

Moroso x Designers Guild

A Fusion of Iconic Design

Designers Guild is delighted to present an exclusive Moroso pop-up at our King's Road flagship store.



Renowned for its sculptural forms and unparalleled design sensibility, Moroso is one of Italy's most visionary furniture brands. For this special showcase, a curated selection of Moroso's most iconic pieces has been re-imagined and newly upholstered in a refined palette of Designers Guild signature fabrics, highlighting the exceptional craftsmanship, colour, and creativity that define both brands.



On display will be Lilo armchair, Ruff and Getlucky by Patricia Urquiola, each dressed in Designers Guild fabrics that brings a fresh perspective and tactile richness to these contemporary classics. The pop-up will also feature Mangiafuoco coffee tables by Zanellato Bortotto, Lakelet by Front, and the elegant Josephine sofa by Gordon Guillaumier, further showcasing the breadth of Moroso's design language.

This collaboration celebrates the synergy between Italian design innovation and British textile artistry, resulting in a striking visual dialogue where form and fabric meet in perfect balance.

Available from 15th September
Designers Guild
267-277 King's Road
SW3 5EN

designersguild.com
moroso.com