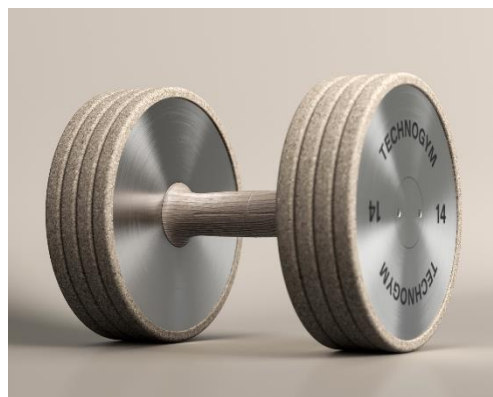




# Technogym Launches the New Personal Tools Luxury Kit

*The only luxury, performing and integrated full solution on the market for high-end fitness enthusiasts seeking both aesthetics and performance.*

To fulfil the fitness needs of luxury hotel & yacht guests and high-end private homes, Technogym is launching the new luxury kit of the **Personal Tools**, composed of sleek Dumbbells, Kettlebells, Racks & Storages, and soon, an even broader selection of tools will be available, including the Exercise Mat, Punching Bag, and Plates & Collars. This solution goes hand in hand with other refined equipment by the brand, such as Personal Line, designed by starchitect Antonio Citterio, and Artis Luxury Line, confirming **Technogym** delivers **the widest range of luxury training equipment** (made of strength & cardio training and digital services).



Even in the case of the Personal Tools, Technogym's design has two faces: its offer is extremely **functional and efficient** from the point of view of the **technical performance**, but it also aims to be the landmark for those looking for sports equipment solutions that are not aesthetically anonymous and impersonal, but **beautiful to look at**. It's fundamental for the company's vision that Technogym proposals and lines serve as a true piece of furniture.



It's equally important for the firm to always offer **environmentally friendly** equipment: the materials of the Personal Tools come with FCS-certificate wood and a series of recycled components. This premium kit has been conceived to be long-lasting: **its durability and quality** will contribute to enhanced performance, reducing the need for frequent replacements and ensuring reliable use over time. Designed with top-grade materials, it offers **both resilience and functionality**, making it a valuable investment for users seeking high standards.

## Technogym

Founded in 1983, Technogym is a world-leading brand in fitness, wellness, sport, and health. Technogym offers a complete Ecosystem of connected smart equipment, digital services, on-demand training experiences and apps that enable each user to access a fully personalized workout experience anywhere and anytime: at home, at the gym and on-the-go. With over 2,500 employees Technogym is present in over 100 countries. More than 70 million people train with Technogym equipment in 100,000 Wellness centers and 500,000 private homes in the world. Technogym has been appointed for the tenth time as the Official Supplier of the Milano Cortina 2026 Winter Olympic and Paralympic Games and is the brand of choice for training champions around the world.