



SISTER

BERT & MAY X SISTER BY STUDIO ASHBY
A LASTING IMPRINT



September 2026 – Bert & May announces *A Lasting Imprint*, a new tile collection created in collaboration with Sister by Studio Ashby. Bringing together Sophie Ashby's narrative-led approach to design with Bert & May's handcrafted expertise, the collection explores the enduring relationship between craft, home and the stories we create.

Inspired by folklore, the collection is shaped by three wild creatures, as imagined by Sophie: Mansaa the Lion, Volo the Bird and Naom the Rabbit, representing three virtues which in part form the root of the Sister brand; courage, joy and empathy. The collection follows the motifs as they move through the natural world, leaving their symbolic imprints behind captured in fired clay.



Each glazed design is made using traditional techniques, celebrating the subtle variations, texture and individuality that define Bert & May's collections. Just as no two stories are the same, no two tiles are identical, creating surfaces that feel tactile and rich with character.

The collection is available in four distinct colourways—Aloe and Savanna, Mimosa and Chamomile, Salix and Miombo, and Calabash and Pomegranate, reflecting the warmth and richness of the natural world. Each 10 × 10cm motif tile is paired with two coordinating plain tiles of the same size in lighter and darker tones, allowing Mansaa, Volo and Noam to be balanced with fields of solid colour or used to create more immersive, pattern-led schemes.

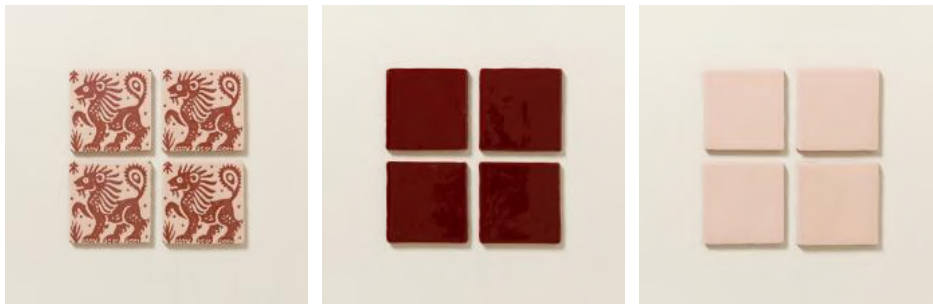


Together, they create a collection that is whimsical yet timeless, offering endless opportunities for mixing and layering. Designed for use throughout the home, each tile brings warmth, individuality and meaning to both contemporary and traditional interiors alike. Whether used as a subtle detail or across larger architectural surfaces, these tiles create spaces that feel characterful and enduring.

A Lasting Imprint reflects a shared belief between Bert & May and Sophie Ashby that the objects we live with should be made to last. The collection becomes part of new stories, rituals and memories, witnessing generations gathering, growing and living together.



Left to right: Naom Salix, Miombo, Salix



Left to right: Mansaa Calabash, Pomegranate, Calabash



Left to right: Volo Mimosa, Chamomile, Mimosa



Left to right: Naom Aloe, Savanna, Aloe

Lee Thornley, Founder of Bert & May, says, *"At Bert & May, we've always believed that tiles have a story to tell. Working with Sophie and the Sister by Studio Ashby team has allowed us to create a collection that feels artistic and expressive while staying true to the craftsmanship and character that defines everything we do. These are tiles designed to be part of the story of a home."*

Sophie Ashby, Founder of Sister by Studio Ashby, says, *"I've always loved the idea that the smallest details in a home can have the biggest impact. Tiles are something you live with every day, so why shouldn't they make you smile? We wanted to create a*

collection that feels playful and expressive, while still being timeless enough to become part of people's homes and their stories for years to come."



Ends.

Pricing

Mansaa, Volo and Naom Motifs: £5 per tile ex. VAT (£500 per sqm)

Plains: £95 per sqm ex. VAT

Press information

For further press information, press loans and high-res images please contact:

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ABOUT BERT & MAY

Founded in 2013 by Lee Thornley, Bert & May is a bespoke lifestyle brand with a love of natural pigments, materials and fine craftsmanship. Synonymous with a simple and elegant aesthetic, Bert & May is a specialist maker of handmade artisan tiles.

Bert & May uses its extensive design credentials to collaborate closely with designers and architects to create bespoke kitchens and bathrooms, sourcing reclaimed tiles and antiques to bring a unique look to any space. The brands' love of original design and raw materials continues to underpin everything it turns its hand to – from working with traditional craftspeople and time-tested methods to collaborating with pioneering designers and architects.

bertandmay.com | Instagram [@bertandmay](https://www.instagram.com/bertandmay)

ABOUT SISTER BY STUDIO ASHBY

Design for life with heart and soul | Sister was born in 2020, bringing Sophie Ashby's curatorial eye and designer's hand into a world of furniture, textiles, artworks and objects. Sister is a design brand with heart and soul. Collections of furniture are designed by Sophie and our team, and made to order by hand with our extended

family of workshops and fabricators. In five years, Sister has established a cult following in the design industry as a brand of exceptional quality with a zest for life.

ABOUT STUDIO ASHBY

Led by its Creative Director, Sophie Ashby, Studio Ashby creates spaces with a unique identity. Ashby's aim is to bring authenticity to each project, not only in the selection of furniture, lighting and art but in its use of a natural palette of materials and textures. Unswayed by the passing dictates of fashion, Ashby draws on her love of antiques, colour, contemporary 'world art', modernist furniture, photography and her latest discoveries to deliver an eclectic richness to each interior

Studio Ashby's relationships with artisans and craftsmen, extensive resources and continual foraging play an integral role in developing each project. Humour and a love of objects with an explicit narrative result in a carefully balanced body of work that creates cohesive spaces with a sense of honesty. Sophie broadened her design vocabulary through a BA in History of Art (Hons) at Leeds University, going on to study Interior Design at Parsons, The New School in Manhattan, New York. Her strong architectural and design sensibility developed over the following years with sound mentorship and a personal curiosity for "beautiful things". Studio Ashby works across private homes, commercial spaces, hospitality and retail. Design Principal Fiona Blanchot works closely with Sophie on all aspects of the business, overseeing their fifteen strong team. Sophie Ashby was named House & Garden's Interior Designer of the Year 2021, Elle Decoration's Interior Designer of the Year 2021 and has won multiple awards for United in Design, the charity she co-founded with Alexandria Dauley in 2020 to address the lack of diversity in the design industry.

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