# Waste Not: Fallout to Future

Presented by ReFactory + Exiled, featuring Christopher Raeburn and Katy Mason. Waste recovered by MYGroup.

#### Dates:

London Design Festival / City Wide: London Fashion Week Wednesday 17 – Sunday 21 September 11:00–18:00, daily.

## Location:

The Lab E20, 3-4 East Park Walk, East Village, London, E20 1JB

General Admission link to book: <a href="https://refactory-exiled.eventbrite.com/">https://refactory-exiled.eventbrite.com/</a>

### **MEDIA PRIVATE VIEW:**

Tuesday 16 September, 11:00-15:00

Contact: y.jones-henry@raeburndesign.co.uk

## **EVENING DRINKS RECEPTION / PANEL DISCUSSION**

'Is fashion's future second-hand?',

hosted by Gemma Metheringham '<u>The Elephant in my Wardrobe</u>' Thursday 18 September, 19:00

Eventbrite link pending

## **Overview**

Waste Not: Fallout to future is a journey through the wreckage of modern consumption and the radical possibility of its reassembly, showcasing designs manufactured entirely from waste.

This bold exhibition, part of London Design Festival and listed in City Wide: London Fashion Week 2025, introduces circular and regenerative design brands **ReFactory** and **Exiled** alongside legendary responsible design pioneer, **Christopher Raeburn**, and multi-disciplinary artist, **Katy Mason**.

Through an immersive installation and design showcase, they present limited-run furniture, homeware, fashion, accessories and other one-off pieces, all created entirely from post-consumer waste recovered by leading waste management company, <a href="MYGroup">MYGroup</a> – reframing this systemic scourge not as an end, but a beginning.

[Link to Dropbox with images pending]

## PRESS KIT: Waste Not: Fallout to future, 17-21 September

## **Exhibition narrative**

Waste isn't just what's left behind – it's the fallout from a system breaking down. Amid an era marked by conflict, unrest, division and environmental strain, waste is yet another manifestation of progress without responsibility.

Products are designed to be consumed fast and discarded just as quickly. We buy, we bin, we move on – one trend chasing the next, returns outpacing purchases, waste outpacing reason.

But the planet carries the weight of our abundance. Oceans churn with the lifetime of plastic we've thrown away. Forests fall for flat-packed furniture and fleeting trends. Metals, mined and forged into appliances, now rust in forgotten landfills. Textiles – the latest fashions of a year, or week, ago – pile high in rotting mounds.

Waste Not invites visitors to look directly at the materials they throw away – the very frontline of waste – then witness the often-unseen craft and skill required to deconstruct and reimagine them.

The exhibition features the raw design language of ReFactory furniture and homeware alongside the quiet precision of Exiled's limited-run textiles and accessories. These collections are presented together with one-off pieces by responsible design legend Christopher Raeburn and multidisciplinary artist Katy Mason, alum of the Sarabande Foundation and founder of Trash Club.

Every item presented in the exhibition has been reclaimed and remanufactured with circularity and regenerative design in mind, using material recovered by leading UK waste management company, <a href="MYGroup">MYGroup</a>.

Visitors are offered a glimpse of a future more hopeful still, as Exiled reveals its work in responsible cotton cultivation, fibre-to-fibre regeneration and fully traceable design through Digital Product Passports.

These designs propose a new type of making – one rooted in necessity. This isn't up- or down-cycling – it's disruption. An uprising. A refusal to let value die in landfill or the fire. Reframing waste dismissed by industry and society not as fallout, but future.

# **Exhibition spaces**

- **1. FALLOUT:** During a golden age of convenience, we find ourselves in a dark age of waste the fallout from a system in conflict. An immersive space confronts, disorients and demands visitors face up to the problem.
- **2.** *MATERIAL TRUTH*: The raw truth of overproduction and systemic discard is laid bare, with different types and sources of post-consumer waste presented as artefacts distorted, sculpted and undeniable.
- **3.** *MATERIAL RECKONING*: Collections of furniture, homeware, fashion, accessories and art are presented, crafted entirely from material once deemed worthless. Waste transformed into objects of utility, of beauty...of defiance.
- **4. FUTURE**: The fallout is already here, but a future lies ahead for those ready and willing to transform and *Waste Not*. Brands know they can no longer afford to ignore their downstream impact the choice now is not whether to act, but how.
- **5.** LIVE SPACE (select days / times): Demoing the craft of circular making and regenerative design, from careful deconstruction to remanufacture presenting waste not as abstract material, but to be worked with in the here and now.

# Special events

Tuesday 16 September	Media Private View 11:00–15:00, invite only
Wednesday 17 September	Live doodle art on furniture by 'HATCH'  Throughout day
Thursday 18 September	Panel discussion 'Is fashion's future second-hand?' by 'The Elephant in my Wardrobe' (Gemma Metheringham) Evening reception, invite only. Donation for charity, Eventbrite link pending  [More content pending]
Friday 19 September	University / College Group Tours Throughout day Free, book at Eventbrite.  Live doodle art on furniture by 'HATCH' Throughout day
Saturday 20 September	Textiles Deconstruction / Remake Workshop 12:00–14:00 and 15:00–17:00 £5, book at Eventbrite.
Sunday 21 September	Haberdashery Sale 12:00–16:00

# **Exhibitor biogs and pre-approved quotes**

**ReFactory** creates furniture, homeware and lifestyle products entirely from recovered waste, with no virgin materials. Each design begins with what already exists – reclaimed metal, wood, plastic and more sourced from post-consumer and post-industrial streams. Rather than hiding imperfections, ReFactory highlights them, with waste not merely a source material but a statement – visible proof of where the product came from and what it stands for. A new way to make, a better way to live.

### **Quote from Joe Johnson, Creative Workshop Manager:**

'The materials in this show were never meant to be used again. That's what makes them matter. Whether returned stock, scrap metal and wood, or plastic recovered from the ocean, we haven't disguised what it is or where it came from to create the pieces on show. That's the point. 'Waste Not' shows the frontline of waste, what it takes to work with it – and why we no longer have a choice not to.'

**Exiled** creates fashion, accessories and lifestyle collections from recovered textiles and regenerative natural fibres. Every piece is guided by material story and the highest standards of craft. Scarcity is not a limitation but a principle – collections are shaped by what's available, not by demand. Designed in the UK with artisan partners and a responsible supply chain, including virgin cotton production in Sri Lanka, each item carries provenance and purpose. From the cast out, to the coveted.

## Quote from Rebecca O'Leary, Textiles Manager:

'When fast fashion and production leave little room for thought, care or hope, this exhibition offers space to pause and reflect. Each piece we've contributed began with what we had, not what we wished for. We hope visitors will be similarly inspired by this responsible approach to making and appreciate that waste is only waste when we choose to do nothing with it.'

**RÆBURN** is a London-based, collaborative, regenerative design studio where daily design meets responsible production. RÆBURN was established in 2009 by Christopher Ræburn, a graduate of London's prestigious Royal College of Art (MA | Womenswear 2006). Christopher's work is characterised by an ever-present curiosity, resourcefulness and skill; traits that have matured and emboldened with time, helping to define a brand that realises innovation with an unusual balance of high concept, accessibility and wearability.

RÆBURN has been a pathfinder for new systems thinking in fashion and responsible design. Their business model, aesthetic and design ethos has been a driving force in building momentum towards a truly circular and regenerative global economy. As a regenerative design studio, RÆBURN's mission is to continue as a catalyst for change and as a collaborator, bring together expertise, innovation and communities to co-create solutions.

RÆBURN's DNA is infused with collaborative partnerships, each carefully considered in order to improve knowledge and uptake of responsible practices across sectors. In the years to follow its inception RÆBURN has secured partnerships with the likes of Moncler, The North Face, Vans, Selfridges, Umbro, Rapha, Aesop and many more. To complement this,

#### PRESS KIT: Waste Not: Fallout to future, 17-21 September

Christopher has enjoyed extended roles at Victorinox, Timberland & Napapijri where he served as Artistic Director and Global Creative Director respectively. Whilst RÆBURN principally offers apparel and accessories, they also proudly create in a myriad of other spaces including furniture, placemaking, architecture, product design, tech and more.

The brand's design process is underpinned by the 3 R's: RÆMADE, RÆDUCED and RÆCYCLED. Each pillar is designed to direct efforts to create products that are inspiring, purposeful and have a low impact on the environment.

- RÆMADE Paramount to the RÆBURN design philosophy is RÆMADE —
  reworking surplus materials, products and artefacts into completely new designs.
  From wool field jackets, original silk maps, nylon parachute canopies and beyond,
  each RÆMADE item is produced by meticulously deconstructing the original and
  reworking the materials into unique and ethical garments. Every piece is crafted
  exclusively in London.
- RÆDUCED Designs developed by RÆBURN are considered for their impact on the environment. Whether reworking surplus materials, minimising carbon footprint with local manufacturing, or simply producing smaller batches, waste should and can be RÆDUCED. A focus on natural materials in this category sees products developed with end of life and going back to the earth in mind.
- RÆCYCLED Seeking the most sustainable materials around the globe and working with responsible manufacturing partners is key to the RÆBURN brand.
   RÆCYCLING pre-existing materials and harnessing green technologies is fundamental to our production process as the narrative around circularity continues to evolve.

# Quote from Christopher Raeburn, Founder, RÆBURN:

'Working with the team from ReFactory and Exiled has been a fantastic journey; what started as a conversation during one of our RÆBURN creative community tours has turned into a wonderful partnership which focused on WASTE, and most importantly what to do with it. ReFactory and Exiled are innovating at scale, and it's impressive to see the range of products and initiatives they're developing; having those items exhibited at The Lab E20 brings yet more pride to this truly unique exhibition.'

**Katy Mason** is an artist and designer who interprets identity, consciousness, society and the environment through commentary on seemingly insignificant and overlooked materials and their ability to articulate human stories. Katy makes sculptures and accessories from waste objects that are found tucked into the corners of the home or pavement. Driven by the emotional and environmental impact of excessive amounts of 'stuff', her work draws on the intricacy in the aesthetics of overflow, spillage and mess; resonating with this as a more accurate representation of our lives, fears and longings than imposed societal expectations of perfection in inner and outer life.

Katy has completed a residency and solo show with The Sarabande Alexander McQueen Foundation, worked with activist groups such as Fashion Revolution and has held workshops with the Saatchi Gallery, Camper, The Islington Climate Centre and The Lab E20, where she is an Artist in Residence. Katy is the also co-founder of online community The Trash Club as well as up cycling brand Soup Archive.

#### PRESS KIT: Waste Not: Fallout to future, 17-21 September

## **Quote from Katy Mason:**

'While at The Sarabande Foundation, I continued to develop my practice to incorporate waste into sculptures and installations. I am attracted to the story a single piece of broken plastic can tell. The objects I assemble and work into intricately aim to visualise a lack of judgement for people/objects, through new definitions of beauty. Since the Sarabande, I have worked with Bleaq and Trash Club to utilise my skills for set building to curate a space that reimagines the fashion show/exhibition into something more humorous and playful.'

**MYGroup** is a leading waste management company calling upon a series of advanced technologies and processes to 'recycle the unrecyclable'. The company works with some of the largest brands and organisations in the UK and beyond, offering an end-to-end collection, processing and recycling service for all types of waste material, from agricultural, construction, clinical and hazardous, to cosmetics, food, textiles and plastic. MYGroup is the parent company of ReFactory and Exiled.

#### **Quote from Steve Carrie, Group Director:**

'We deal with waste every day – the visible consequences of unchecked consumption enabled by systems designed without thought for where things end up. "Waste Not" puts this failure on display, but also offers a response. Material transformation isn't just technical, nor fashionable – it's essential. If we want a different future, we have to start seeing waste differently.'

# **Interview opportunities**

#### All present for Media Private View, 16 September:

- Joe Johnson, Creative Workshop Manager, ReFactory.
- Rebecca O'Leary, Textiles Manager, Exiled.
- Christopher Raeburn, Founder, RÆBURN
- Katy Mason

# **Enquiries**

Private View attendance / enquiries and Christopher Raeburn / Katy Mason media requests:

Yasmin Jones-Henry, Curator & Co-founder of The Lab E20 y.jones-henry@raeburndesign.co.uk +44 7949 974973

## ReFactory / Exiled media requests:

Patrick Duckworth, Amped Consultancy Patrick@amped.consulting +44 7891 995374