

Standard Medium Tables,
Alexandra Gerber Studio,
LDF 2025, Press Release

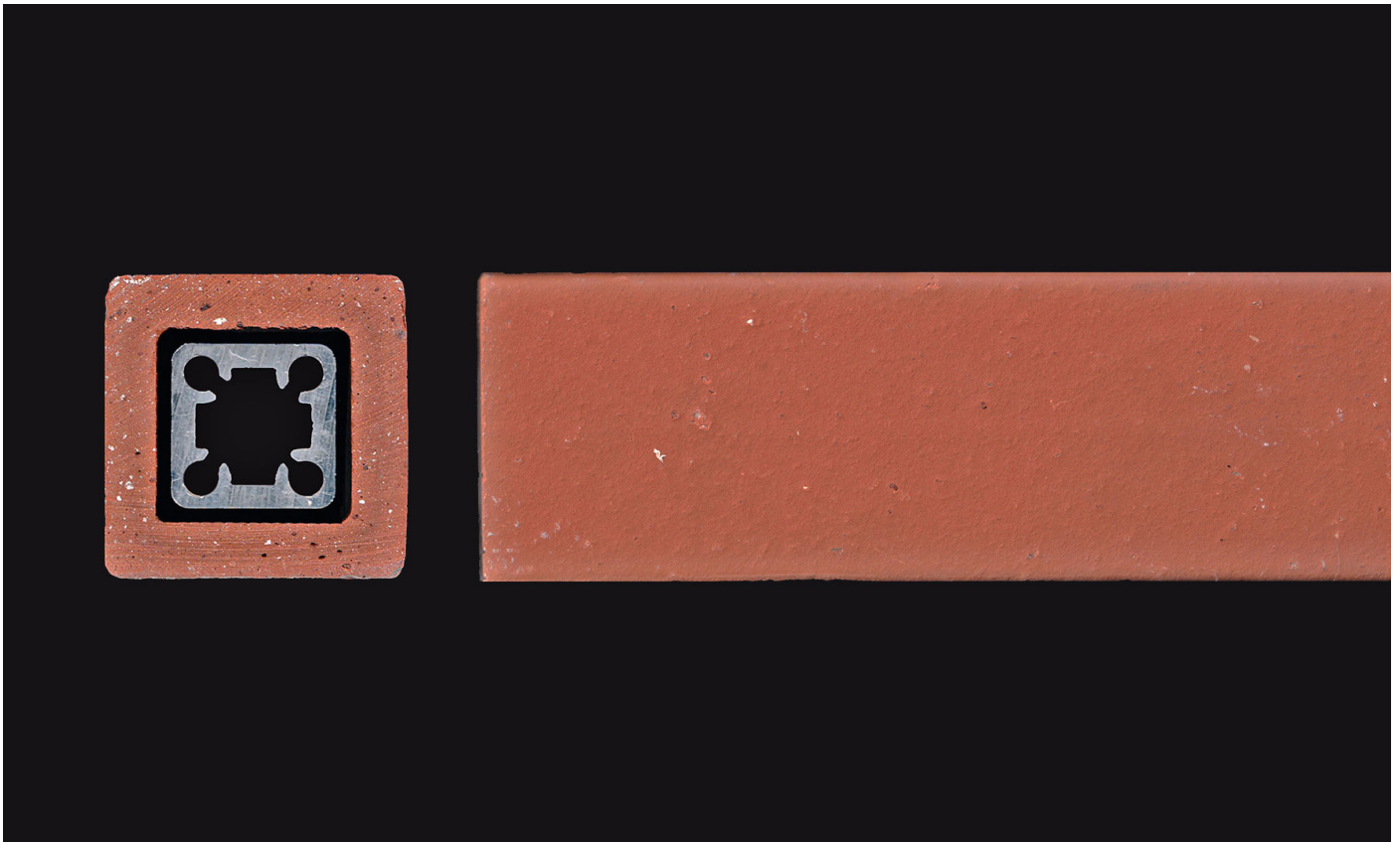
For London Design Festival 2025, Alexandra Gerber presents the second part of the Standard Medium research: a project exploring ceramic extrusions as a material for furniture.

Originally developed for architectural façades, the material was appealing to AG, because it is 100% made from natural clay, ecologically mined on ground surfaces that are fully restored after extraction. The material offers exceptional durability against environmental influences, for example the colours show exceptional UV-resistance and when glazed the surface is virtually unscratchable.

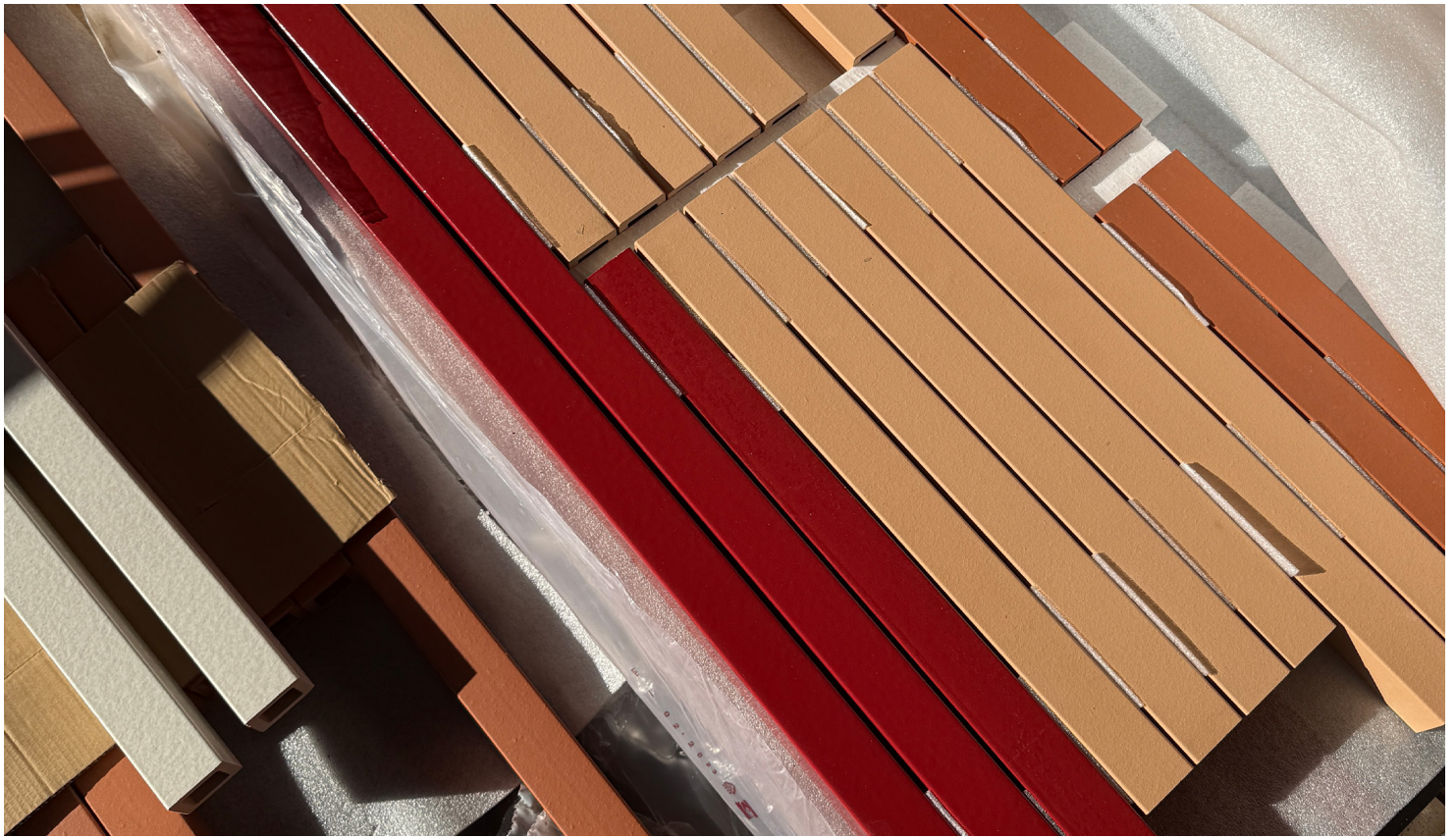
But what Alexandra Gerber finds most interesting is the tension between the clay, this almost primal substance, and it's standardised, beam-like form acquired through the process of extrusion.

For this edition, Alexandra Gerber reclaimed overstock sourced from a German factory, restricting herself to the 50x50mm beam profile and treating it like a basic building block for making furniture - she made a series of tables.

The tables come in various formats, from plinth to desk and dining tables and the ceramic is combined to other materials (cast aluminium, linoleum, etc..) to fulfil specific functional purposes.



The 50x50 ceramic profile with an internal aluminium extrusion that provides a fixing point for functional adds on.



Raw material received from the factory in different finishes.



Visuals of tables.

This presentation continues the trajectory of the Standard Medium series, first shown at Raw Senses (Zurich, 2023) with a bench and later at Second Nature Projects (Zurich, 2024/25) with some plinths and side tables.

Address

Fora, Montacute Yards
Shoreditch High Street
London E1 6HU
(exterior courtyard)

Opening Times:

Monday 15th-Friday 19th
9am–6pm

Opening Tuesday