

Cassina

**‘Staging Modernity’, 60 years of the Le Corbusier®, Pierre Jeanneret®, Charlotte Perriand®
Collection edited by Cassina, celebrated during London Design Festival**

Cassina’s commitment to design culture has led the company to explore the role of modernity in conjunction with the 60th anniversary of its production of the Le Corbusier®, Pierre Jeanneret®, Charlotte Perriand® Collection.

What can we consider to be modern today? Cassina elaborates this topic with a **dedicated installation that inaugurates the Cassina Store London windows during LDF**, when the newly launched 2025 Collection will also be featured.

Rethinking the *machine for living*, in dialogue with nature

Following the success of the installation and performance that took place in April in Milan, **"Staging Modernity" takes on a new form**. The first four models of the celebrated collection - the *1 Fauteuil dossier basculant* small armchair, the *2 Fauteuil Grand Confort, petit modèle* and *3 Fauteuil Grand Confort, grand modèle* armchairs and the *4 Chaise longue à réglage continu* – **presented in special anniversary editions in red, blue and green**, become the **protagonists of the London store windows**. Placed on platforms that enhance their sculptural forms, these modernist icons interact with animal reproductions, a fox sitting quietly and a crane resting in contemplation, thus questioning the historical concept of the rational "machine for living" in favour of a more ecological vision connected to nature.

60 years of avant-garde and authentic industrialisation

Six decades ago, Cassina started the **exclusive production of this iconic collection** in close collaboration with Charlotte Perriand, the Le Corbusier Foundation and successively with Pernet Perriand-Barsac and the heirs of Pierre Jeanneret. Thanks to its **technical prowess and commitment to innovation**, Cassina advanced these models from a small artisanal production to an **industrial manufacturing process**. Their commercial success went hand in hand with the company’s internationalisation and it soon distributed the products worldwide, making them the familiar icons that they have become today. As for the entire collection, **each model is authenticated** with a progressive production number, the signatures of the authors and the collection’s logo, carefully engraved on the structure’s base, **testifying the excellence of these timeless masterpieces**.

“Durable”, a breath of innovation

Over the years Cassina has continued to expand and update the collection, introducing **new products, numerous technical innovations and circular materials**, always with the upmost **respect for the authentic spirit of the original project**. Presented to mark this important anniversary, the special editions are part of the

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"*durable*" series produced with circular materials in favour of greater sustainability. An ode to the importance of colour for the designers, the red, blue and green glossy frames, combined with *ton-sur-ton* mohair velvet for the armchairs and self-supporting saddle leather for the chaise-longue and sling-back armchair, define these contemporary pieces that can only be ordered up until September 2026.



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