

# PRESS RELEASE

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FOR IMMEDIATE RELEASE

## Papercamp returns to St Bride's Foundation during the London Design Festival

London, August 9<sup>th</sup> 2025

For its fourth edition, Papercamp is returning to St Bride's Foundation near Blackfriars. On Saturday 20<sup>th</sup> of September, 9 international speakers will explore different facets of paper in interactive and participatory ways.

Speakers include:

- **Jesper Authen**, the Collections manager at Drawing Matter will explore what sketchbooks and loose sheets teach us about the built environment that finished works cannot
- Berlin-based visual artist **Eva-Lotta Lamm** will conduct a drawing exercise and attendees will make paper zines out of them
- **Kaye Symington**, the Chief Marketing Officer of Newspaper Club and co-organiser of the Glasgow Print Fair will talk about how communities, brands, and creatives are using newsprint to foster shared experiences that digital alone can't replicate
- Adrian Westaway, co-founder of award winning design studio Special Projects will talk about using paper in prototyping emerging technology solutions
- **Dr. Freya Gowrley**, a Senior Lecturer in History of Art and Liberal Arts at the University of Bristol, will discuss her recently published book on collage, an artistic technique in which paper was essential
- Industrial designer and educator **Ben Hughes**, will run an interactive workshop on paper tools and templates he developed for the middle school STEM curricula.

- US-based artist **Marcus Ho**, will dial in remotely to explore the impact of Orientalism on the perception of origami, a critical subject that few acknowledge.
- **Alastair Somerville**, founder of sensory design consultancy Acuity Design, will use his experience of accessible wayfinding and mapmaking, to talk about the many formats of paper and card artefacts that can be used in workshops.

During the break, attendees will be able to typeset and print their own postcards with Thrifty Ink, a low-cost printmaking project by creative technologist **Henry Cooke**.

Papercamp 4 will take place on September 20<sup>th</sup> from 11am to 5pm at St Bride's Foundation, the home of St Bride Library, one of the world's largest archives relating to printing, publishing and graphic design.

The programme and tickets can be found at <https://www.designswarm.com/papercamp-4/> and the event is made possible with the support of Miro.

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Notes:

**Papercamp 4** is curated by Alexandra Deschamps-Sonsino a designer and community organiser based in London @designswarm on instagram

**Miro** is a digital canvas where designers and teams can sketch ideas, map journeys, and build on each other's thinking in real time. It's where the messiness of early concepts meets the momentum to turn them into something real - together, from anywhere.