

FOR IMMEDIATE RELEASE

Tiled Reverie: A Fashion and Art Exhibition Celebrating Taiwan's Decorative Tile Heritage, Presented at London Design Festival 2026



BOO and London-based Taiwanese artist Yung Hsuan Wang (Walkthecatt) reimagine traditional tile motifs through contemporary fashion and fine art

London, 12th Sept 2026 — Tiled Reverie, a new exhibition presented as part of London Design Festival 2026, brings Taiwan's decorative tile heritage into contemporary fashion through original graphic textile prints and art. The exhibition is a collaboration between Taiwanese fashion brand BOO and London-based Taiwanese artist Yung Hsuan Wang, also known as Walkthecatt, reimagining this visual heritage through a contemporary lens and asking what happens when traditional motifs are lifted from their architectural context and translated into a new, wearable global design narrative.

Widely seen across Taiwan in the early twentieth century, richly coloured decorative tiles introduced floral, geometric and auspicious motifs into homes and architectural spaces, transforming everyday surfaces into emblems of hope, prosperity, happiness and protection. More than decoration, they became cultural symbols carrying wishes and blessings into everyday life.

Tiled Reverie poses a simple question: what happens when a "blessing" leaves the wall and begins to move with the body?

Presented alongside Yung Hsuan Wang's original artworks, BOO's fashion pieces recontextualise these traditions, tracing a cultural dialogue from historical imagery and artistic interpretation to contemporary graphic lines, vivid colour collisions, and wearable art. Together, the two bodies of work carry these enduring symbols into a new, living context.

This movement from architecture to the body resonates with the wider conversations shaping London Design Festival 2026, where craft revival and future-facing technologies converge, and where cultural heritage is being reconsidered through contemporary forms, materials and perspectives. Sitting between the intimate and the monumental, the handmade and the contemporary, Tiled Reverie asks how symbols rooted in place can travel across time and borders, and what new meanings they might gather along the way.

About the Artist

Yung Hsuan Wang — Walkthecatt / 遛貓

Yung Hsuan Wang, also known as Walkthecatt, is a Taiwanese multidisciplinary artist based in London. Working across collage, watercolour, oil pastel and coloured pencil, she draws inspiration from everyday objects, dining-table scenes and elements of nature. Through colour, texture and collage, her practice explores the relationships between people, objects and memory.

Instagram [@walkthecatt](https://www.instagram.com/walkthecatt)

About BOO

Founded in 2022 by Taiwanese fashion designer Bao Wen Chen, BOO is a brand born from a fascination with colour and print, finding unexpected visual interest within the everyday. Flowers, vintage imagery, memories and cultural references are collected, deconstructed and reinterpreted through bold colour and composition, forming the brand's distinctive visual language. Original textile prints lie at the heart of BOO, pairing narrative-driven imagery with contemporary, wearable silhouettes — transforming the familiar into stories that can be worn.

Instagram [@booofficial__](https://www.instagram.com/booofficial__)

Exhibition Details

65a charlotte street, London W1T 4PQ, From 12th - 16th September 2026

Media Contact

Roxanne Chen

Dyelog PR

roxannechen@dyelog.co.uk | +44 7841581190

High res images - <https://tinyurl.com/mvx3a8ap>