

Pentagram x Deus Ex Machina

London Design Festival 2026

Osh Gallery brings together Pentagram and Deus ex Machina for a unique exhibition exploring design, craftsmanship and the culture of making.

Opening at Osh Gallery as part of this year's London Design Festival and running through to October, Pentagram x Deus Ex Machina is a collaboration between the international design studio Pentagram and the culture-led lifestyle brand Deus Ex Machina.

At the centre of the new show is an original 1965 Mini Cooper S race car featuring a livery designed for Deus Ex Machina by Pentagram partner Matt Willey. Alongside it is a new collection of products developed by Deus Ex Machina, Matt Willey, Angus Hyland and Pentagram industrial designer Piotr Woronkowicz.

Known for its roots in motorcycle and surf culture, and for collaborations spanning art, design and fashion, Deus Ex Machina has also reworked a selection of garments especially for the exhibition. Each is a one-off piece, and is available to buy during the show.

There's also a chance to purchase two new limited edition T-shirts by Matt Willey and Deus Ex Machina. The Morris Mini Cooper S itself is also for sale, offering the opportunity to own a unique piece of racing and design history.

Matt Willey has also designed a limited-edition newspaper for the exhibition, with copies available for visitors to take away.

Exhibition pieces include:

- two motorcycle helmets with custom designs by Matt Willey and Angus Hyland
- two bespoke vases created from motorcycle exhaust pipes by Matt Willey and Piotr Woronkowicz
- a one off mechanic stool designed by Piotr Woronkowicz + Carby Tuckwell
- exhibition poster by Matt Willey
- new T-shirt design by Matt Willey (available in black or white)
- new T-shirt design by Deus Ex Machina (available in black or white)
- upcycled garments by Deus Ex Machina (including T-shirts, overalls and a Harrington jacket)

To accompany the exhibition, on Monday 14 September Deus Ex Machina's Co Founder and Creative Director Carby Tuckwell will be flying in from Australia to give a special talk **The Deus Cycle of Life** at Pentagram's London HQ. A limited number of tickets are still available from the link below.

Bringing together a race car, new products, reworked clothing and print, Pentagram x Deus ex Machina is the latest chapter in an ongoing collaboration between the two companies. The exhibition reflects a shared interest in how things are designed, made and used – and in the ideas and processes behind them.

Exhibition info

Exhibition Dates

Saturday 12 September -Thursday 29 October 2026

Opening hours during LDF [here](#)

Opening hours after LDF

22 Sept-29 October

Tues-Thurs 11am-4pm

Venue

Osh Gallery

The Old Sorting House

46 Essex Road

London N1 8LN

Shop the collection

A selection of the items (including the Mini Cooper S) are for sale [here](#)

Deus Ex Machina

Deus Ex Machina is a global community of artists, itinerants and enthusiasts. Driven by a desire to celebrate creativity, and the honesty and enjoyment of the machine, be it in the form of hand-built motorcycles, custom surfboards or converted industrial spaces.

Founded in 2005 in Sydney, Australia by Dare Jennings and Carby Tuckwell, their continued vision has launched Deus around the world and fostered a culture of adventure and inclusivity.

Carby Tuckwell

Carby Tuckwell is co-founder and creative director of Deus Ex Machina, the Sydney-born motorcycle, surf and lifestyle brand he launched with Dare Jennings in 2005. Formerly creative director of Sydney design studio Moon, Tuckwell has since grown Deus into a global culture spanning seven flagship stores, apparel, art, music and, most recently, the MINI x DEUS car collaboration with Pentagram.

Osh Gallery

Osh Gallery is a new gallery space for design and architecture-led exhibitions, based at Pentagram's London office in Islington N1. Previous exhibitions have included Margaret Calvert: Roadworks, Theo Crosby: 100 Lives, the Osh Gallery Alphabet, The Hudson Transparencies and L'Atelier Moulrot.

@oshgallerylondon

Pentagram

Pentagram is the world's largest independently-owned design studio with work encompassing graphics and identity, architecture and interiors, products and packaging, exhibitions and installations, websites and digital experiences, advertising and communications.

It is the only major design studio where the owners of the business are the creators of the work and serve as the primary contact for every client. This reflects in Pentagram's conviction that great design cannot happen without passion, intelligence and—above all—personal commitment, and is demonstrated by a portfolio that spans five decades and all industries.

@pentagramdesign

