

# BRINKWORTH

## PRESS RELEASE

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### So Good So Far: 35 years of Brinkworth

*Global design company delves into the archive with an exhibition at its Bethnal Green studio during London Design Festival.*



East London born and bred, Brinkworth's rigorously unconventional approach has seen them partner with global brands from Supreme to Aries, The Ordinary and New Balance. This London Design Festival, the company is opening its studio doors with an exhibition to celebrate 35 years of adventures in design. Great things come from good company and this collective of innovators, collaborators and material explorers have to date completed over 3000 projects from Hong Kong to the North Pole.



Working across architecture, interior and brand design, Brinkworth builds brands with impact in every dimension. Their work brings tangibility in a world of intangibility, with an emphasis on what happens in the space between us. There's always an invitation to participate and an understanding that the physical space is the purest form of brand.

The Bethnal Green studio has been Brinkworth's home since the early 1990s, shortly after the company was founded by Adam Brinkworth. It's the cradle of a culture founded in curiosity and a healthy disregard for convention, where unlike-minded people can meet to deliver thoughtful and characterful design full of humanity.

Visitors can delve into the archive of projects, preoccupations and paraphernalia that have kept Brinkworth busy for the last 35 years. The exhibition is a non-hierarchical and barely chronological ramble through objects, sounds and film exploring work, conversations and relationships. It's an opportunity to go behind the scenes and gain access to never-before-seen process and development of past projects, collaborations, and some of the fun that's been had along the way.







“We believe that our work is greater than the sum of its parts and that it’s what we do together that counts. Our intention is to build long relationships rather than one-off experiences. The spaces we design reflect that belief, as does our process, which has always been one of collaboration.”

*Sam Derrick, Brinkworth Managing Director*

### **Opening times:**

15 September: 17.00 – 19.00  
16 September: 17.00 – 19.00  
17 September: 17.00 – 19.00  
19 September: 17.00 – 19.00  
20 September: 12.00 – 16.00  
21 September: 12.00 – 16.00

Free, ticket required. [Click here](#) to book.

For further press information and images, please contact Alison Smith  
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