

MEDIA RELEASE

8th August 2025

For immediate release

Fisher & Paykel Appliances explores sustainability and the future of luxury at London Design Festival

Luxury home appliance brand, Fisher & Paykel, is proud to partner with London Design Festival in engaging local visionaries in architecture, interior design, and innovation on the direction and future of home and spatial design.

New Luxury: Purpose, Planet, and Place is an exclusive panel discussion and networking event that will explore the future of luxury through the lens of sustainability. Hosted at Fisher & Paykel's stunning new London Experience Centre in the heart of Wigmore Street, the panel will be headlined by leaders of the design and architecture industry.

Stephen Rickersey, Fisher & Paykel Chief Operating Officer for UK, Ireland & Europe, says the event aims to address a broader design lens—one that considers not just the creation of spaces, but also their broader societal and environmental consequence.

“In a rapidly changing world where environmental consciousness plays an increasingly critical role in the way we consider and deliver on high-end design projects, we face a new challenge: how to deliver exceptional, timeless spaces while responding to the carbon realities of today and tomorrow,” says Mr Rickersey.

“From regenerative materials to new models of collaboration, this event will bring together prominent voices from one of the world's leading design communities to examine what the next generation of luxury will look like, and how we design projects that are as responsible as they are remarkable.”

Complementing this panel discussion, festival patrons are invited to attend an exclusive Continued Professional Development Lunch & Learn session. This seminar – approved by the Royal Institute of British Architects – provides insights and provocations on how practitioners within the building industry can work with suppliers to reduce the ongoing carbon impacts of their builds.

For those who are unable to attend these sessions, or would prefer to engage with Fisher & Paykel's design team in a more informal and relaxed setting, our London Experience Centre will be open to all visitors from Monday 15th through to Friday 19th September.

Fisher & Paykel are renowned the world over as designers and creators of luxury appliances, connecting and resonating with consumers and partners through our enduring Designed in Aotearoa New Zealand ethos.

This philosophy is fundamental not only to the design of the appliances themselves, but more profoundly in how we see design enriching the life lived around appliances. It is the philosophy

that underlies our perspectives and beliefs on what makes great design beautiful, functional, intuitive, and sustainable.

“Designed in Aotearoa New Zealand is the enduring philosophy that guides our design decisions and our vision for what home appliances should be. For more than 90 years, Fisher & Paykel has been shaped by our unique place in the world – by the environment around us, by our geographic location, and by a curiosity and pioneering spirit that sparks innovation,” says Mr Rickersey.

“It is that world view that drives us to constantly challenge conventional thinking about the life lived around appliances and plays a foundational role in the design of every Fisher & Paykel appliance.

“We are deeply proud to partner with London Design Festival to share our Designed in Aotearoa New Zealand philosophy with leaders in design in architecture from across the UK and Europe.”

Event details

- **New Luxury: Purpose, Planet, and Place Panel Discussion**
 - An exclusive event tailored to industry professionals with limited space available
 - Attendees must RSVP to: LondonExperienceCentre@fisherpaykel.com
 - 17 September, 6:00pm until 9:00pm
- **Continued Professional Development Lunch & Learn**
 - Exclusive RIBA approved event for architects
 - Tuesday 16th September, 11:00am until 1:30pm
- **Fisher & Paykel London Experience Centre tours**
 - Open to all visitors, running throughout the festival
 - Monday 15th to Friday 19th September – [click here for opening hours](#)

ends

For more information please contact

Sasha Joseph / [0800 069 8999](tel:08000698999) / londonexperiencecentre@fisherpaykel.com

About Fisher & Paykel Appliances

Fisher & Paykel is a global luxury appliance company founded in New Zealand with a unique culture of curiosity and world-first innovation. For 90 years, we have challenged conventional appliance design with a human insight, performance innovation and technology-led approach, resulting in iconic products that respond to the changing nature of the kitchen and reimagine the future of fabric care.

Today, as we design for a changing world, we carry our legacy of innovation into the future with efficient, connected and refined appliance ecosystems. Built to last and engineered for life, they integrate seamlessly with modern homes and lifestyles, and accelerate our carbon-zero transition.