

The Royal College of Art (RCA) is back with its unique three-day masterclass, "Building A Globally Successful Creative Business," from 17–19 September 2025. This course is for creative entrepreneurs, professionals, and leaders, offering insights into building and growing successful creative businesses.

This masterclass provides a chance to learn directly from leading creative entrepreneurs, RCA academics, and founders from the award winning InnovationRCA incubator. Participants will gain strategies and new perspectives to enhance their skills, address business challenges, and expand their impact. As Martyn Gooding, Creative Director at Microsoft, shared, "There's an intangible 'magic' element to the course which is the melting pot of the people, the building and the speakers."

Philip Dodd (Chair, Made in China UK Ltd) and Nadia Danhash (Director, InnovationRCA) designed the course. The creative industries are a growing sector, generating jobs and economic growth worldwide. As Forbes noted, businesses need "resilience and flexibility" to succeed in challenging times. This masterclass equips participants with skills for the twenty-first century business environment. It focuses on three themes: building a business, developing new markets, and growing a team.

The masterclass includes visits to studios, galleries, and creative workspaces across London. These include Mika Kanayama's first London design at Garden Cinema, Covent Garden, Bompas & Parr's studio in East London, and Heirloom, a physical/digital design studio.



Photo Credits: Adam Hollingworth Photography

The 2025 programme features contributors such as:

- Jim Heverin, Board of Directors, Zaha Hadid Architects
- Jack Godfrey Wood, Founder of Heirloom
- Paul Hitchman, Global COO of AWAL
- Mika Kanayama, Founder of Muzo Design

- Sam Bompas, Co-founder of Bompas & Parr
- Chelsea Chen, Co-Founder Emotech and CMO of Unesco AI Center
- Clara Gaggero Westaway, Co-founder and creative director of Special Projects

This course is application-only and suited for:

- Entrepreneurs in the start-up phase.
- SME professionals and senior managers in creative organisations.
- Freelance creatives looking to develop their practice.
- Recently graduated creative professionals seeking business development guidance.

Participants will receive an RCA Certificate of Attendance, while also gaining professional development, access to industry leaders, and a chance to connect with an international network.

"I have met London at the RCA." - Rui Quinta, Managing Partner & Executive Creative Director.




---

About the Royal College of Art:

The Royal College of Art is the world's leading university of art and design, specialising in teaching and research. The RCA has been ranked the world's number one university for art and design for a decade (QS World University Rankings by Subject 2015-2025).