

DIPTYQUE

PARIS

Diptyque Presents “Médicis Takeover” for London Design Festival 2025

London, September 2025 - For this year's London Design Festival, Diptyque unveils a striking installation dedicated to one of its icons: the **Vase Médicis**.

First introduced in 2017, the Vase Médicis is a creation that embodies the Maison's spirit of reinvention - an archetypal form reimagined in the most unexpected of materials: wax. Both object and artwork, it pays tribute to Diptyque's singular savoir-faire and its enduring pursuit of beauty beyond convention.

The experience unfolds across **Maison Diptyque, 107 New Bond Street**, and **Diptyque Sloane Street, 161 Sloane Street**, where parts of the boutiques will be transformed into spaces of silence and suspension. Rooms stand emptied, furniture veiled in white, as if time itself has just slipped away.

Only the vases remain. Mysterious. Magnetic. Their presence holds stillness and invites reflection.

Through a scenography that is at once minimal and poetic, Diptyque places the Vase Médicis at the heart of intrigue and wonder, offering visitors a moment of reflection and discovery at the crossroads of design and imagination.

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Press contacts available upon request.