

TRACEY NEULS



For Immediate Release

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Tracey Neuls and Morag Myerscough in Conversation: A London Design Festival 2025 Event

To mark 25 years of independent design, London-based footwear designer Tracey Neuls has partnered with celebrated artist and designer Morag Myerscough on a limited-edition release of the DOT trainer—a sculptural, sustainable shoe reimagined in Myerscough's signature bold colour palette.

To celebrate the collaboration, Tracey Neuls and Morag Myerscough will appear in conversation during London Design Festival, offering rare insight into their individual practices and the creative process that brought this project to life. The event will take place in the Tracey Neuls Marylebone Lane store, which has been transformed by Myerscough into a vivid installation that blurs the boundaries between product, artwork, and environment. From concept to colour, form to feeling, this is a meeting of two distinct and uncompromising creative forces. Together, they'll discuss the values that drive their work—sustainability, authorship, self-expression, and the power of colour—and explore how footwear and spatial design can intersect in meaningful, personal, and joyful ways.

The limited-edition DOT trainer features a bio-based sole made from 70% sugarcane-derived EVA and chrome-free, vegetable-tanned leathers. Morag Myerscough's re-colouring brings her signature energy and visual language to the design, adding a circular appliqué and radiant palette that transforms the shoe into a wearable artwork.

September 15th, 2025

Tracey Neuls _ Unit 3, 74–78 Marylebone Lane, London W1U 2PW

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Tickets _ <https://www.eventbrite.co.uk/e/tracey-neuls-and-morag-myerscough-in-conversation-tickets-1508094363839?aff=oddtcreator>

About Tracey Neuls:

Founded in 2000, Tracey Neuls is a London-based footwear designer known for sculptural silhouettes, innovative materials, and a commitment to craftsmanship and comfort. Her designs blur the lines between fashion, art, and function.

About Morag Myerscough:

Morag Myerscough is an award-winning artist and designer celebrated for her vibrant, typographic installations that transform public space. Her work explores themes of community, joy, and belonging through colour and form.

For more information, please contact us at
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