



## Ami Collection London Design Festival 2025

*Tai Ping Presents 'Ami Collection', the collection of rugs designed by AB Concept that pays homage to traditional knits*



Tai Ping is delighted to present Ami, an avant-garde collection of rugs conceived by Hong Kong architects and interior designers Ed Ng and Terence Ngan, co-founders of AB Concept at London Design Festival 2025. The six designs in oval, round and rectangular shapes redefine the classic silhouette of cable knit with a fresh twist, combining technical expertise with artistic skill to create a quiet sense of beauty.

Craft and materiality are hallmarks of Ed Ng and Terence Ngan. Ami is a reflection on scenery and heritage, incorporating natural wool and traditional knitting patterns inspired by Ed's grandmother. In Japanese, Ami means "weave, derived" from the term Amimono (編み物), embodying the essence of creation through patience and passion. The concept was born when they designed a plush cable-knit rug in flawless beige-cream for their country home deep in the Karuizawa forest, an hour by train from Tokyo. The mountains there are very cold in winter, and Ed and Terence wanted to create a sumptuous rug that would balance the dramatic surrounding landscape. With comfort in mind, they began to experiment with re-interpreting a classic cable-knit pattern as a 4 by 5.5-metre rug.



Ed says "I have always been fascinated with craft, and knitting in particular. Ever since I was a child, knitting has been associated with a genuine expression of warmth and caring. My memories of watching my grandmother knit jumpers for us mean there is a timeless emotional connection through a handmade object."

We liked the idea of creating a sense of down-to-earth relaxed luxury that also embraces values of sustainability.”

Working closely with Tai Ping’s artisans, the designers explored the pure geometry of knitting with mathematical precision, using hand-tufted techniques. Special hand-finishing includes needle point, crochet, carving and bevelling with cut and loops, and multiple piles highlight the sculptural three-dimensional woven landscape. The result, a warm blend of soft, handmade carpets like hand-knitted sweaters, was so unexpectedly beautiful that it kindled the concept of a collection in autumn palette such as burnt orange, mustard yellow and sage with wool as the only material, experimenting with different techniques and accents created by needlepoint to mimic knitting.

“We were so excited when we saw the result of the first rug,” Ed says, “The patterns are very simple and elegant yet quite complex, and the juxtaposition of geometric shapes creates a fresh, contemporary feel. It felt right for a living room where the panoramic view of nature is the main attraction. I was fascinated by how we could achieve a very different look with one material – wool – using different patterns and heights.”

Michelle Chu, design director of Tai Ping in Asia, says: “We are delighted to show these new pieces at our London showroom, and to work with Ed and Terence to create such an innovative rug that still honours heritage, tradition and nature.”

### **Tai Ping Showroom**

117-119 Fulham Road, SW3 6RL

**Ends.**

For further press information, high-res lifestyle images, product loans and story opportunities please contact:

### **The Design Collective**

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### **About Tai Ping**

Tai Ping, a House of Tai Ping brand, is a custom handmade and woven carpet manufacturer that has won international acclaim for its innovative design, superior quality, and unparalleled concierge service. Recognized for over six decades as the designer and manufacturer of choice for a discerning global clientele, Tai Ping graces the floors of the most prestigious residences, boutiques, hotels, private jets and yachts around the world.

[www.taipingcarpets.com](http://www.taipingcarpets.com) | [@taiping](https://www.instagram.com/taiping)

### **About AB Concept**

AB Concept is an international interior design and architecture studio founded in 1999 by Ed Ng and Terence Ngan. The studio's unique design approach draws similarities to how a chef develops a recipe, exploring local culture and experimenting with tastes and skills. This approach results in bespoke experiences through narrative-driven interiors with meticulous attention to detail, creating moments that matter in luxury environments across the hospitality, commercial, and residential sectors. AB Concept works on a global scale with offices in Hong Kong, Taipei, Tokyo, London, and Milan, serving clients in 16 countries and over 30 cities, from holiday destinations such as Algarve and Saint-Jean Cap-Ferrat to gateway cities like London, New York, Shanghai, and Tokyo. The studio collaborates closely with internationally-renowned hospitality, restaurant, and luxury brands, including Four Seasons, Ritz Carlton, Rosewood, Waldorf Astoria, and W Hotels. Recent projects include the acclaimed Paper Moon Giardino restaurant in Milan, Lalique's flagship store in Shanghai, and the bar Argo at the Hong Kong Four Seasons, named one of the world's top 50 bars. Ultimately, design is about being. In addition to spatial design, the studio continues to develop a portfolio of design products. To date, the studio has worked with Tai Ping on a capsule collection of couture rugs, the Viola Chair for Poltrona Frau and hand-blown Bohemian glass lighting for Lasvit. With a reputation for exceptional design projects and a commitment to innovation, AB Concept continues to explore what design can do, not what it looks like.

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