

New Camden climate and design festival announced for September 2025

Camden Inspire: Green Loop Takeover is a free, one-day festival taking place in Camden on Saturday 20th September that challenges our obsession with the "new". Taking place as part of the London Design Festival 2025, this new event will feature hands-on creative experiences from Camden organisations and artists such as The British Library, HvH Arts, London School of Mosaic and more TBC - urging attendees to *Make.Do.Discuss* and explore reuse, zero waste and imagine bold new ways of living with less.

Following on from the success of previous Camden Inspire festivals, this year's celebration of local creativity will focus on the environmental ambitions of the area's innovative neighbourhood strategy, Camden Green Loop.

The Green Loop Takeover will look at climate action through the lens of waste and reuse, championing local activists and makers. It represents an invitation for creative thinking, upcycling and reimagining, led by world-class designers; bringing our attention to the invaluable resources that are available to us every day, helping us all to see the treasure within the trash.

Taking place in an area already making bold moves to address local environmental issues, Camden Inspire: Green Loop Takeover is based in and around the Camden Collective, less than 5 mins from Camden Town tube station.

The local community and Londoners are invited to participate in a programme of creative activities that explore new approaches to living a life with less, led by some of Camden's leading community, arts and designers. These include:

- An exhibition of reimagined and repaired furniture
- A series of making activities such as mosaics, poetry and upcycling
- Interactive activities such as gardening and fermenting
- 'Impact workshop circle' roundtables on how to have an impact with boycotts, protest and lobbying
- A Pop up cinema
- Panel discussions
- Walking tours and maps for the local area

Participating organisations involved with Camden Inspire Green Loop Takeover include: The British Library, HvH Arts, London School of Mosaic, Fixing Factory, Alain Fusion Clapham, and more TBC.

Press Release July 2025



UnBroken Exhibition and Auction

At the heart of the festival is a show-stopping exhibition of salvaged furniture, saved from landfill and transformed by celebrated designers into one-of-a-kind creations. The show will give new life to old materials donated by Camden based <u>PropUp Project</u>. Showcasing the power of design to inspire change, guests are invited to an exclusive auction and will have the chance to bid for the furniture, with all proceeds supporting local climate causes.

Designers include a range of established and emerging talents from London's world class designer scene, they include:

- Pearson Lloyd
- 2LG Studio
- Sebastian Bergne
- Jaclyn Pappalardo
- Phineas Harper
- Francesco Feliziani
- And more TBC

Simon Pitkeathley, CEO, Camden Town Unlimited

"Camden Inspire has been such a success and highlight of the local calendar for the past three years. But for 2025 we wanted to challenge ourselves and our audience and get stuck in with some real climate action. We want to showcase the ingenuity and innovation of the area and inspire creative and fun re-use at all levels of production and Camden life."

Notes to editors

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Images can be downloaded here

About Camden Inspire

Camden Inspire is an annual community festival that celebrates creativity, culture and local connection. First launched in 2021 by Camden Town Unlimited Business Improvement District, the festival was born out of a desire to bring life back to Camden's streets post-lockdown. Each year, it brings together artists, institutions and residents for a day of workshops, performances and public art. In 2025, Camden Inspire is evolving and will be partnering with the Camden Green Loop to focus on sustainability, repair and climate action through hands-on, community-led programming.

Camden Inspire: Green Loop Takeover will still celebrate Camden Town's wonderful arts scene, but through an environmental lens. This is a festival of ideas around how we live, what we value and how we can shape a bright, shared future.

camdeninspire.com @camdeninspire Press Release July 2025



Camden Green Loop

The Camden Green Loop is a neighbourhood strategy developed by Camden Town Unlimited and Euston Town Business Improvement Districts. It aims to connect green spaces, cultural institutions and local communities through walking routes, environmental initiatives and placemaking projects.

camdentownunlimited.com/camdengreenloop

Camden Collective

Camden Collective is an independent registered charity that transforms vacant buildings into vibrant community hubs. Operating on a meanwhile-use basis, it offers free co-working spaces, subsidised offices and tailored business support for creative and climate-focused start-ups in Camden Town. Since its inception, Camden Collective has supported hundreds of small businesses and freelancers providing affordable workspace, mentorship and opportunities for collaboration.

Camden Collective is currently based in two repurposed sites: the former Hawley Infants Primary School and a former auction house on Buck Street, just off Camden High Street. <u>camdencollective.co.uk</u>

