

ELUSIVE SENSE:
ON THE FLUID BOUNDARIES OF PERCEPTION

Cosmodernism, Agnieszka Mastalerz, panGenerator, Janek Simon and Iga Węglińska

**FIVE POLISH ARTISTS EXPLORE THE IMPACT OF TECHNOLOGY ON THE SENSORY
LANDSCAPE**

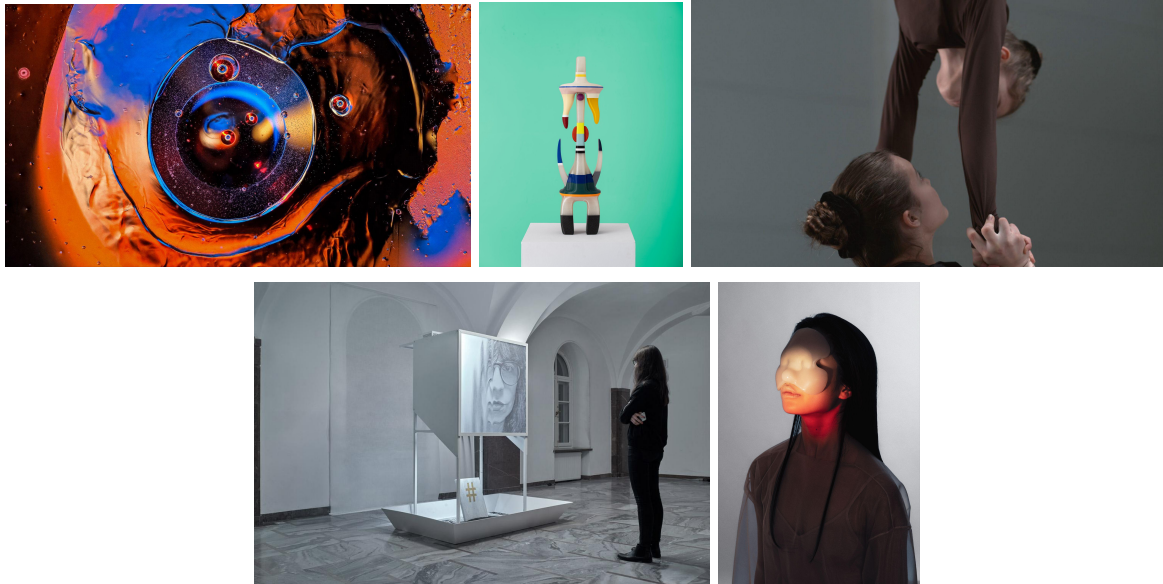
**PRESENTED AS A KEY ELEMENT OF THE
UK/POLAND SEASON 2025**

**An exhibition staged in two parts:
Centerspace, Bristol: 5 September – 18 September 2025
art'otel London Hoxton: 21 September – 4 October 2025
London Preview: Saturday 20 September 2025, 6pm**

Coinciding with London Design Festival

5 September – 4 October 2025

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Top Row from left to right: 'Fluid Interfaces,' Cosmodernism (2022-2025), 'Meta Folklore v0.2.4', Janek Simon, *photo courtesy of Raster Gallery* (2022),

MMSNNG Video Still,' Agnieszka Mastalerz (2022)

Bottom Row from left to right: 'HASH2HASH,' panGenerator, *photo by Maciej Jędrzejewski* (2017),
'Perfect Sense,' Iga Węglińska, *photo by Miła Łapko* (2024)

London, UK - 29 August 2025 - *Elusive Sense: On the Fluid Boundaries of Perception* is a group exhibition showcasing the work of five leading contemporary artists from Poland who each explore the impact of technology on the sensory landscape. Presented as part of the **UK / Poland Season 2025**, a diverse cultural dialogue taking place in over 100 art events across 40 cities in the two countries, *Elusive Sense: On The Fluid Boundaries Of Perception* is curated by **Anna Szylar**, a specialist who focuses on the intersection of culture, art and new technologies.

The exhibition will be staged in two parts: at **Centerspace in Bristol and art'otel London Hoxton from 5 September – 4 October** with a series of events highlighting the central themes of the exhibition and how they extend through to fashion, design and music.

The London element of *Elusive Sense: On The Fluid Boundaries Of Perception* will be launched during **London Design Festival** with a preview on Saturday [20 September](#) celebrating the pioneering practice of **Cosmodernism**, **Agnieszka Mastalerz**, **panGenerator**, **Janek Simon** and **Iga Węglińska**, with introductions by participating artists.

Technology has permeated every aspect of daily life with our shared experience of the world becoming inextricably interwoven with it. *Elusive Sense: On The Fluid Boundaries Of Perception* considers how this is impacting the sensory landscape and probes the challenges that technology's ever-expanding entity poses to humanity. Each of the artists explores how technology becomes not just a tool but an active agent that shapes our bodies, minds, our perception of reality and our understanding of ourselves. Does technology enhance our senses, or does it lead to their functions being transferred to systems on which we are ever more dependent? Does this mediated sensation allow us to survive in an increasingly stimulating reality, or does it strip us of a vital plane for maintaining authentic contact with the world around us?

Aleksandra Szymańska, Director, Creative Industries Institute: *“Poland’s Creative Tech sector is rapidly evolving, blending art, culture, and cutting-edge technology. As digital tools, artificial intelligence, and immersive experiences reshape how we create and engage audiences, Polish innovators and startups are co-creating a new wave of creativity — merging tradition with technological breakthroughs and redefining the future of the creative industry. *Elusive Sense: On The Fluid Boundaries Of Perception* is an opportunity for **Creative Industries Institute** to further support the visionary community with five artists who each explore the impact of technology on humanity in a captivating showcase of pioneering artistic talent in Poland.”*

Anna Szylar, Curator, *Elusive Sense: On The Fluid Boundaries Of Perception*: *“Elusive Sense brings together the very best artists working in Poland who are harnessing the opportunities that technology presents us with to interrogate the very possibilities it offers. How will technology impact our senses and does this add to or take away from our shared experience as humanity. Cosmodernism, Agnieszka Mastalerz, panGenerator, Janek Simon and Iga Węglińska each offer a unique and compelling perspective on what I perceive to be the most*

urgent questions of our time. We are thrilled to exhibit their work in Bristol and in London during the Design Festival - a moment when the international creative community is championed in the UK's capital."

Elusive Sense: On The Fluid Boundaries Of Perception is organised by Creative Industries Institute, an institution created to support and connect creative industries. The exhibition at art'otel in London is co-organised by On&On Designs, a cultural studio and events curator that supports European creatives in entering and influencing the UK market, particularly in design, retail, interiors and placemaking. The UK/Poland Season 2025 is initiated by the British Council and co-organised by the Adam Mickiewicz Institute and the Polish Cultural Institute.

Curatorial Text by Anna Szylar

The artistic dialogue established between the works of Iga Węglińska and Agnieszka Mastalerz is underpinned by a palpable tension that considers the central questions posed by the curatorial direction of *Elusive Sense: On The Fluid Boundaries Of Perception*. Węglińska's work, rooted in transhumanism and the anthropology of the body, examines the limits of human communication. Agnieszka Mastalerz focuses on the mechanisms of control inherent in our relationship with technology.

Another theme addressed in the exhibition is the nature of the digital image, exploring not only its creation and consumption but its life cycle. In their installation *Hash to ash*, the art collective panGenerator poignantly illustrates the fragility of digital memories by transforming the viewer's selfie, taken in the exhibition, into a handful of physical ash. Seen alongside *Infinity*, the collective's second piece on display, the works serve as a critique of the hypnotic and exhausting search for visual stimulation on social media. Kamil Czapiga's (known as Cosmodernism) works, appear to be computer-generated video, but are in fact ecosystems of living organisms observed under a microscope. Czapiga creates "science fiction, but without the fiction".

Janek Simon's series 'Meta Folklore' enters into a direct confrontation with the influence of artificial intelligence on our understanding of heritage, tradition, and identity. Simon's work poses a crucial question about the future: will artificial intelligence enable the birth of a new, rich, and syncretic global culture, or will it flatten history and identity?

Elusive Sense: On The Fluid Boundaries Of Perception does not attempt to offer simple answers. Instead, it invites viewers into a space of active reflection on our cyborgian present.

BIOGRAPHIES

Anna Szylar is the founder of Monster Mind Studio, a curator, and a cultural manager with over a decade of experience in international collaboration within the immersive media field. She has been a propagator and promoter of Polish art, building its recognition through collaborations with partners such as SXSW, MUTEK, Tribeca Film Festival, Korea Foundation, Sheffield Doc Fest. From 2014 to 2021, she was associated with the Adam Mickiewicz Institute, and later with

the Visual Narratives Laboratory (vnLab), where she was responsible for VR distribution and international relations. She is a regular speaker and moderator at international industry conferences. Szylar also serves as a program advisor for IDFA DocLab, one of the world's leading festivals dedicated to interactive and immersive documentaries. Her curatorial work includes exhibitions such as *Ground Control*, presented during the Venice Film Festival (2023), Mixer Festival (2024) and MDAG Vision (2025). She is also an alumna of the prestigious Biennale College Cinema Immersive program, through which her Monster Mind Studio is producing the VR piece *Channelers* (2025), directed by Jakub Wróblewski.

Iga Węglińska - Iga Węglińska is a multidisciplinary body-tech designer blending art and science through sensory interaction, wearable interfaces, and speculative design. Iga Węglińska PhD is a researcher and academic. She works as an Assistant Professor at the Faculty of Design, Academy of Art in Szczecin, where she serves as Head of the Fashion Design Department and leads the Fashion Design Studio in both BA and MA programs. She also teaches as an Associate Lecturer at the School of Form, SWPS University in Warsaw. Her works have been presented in various exhibitions in Europe, Asia, and the USA, and published in magazines and portals such as Dezeen, Designboom, LS:N The Future Laboratory, WGSN, Promostyl, Numéro Netherlands, Vogue Italia, I-D Italia, Elle Poland, Glamour Poland, and KMAG.

IG: <https://www.instagram.com/igaweglińska>

Agnieszka Mastalerz - is a visual artist based in Warsaw. She is a graduate of the Studio of Spatial Activities led by Mirosław Bałka at the Academy of Fine Arts in Warsaw (BA, MA, 2018). Her work revolves around mechanisms of control and the processes that influence and exploit the individual. Her work has been exhibited at numerous institutions, including Królikarnia — the National Museum in Warsaw, Krupa Art Foundation in Wrocław (2025), Catinca Tabacaru Gallery at the Goethe Institut in Bucharest (2024), NS-Dokumentationszentrum in Munich (2023), MOCAP – Museum of Contemporary Art in Krakow, Manifesta 14 Prishtina, eastcontemporary gallery in Milan (2022), Fabbri Schenker Projects in London, MAXXI – National Museum of 21st Century Art in Rome, Center for Contemporary Art Luigi Pecci in Prato (2021), Wschód gallery in Warsaw (2020), Palazzo Strozzi in Florence, Starak Family Foundation in Warsaw (2019), Deichtorhallen in Hamburg, Fondation Hippocrène in Paris (2018), Museum of Modern Art in Warsaw (2017 – as the laureate of the Hestia Artistic Journey Competition), and TRAFO Center for Contemporary Art in Szczecin (2016).

IG: <https://www.instagram.com/agnieszkamastalerz/>

Janek Simon - is an artist who lives and works in Warsaw. He studied Psychology and Sociology at the Jagiellonian University in Kraków (1996-2001). Simon was the laureate of the prestigious Spojrzenia Award from the Deutsche Bank Foundation in 2007 and has participated in residency programs at Headlands Center for the Arts in San Francisco and Gasworks in London. Simon's work has been exhibited extensively in Poland and internationally, including at institutions such as the Centre Pompidou-Metz (2020), Manifesta 7 (2008), BOZAR – Centre for

Fine Arts in Brussels (2025, 2011), Zachęta — National Gallery of Art in Warsaw, and the Ujazdowski Castle Centre for Contemporary Art in Warsaw. He has had numerous solo shows at Raster gallery in Warsaw, and his work was featured in the 14th Baltic Triennial (2021) and the 35th Ljubljana Biennale of Graphic Arts (2024).

IG: <https://www.instagram.com/jansizero/>

panGenerator - is a group engaged in design and new media art, comprising Krzysztof Cybulski, Krzysztof Goliński, and Jakub Koźniewski. The projects developed by the group integrate modern digital media with unconventional spatial forms and engaging interaction – bridging the worlds of bits and atoms. panGenerator's work has been showcased around the globe at major design and art festivals, including Ars Electronica, SXSW, KIKK Festival, Milan Design Week, Dutch Design Week, Warszawska Jesień, WRO Media Art Biennale, Łódź Design, and many others. Among their numerous awards are the Golden Lion at the Cannes festival, Lumen shortlist, an Honorary Mention at Ars Electronica, and the "Paszporty Polityki" in the Digital Culture category. In addition to their artistic endeavors, the group is also involved in educational activities – beyond numerous workshops, its members teach postgraduate Creative Coding courses at the School of Form and, from 2022 to 2024, led the Guest Workshop at the Faculty of Design at the Warsaw Academy of Fine Arts.

IG: <https://www.instagram.com/pangenerator/>

Cosmodernism - is the intermedia art project of Kamil Czapiga, initiated in 2019 in Katowice, Poland. The Cosmodernism project incorporates abstract video art and photography with original sound design and experimental activities. The main idea behind his work is the search for a personal abstract expression, achieved through the exploration of micro and macro observation combined with specially composed soundscapes. As the building blocks for his films, Czapiga often uses various chemicals, dyes, and objects, capturing the physical and chemical reactions that occur between them. Although many of his works appear to be computer-generated, they are not created using CGI or digital techniques. They are, in fact, real objects seen from an unreal perspective—what the artist describes as "science fiction but without the fiction."

IG: <https://www.instagram.com/cosmodernism/>

NOTES TO EDITORS

Exhibition period: 5 September – 4 October 2025

EVENTS

Opening and artist talks:

5 September, 6pm, Bristol, Centespace

20 September 2025, 6pm, art'otel London Hoxton, [tickets](#)

Accompanying event: 26 September 2025 – panel moderated by Gonzalo Herrero Delicado (7pm), art'otel London Hoxton

Finissage: 4 October 2025, Kreative Talks moderated by Rafael Portillo, including Iga Węglińska, (12pm), art'otel Hoxton London

Opening hours, Centespace, Bristol:

5 September – 6pm: Opening celebration

6-18 September, 11am - 6pm

Opening hours, art'otel Hoxton, London:

20 September – 6pm: Opening celebration

21 – 23 September – 10am – 6pm

24 September, 10am – 6pm

25 September - 10am – 8pm

26 September – 10 am – 10pm: The panel discussion will take place at 7pm

27-29 September – 10 am – 8pm

30 September and 1 October – closed

4 October – 10 am - 8pm last day & Kreative Talk at 12.00pm

Curator: Anna Szylar

Producer: Mateusz Kacprowicz

Project Advisor: Anka Simone

Funded by the Ministry of Culture and National Heritage under the Inspiring Culture Programme 2025–2026.

**Creative
Industries
Institute**

CRPK is a cultural institution that develops creative industries through a public support system, knowledge gathering, networking, promotion, responding to the needs of sectors and building synergies with other areas of development and innovation.

The scope of CRPK's activities includes supporting the development of Polish creative industries, in particular the audiovisual sector, multimedia, the gaming industry (gamedev), design, fashion, artistic crafts, music, as well as technologies and innovations that influence the development of these industries.

ON&ON^{DESIGNS}

On&On Designs not only promotes innovative design but actively fosters cultural dialogue. The company organizes debates, exhibitions, and events that bridge design and architecture, encouraging conversations on creativity's role in shaping contemporary spaces and experiences. By connecting designers, architects, and cultural institutions, On&On Designs creates a platform for meaningful exchange. Dedicated to supporting both emerging and established talents, the company introduces new creative voices to cultural initiatives, brands, retailers, and interior architects. On&On Designs also advises on expertly crafted products by European designers and represents select designers and brands in the UK, facilitating collaboration with companies and international partners.



Polish Cultural Institute in London

Based in London, the Polish Cultural Institute is a part of the Polish diplomatic mission, dedicated to nurturing and promoting cultural ties between the United Kingdom and Poland, both through British exposure to Poland's cultural achievements, and through exposure of Polish artists and scholars to British trends, institutions, and professional counterparts.

The function of the Polish Cultural Institute is to showcase Polish heritage and contemporary Polish culture for Britain's multicultural audience, particularly in London as it is truly the leading global cultural capital. Our programme covers the visual arts, film, theatre, music and literature.



The UK/Poland Season 2025

The UK/Poland Season 2025 is a diverse programme of over 100 multi-artform events in 40 cities in both countries. The Season will invigorate the UK-Poland cultural dialogue in addressing global challenges, and will open new opportunities for cultural leaders and the next generation of artists.

Events in Poland are organised and funded by the British Council, while in the UK they are led by the Adam Mickiewicz Institute, the Polish Cultural Institute, and the British Council. The organisation of the Season in the UK would not be possible without the support of the Ministry of Culture and National Heritage and the Ministry of Foreign Affairs in Poland.

The Season takes place from March to November 2025.

CENTRESPACE GALLERY & STUDIOS

Centrespace is a thriving independent and sustainable community of artists and craftspeople offering both studio space, workshops, events and a gallery space for hire. The building was originally occupied by artists in the late 1970's and has been running as a co-operative since 1987.



About art'otel London Hoxton

- PPHE Hotel Group, an international hospitality and real estate company with already a strong London presence through its Park Plaza properties, wholly owns the art'otel® brand.
- art'otel, powered by Radisson Hotels, is a contemporary collection of premium lifestyle hotels, each brought to life by a Signature Artist, forming a cultural, gastronomic and social hub in the most creative areas of the most interesting cities, filled with warm, welcoming team members and discerning, cosmopolitan guests, buzzing with life all year round thanks to award-winning

destination restaurants & bars and a lively cultural programme (art'beat), in buildings as bold and individual as the art they host.

- art'otel's entire concept focuses on original art displayed from Signature Artists and at art'otel London Hoxton, D*Face has been selected, bringing bold, colourful and playful aesthetic to the hotel's guest rooms and public areas.
- art'otel's can be found in Amsterdam, Berlin, Cologne, London Battersea Power Station, London Hoxton, Zagreb and Rome.
- Signature Artists include Atelier Van Lieshout, SEO (Seo Soo-Kyoung), Georg Baselitz, Jaimie Hayon, Boris Bućan, D*Face and Pietro Ruffo.



About London Design Festival

Established in 2003 by Sir John Sorrell CBE and Ben Evans CBE, London Design Festival celebrates and promotes London as the design capital of the world. London Design Festival has since earned the reputation as a key calendar moment of London's autumn creative season, alongside London Fashion Week, Frieze Art Fair and the London Film Festival, attracting the greatest thinkers, practitioners, retailers and educators to the capital, in a citywide celebration.