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PRESS RELEASE

**Functional, Sculptural, Cultural.**

*A sculptural furniture collection made entirely in Park Royal from recycled and locally sourced materials.*

**David Samuel Presents The Beings at London Design Festival 2025**

Park Royal Design District | North Acton Square | 13–14 September 2025

London-based artist David Samuel will unveil The Beings — his new sculptural furniture series — at this year's London Design Festival, showing at the shipping containers in North Acton Square on 13–14 September.

Rooted in David's abstract mural and studio painting practice, The Beings is a collection of stools, side tables, and modular pieces — functional sculptures that explore themes of connection, movement, and everyday ritual. Each piece is made by hand in Park Royal, using FSC-certified birch ply, recycled materials, and low-impact water-based paints produced next door to his studio — keeping the carbon footprint minimal.

"These pieces are made to be lived with and looked at. They're sculptural but grounded — human forms with practical purpose," says David, who has worked from his Park Royal studio for over 13 years.

This debut presentation features a series of works made in collaboration with Park Royal-based partners. Each piece has been designed and hand-painted in David's studio, with components fabricated by POW — the Park Royal Open Workshop, who cut all the birch ply and recycled MDF. Two stools feature tops made from Cupsan — a circular material created by the award-winning Blast Studio using discarded coffee cups and sawdust. All pieces are finished with eco-friendly paint made just around the corner at Amicus, a local manufacturer. Together, these collaborations reflect The Beings' commitment to local making, sustainability, material innovation, and a low-carbon footprint.

More than furniture, The Beings reflects life, memory, and shared experience — shaped by David's personal journey through migration, parenthood, and creative practice, and grounded in the belief that art and making can offer healing, clarity, and connection.

The collection is available for retail, trade, and bespoke commissions. David invites conversations with collaborators, interior designers, and stockists interested in culturally rich, consciously made furniture with a London soul.

**Exhibition Info**

The Beings by David Samuel  
Park Royal Design District  
North Acton Square  
13–14 September 2025  
Free entry | Open to public and trade