## ROYAL COLLEGE OF ART FURNITURE MAKERS COLLECTIVE LAUNCH SHOREDITCH EXHIBITION FOR LONDON DESIGN FESTIVAL

19TH-21ST SEPTEMBER 74 Tabernacle St, London, EC2A 4EA

LONDON, 19-21 September 2025 - *Object 74*, a group of emerging furniture designers from the *Royal College of Art's Design Products programme*, is launching a three day exhibition as part of London Design Festival in Shoreditch. The group, which formed while studying under the same exacting college tutor, has produced a range of furniture and art objects that present diverse perspectives on *the role of design objects in our homes*.



Held at the ACME architecture offices in Shoreditch, the works are diverse in their use of materials, from Caden Hao's hefty pine furniture to Alexandre P. Manko's spring steel in tension, to Natalie Dubrovska's delicately lampworked borosilicate glass flowers. The subject matter is diverse too, with some designers addressing social issues in their work: a response to the Ukraine war; over-development in China and the British class system.



Uniquely, the show experiments with the traditional gallery format of single objects and their narratives, which the curators think sanitises the process artificially. "Designing furniture doesn't really happen in the way we are asked to present it" says Maxim Lester "we're all shown videos of the Bouroullec brothers following their idealised process, but our experience of the last year at the RCA was far more chaotic and emotional, and materially wasteful than we would like to show".

The group have worked together for 11 months, studying under the same exacting tutor and sharing a studio. "We know each other's work inside out by now, and we have all have great research behind us" says Lester, "but we wanted to pivot into the unknown with this show - separate the narrative and see how the objects are seen by fresh eyes. This exhibition is all about inviting fresh perspectives from visitors."

To encourage new perspectives, the objects are being arranged collectively and without accompanying text, while proof of their research, failures and dead-ends from a year of intense study are shown together in a smaller, less curated corner that the group feel is truer to the experience they shared.

Guests will be invited to record their own anonymous reflections and responses to the works using dictaphones provided by the group. These recordings will become part of a growing archive of visitor interpretations – offering a multi-voiced counter-narrative to the exhibition. "Praise, critique and half-baked thoughts are encouraged", say the curators.



Ordinary Chair by Maxim Lester



The Ocean Screen by Eleanor Pickin



Billboard Series - Origin lamp by Max Zhu

## Exhibiting designers

Britney Lee, Alexandre P. Manko, Maxim Lester, Natalie Dubrovska, Caden Hao, Yumeng Wang, Ruichen Xu, Jasmine Prime, Sofia Ortmann, Eleanor Pickin, Max Zhu

## Dates & Opening Hours

Object 74 is open from Friday 19th September to Sunday 21st September, 10-18 daily Private view: 19th September 18-21.30

