Press Release

Shanghai, 2025/8/27 – Jin Ziqi proudly unveils a new collection of five original graphic artworks, each a testament to the transformative power of design. The series — Man and nature, My pets, My hobbies, Cat Coffee Shop, and Playground at sunset— reflects an ongoing journey of exploration, where visual language becomes both a mirror of the present and a window to the imagination.

Every piece in this collection has been conceived not merely as an image, but as an experience. Together, they form a constellation of ideas — weaving emotion, memory, and vision into a dialogue between the artist and the world.

Man and nature presents a meditation on balance and form. Geometric structures intersect with delicate curves, creating a composition that feels both rigorous and lyrical. It is a quiet reflection on harmony, order, and the human desire for stability within motion.

My pets draws from the textures of nature — the fluidity of water, the resilience of stone, the breath of wind. Abstracted into shapes and tones, these elements merge into a visual poem that reminds viewers of the silent strength within the natural world.

My hobbies is an exploration of typography as emotion. Letters dissolve into color, words shift into rhythm, and text becomes image. The work blurs the boundary between reading and seeing, offering language not as information but as sensation.

Cat Coffee Shop reaches into the realm of memory. Fragmented lines and layered transparencies evoke the passage of time — what is remembered, what is forgotten, what remains only as shadow. It is both deeply personal and universally resonant, an invitation to reflect on the fragile beauty of human history.

Playground at sunset bursts forth with vitality and contrast. Vivid colors clash and dance with bold shapes, creating an energy that feels almost kinetic. It is a celebration of creativity itself — daring, dynamic, and unafraid of the unknown.

"In these five works, I tried to explore design not only as a craft but as a form of storytelling," said [Your Name], the designer. "Each piece carries its own voice, but together they form a

larger narrative about life, movement, and connection. My hope is that audiences find in them both beauty and meaning."

The unveiling of this collection marks an important moment for Jinziqi underscoring a commitment to artistic innovation and the pursuit of visual dialogue. The works will be presented across multiple platforms — from digital exhibitions to print publications and selected gallery showcases — allowing diverse audiences to engage with the collection in their own way.

As Jinziqi continues to expand its creative practice, this series stands as a declaration of belief: that design is not only an art form but also a universal language capable of bridging cultures, sparking reflection, and inspiring imagination.

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