.

Rombe by Industrial Facility

A quiet canvas for the artefacts of daily life, Rombe is a modular framework that houses the objects, memories, and rituals we gather over time. Created by London-based studio Industrial Facility, the new design is flexible and considerate of modern needs. Available in 11 set arrangements with the opportunity to add additional bays and shelves, the system grows and evolves as needs change. The product of a discourse between Industrial Facility and &Tradition on how we live with and around the pieces that define us, Rombe moves beyond pure function. Instead, it is shaped by its ability to adapt and evolve with respect to its surroundings and the personal character of what it holds.

New Collections

Throughout the &Tradition showroom, a curated selection of designs released this August invites visitors to gather, converse, and experience what it means to live with &Tradition.

Highlights include reissued icons by Verner Panton in the form of the Topan Floor and Table lamps and the Wire Stool with a marble tabletop, Anderssen & Voll's expansive new sofa series Hi Lo, additions to the Mist lighting collection by All the Way to Paris, new Loafer chairs by Space Copenhagen as well as new colourways for Momento by Jaime Hayon.



Built on a foundation of Danish heritage, at the heart of &Tradition lies a curiosity towards the craftsmanship and creative legacies of classic designers. For over 10 years, we have worked closely with the families and foundations of iconic designers to uncover and preserve their original designs in their most authentic form.