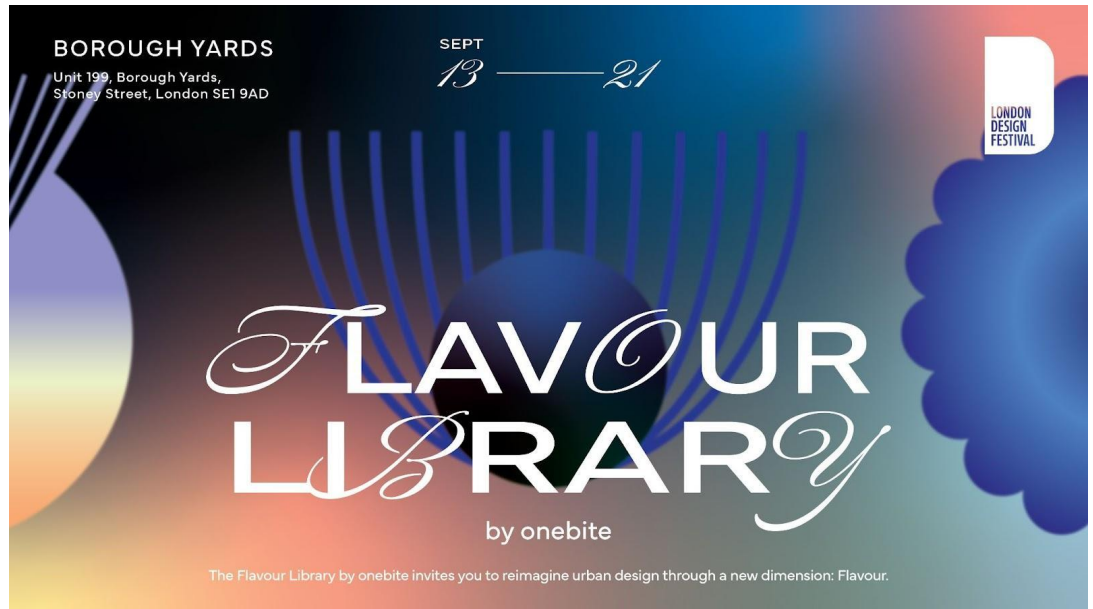




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One Bite Design Studio's UK Debut 'The Flavour Library' Exhibition & Creative Dialogue Series London Design Festival 2025 - Official Partner Programme

- From HK to UK: Hong Kong's architecture-based design practice One Bite Design Studio is set to make its UK debut at the London Design Festival 2025 with its travelling exhibition, 'The Flavour Library'.
- A Vital Asian Voice: The exhibition stands as one of the few showcases from Asia in this year's festival, offering a fresh perspective on urban design from a leading global metropolis.
- A Cross-Cultural Dialogue: 'The Flavour Library' will introduce the UK and European audience to distinctive placemaking philosophies and community-led urban design from Asia.
- Creative Dialogue Series: The exhibition will be complemented by a series of curated dialogues, convening creative leaders from architecture, urban planning, and design.

HONG KONG – Hong Kong's architecture-based and multi-disciplinary design practice, **One Bite Design Studio**, today announced its UK debut at the upcoming London Design Festival 2025 in September. The studio will present '**The Flavour Library**', an interactive exhibition and creative dialogue series poised to bring an Asian perspective to one of the world's most prestigious design events. This milestone exhibition will explore the philosophy of community-centric design, sparking a cross-cultural conversation between East and West on building better cities.



The Flavour Library – Mapping Cities Through Palate



The Flavour Library, conceived as a travelling exhibition, will collect and share the essence of cities worldwide, continually offering new perspectives on urban environments.

Born from a decade of reflection during our 10th anniversary, it invites you to reimagine urban design through an entirely new dimension – flavour.

“At onebite, we try to sprinkle a pinch of humour over our designs. Behind every design project—be it a public playground or a pop-up installation—is an aspiration to offer its users something more: a tapestry of feelings, memories, actions, and even lasting positive changes,” says Sarah Mui, Co-founder and Design Director of One Bite Design Studio. “We translate that complex impact into the language of flavours. **By connecting flavour with the experience of place, we craft a Flavour Map that encourages visitors to rediscover cities through a multisensory lens.**”

The augural exhibition in Hong Kong was a gastronomic crossover with local food creatives for 12 flavours representing the “flavours” our architecture, design and placemaking projects over a decade had brought to the city.

By assigning sensory profiles such as ‘Earthy,’ ‘Fruity,’ and ‘Cheesy’ to our built works, we have created a ‘Flavour Map’ that reveals the impacts different parts of a city have on city dwellers. “These flavours encourage us to rethink the interaction between urban space and people and to improve the modern city lifestyle by asking new questions, such as: “Where can I find an experience that is more citrusy—meaning bright and invigorating?”



The London Experience



Cradled in the popular culinary hub of Borough Market, near the Bankside Design District, the London edition of the Flavour Library awaits you in a historic yet modern space at Borough Yards.

In London, the Flavour Library blossoms anew. Departing from the gastronomy theme of its Hong Kong debut, the London edition finds its muse in the city's iconic floral landscapes.

Your journey begins in our futuristic laboratory. You'll be invited into the Flavour Cabin, where a curated questionnaire will help you reflect on your personal experience of London. Your reflections will generate a one-of-a-kind Flavour Flower, representing the distinct mix of flavours the city offers you. You'll then receive a personalised flavour note capturing your urban narrative.

Continue your journey to discover creative ways of enhancing your city experience. Here, you can add new, imaginative flavours designed to enliven urban spaces and receive a "care note" — a prompt that invites further exploration and deeper engagement with London.

Conclude your visit by watching your Flavour Flower bloom on the City Flavour Map, seeing in real-time how your story transforms the cityscape.

The journey translates the urban experience into the flavours of imaginative, conceptual flowers, guiding visitors to perceive the city from an entirely new perspective.

"Traditional urban analytics tells us where people go, but not how they feel when they get there," says Alan Cheung, Co-Founder & Managing Director of onebite. **"The Flavour Map has the potential to pinpoint areas that inspire joy, instil a sense of safety, or cause anxiety. This psycho-geographic allows us to diagnose experiential voids and design interventions, to build cities that are not only efficient but emotionally resonant and truly human-cantered."**



The Creative Dialogues

A series of creative dialogues are also curated to elevate the experience:

14 September - The Architect's Palette: In Conversation with Design Director

Join our Design Director, **Sarah Mui**, for a curated journey into the heart of the exhibition. In this conversational tour, you will uncover the conceptual links between flavour and urbanism and hear the personal narratives behind compelling pieces co-created by the onebite team. This is a unique opportunity to discover the hidden details and conceptual framework connecting the taste of place to the principles of urban design, offering a deeper understanding of how we can analyse and reimagine our environments.

19 September - Beyond Architecture: Impacts of Architects in Today's World

How does the mind of an architect shape worlds beyond the built environment? Join our co-founder, **Alan Cheung**, as he shares insights on urban acupuncture and convenes a dynamic conversation with his distinguished peers from London: **Wendy Liu**, Co-founder of the British Sauna Society, and **Ivan Lazzaroni**, Design Principal at OmniDe. This dialogue is designed to inspire fellow architects and enthusiasts, as well as any creative individual eager to learn how to take their unique vision and apply it to impact the world.

20 September - Flavours of Hong Kong in the UK

When the vibrant, irrepressible energy of Hong Kong's creative scene meets the rich cultural landscape of the UK, is a new identity forged? Join this intimate discussion with a panel of Hong Kong creatives who are now making their mark across the United Kingdom. These are our very own **Kevin Tang**, Senior Graphic Designer at onebite; **Hinz Pak**, Branding Designer of Hinz & Kunz; **Ken Lo**, Founder of design studio BLOW; and **Norine Chu**, Food Design Director of Studio LELOK. This dialogue is an essential event for anyone captivated by the evolution of global cultures and is particularly vital for Hong Kong creatives looking to thrive on the UK's dynamic creative scene.

Culinary Crossover with Too Much Sugar

To translate the exhibition's sensory themes into a tangible experience, we are thrilled to announce a culinary creative crossover with Too Much Sugar, an independent Asian-inspired patisserie brand from London. The chefs' shared passion for pursuing nuanced flavour perfectly mirrors our own exploration of design. Led by Hong Kong native and Le Cordon Bleu-trained Winnie Yim and award-winning Theo Green, the duo will craft exclusive edible creations referencing the "city flavours," providing a delicious new dimension to our exhibition.

Media Viewing

We are pleased to extend a special invitation to our friends in the media to attend our exclusive media day on Saturday, 13 September. To ensure we can accommodate all attendees, we kindly request that you register your interest by 10 September 2025. We look forward to welcoming you and providing an insightful, first-hand look.





/Design /Social /Research

RSVP: <https://form.typeform.com/to/hUn8Z6aY>

Event Information

The Flavour Library

Open Dates: Saturday 13th – Sunday 21st September 2025

Times: 3 - 6PM, 13th September

11 - 6PM, 14th – 20th September

11AM - 3PM, 21st September

Venue: Unit 199, Borough Yards, Stoney Street, London, SE1 9AD

The Architect's Palette: In Conversation with Design Director

Date: Sunday 14th September 2025

Time: 11AM – 12PM

Registration: <https://flavourdialogue01.eventbrite.com>

Flavour Dialogue: Beyond Architecture - Impacts of Today's Architects

Date: Friday 19th September 2025

Time: 6 – 8PM

Guest Speakers: Wendy Liu, Co-Founder, British Sauna Society

Ivan Lazzaroni, Design Principal, OMNIDE

Alan Cheung, Co-Founder, One Bite Design Studio

Registration: <https://flavourdialogue02.eventbrite.com>

Flavour Dialogue: Flavours of Hong Kong in the UK

Date: Saturday 20th September 2025

Time: 2 – 4PM

Guest Speakers: Norine Chu, Food Design Director, Studio LELOK

Hinz Pak, Branding Designer, Hinz & Kunz

UUendy Lau, Illustrator & Artist

Kevin Tang, Senior Graphic Designer, One Bite Design Studio

Registration: <https://flavourdialogue03.eventbrite.com>

END

Press Enquiries

For further information, high-resolution images, or to schedule an interview, please contact:

Ren Wan at renwan@onebitedesign.com or +852 9636 6625





About One Bite Design Studio Interconnecting People and Making Places

As the first B Corp-certified architecture practice in Hong Kong, and now with a new branch in the UK, onebite is dedicated to creating a positive impact through multidisciplinary design. Our unique approach reveals the synergy among stakeholders, bridging the missing link between space, place, and society. With an agile team of architects, designers, community outreach managers, and event managers, onebite is a local leader in co-creation, continuously delivering innovative breakthroughs fuelled by our extensive research capabilities. Placemaking is in our DNA, and we believe in creative collaboration with our partners and users to shape a new urban vision. We develop solutions through quick wins, active engagement, and workshop facilitation.

Website: onebitedesign.com

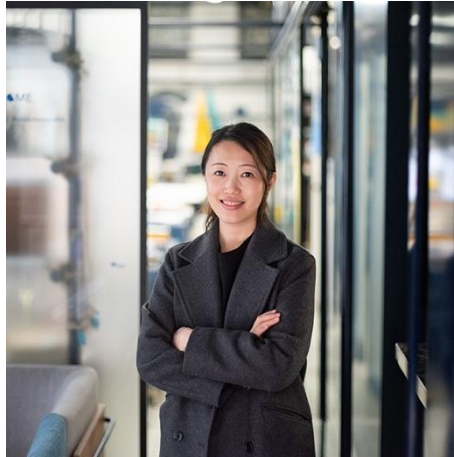
Instagram: [@onebite.design](https://www.instagram.com/onebite.design) | [@onebite.social](https://www.instagram.com/onebite.social)

LinkedIn: [one-bite-design-studio](https://www.linkedin.com/company/one-bite-design-studio)





About Sarah Mui, Co-founder & Design Director



Sarah is a catalytic architect based in Hong Kong, known for her collaborative creations rooted in human-centred design thinking. Her work connects people to their community spaces, strengthening the social fabric.

Specialising in public space, social design, and cross-disciplinary creative strategy, Sarah leads the first B Corp in Hong Kong's architectural industry. As the co-founder of onebite, she and her team bridge the commercial and public sectors with the community through innovative ideas.

Sarah received her Bachelor of Architectural Studies degree from the Chinese University of Hong Kong, and the Master of Architecture from University College London in the UK. As a registered architect in Hong Kong, she is the winner of the Hong Kong Young Architect Award 2015 and has received the DFA Hong Kong Young Design Talent Award in 2018. She is a Certified Facilitator at LUMA Institute and a Certified Professional Facilitator at the International Association of Facilitators.

She is currently the Chair of the Hong Kong Architecture Centre; she promotes architectural experiences to the public alongside a group of urban architecture enthusiasts.





About Alan Cheung, Co-Founder & Managing Director



Alan Cheung is a Co-Founder and Managing Director of One Bite Design Studio.

He graduated from The Chinese University of Hong Kong for both his bachelor's and master's degrees in architecture and attained another master's degree in urban analytics from the University of Hong Kong.

He is a registered architect in Hong Kong with over 15 years of experience. Leading the first B Corp in Hong Kong from the architectural industry and One Bite Social which has been registered as a charity organisation, he and his team at onebite bridges commercial & public sectors with the community through their creative ideas.

Alan brings collaborative creations that are grounded in human-design thinking, to connect people to the space in their community and strengthen the social fabric. He focuses on public space, social design and cross-disciplinary creative strategy.