

PRESS RELEASE

Bangkok International Design Expo 2026

**THE WORLD ENDS:
HERE BETWEEN ELSEWHERE
CREATE WHAT MATTERS**

Dialogues on Cities, Culture, and Design

November 26–27–28, 2026 | Bangkok, Thailand

THE WORLD ENDS: Bangkok International Design Expo 2026 asks what comes next for design.

Bangkok will host THE WORLD ENDS: Bangkok International Design Expo 2026 from 26—28 November 2026, bringing together designers, architects, artists, thinkers, technologists, institutions and creative communities from Thailand and around the world to explore what might come next for design.

Taking place at Bangkok Kunsthalle, the three-day international programme will bring together leading and emerging voices including Lanza Atelier, OK-RM and CHAT Architects, alongside participants from across design, architecture, art, culture, technology and education. Through exhibitions, pavilions, installations, talks, performances and encounters, THE WORLD ENDS: creates a platform for disciplines, cultures and generations to meet — and for new possibilities to emerge.

The title is deliberately provocative.

THE WORLD ENDS: is not about the end of everything. It is about the space between one world ending and another beginning.

At a moment shaped by accelerating technology, artificial intelligence, environmental pressures, changing cities and shifting social and economic systems, THE WORLD ENDS: asks whether the assumptions and conventions inherited by design are still enough for the world we are becoming. Design has always responded to change. But this moment asks for more than adaptation. It asks us to imagine, question, experiment — and ultimately, CREATE WHAT MATTERS.

HERE → BETWEEN → ELSEWHERE → CREATE WHAT MATTERS

THE WORLD ENDS: unfolds as a curatorial journey from understanding the present towards imagining and creating what might come next.

HERE asks us to understand where we stand — our identities, places, cultures, materials and communities.

BETWEEN confronts the forces transforming our lives — technology, AI, climate, cities, education, work and the systems connecting them.

ELSEWHERE moves beyond the familiar, exploring speculative futures, alternative systems and possibilities that may not yet have names.

Finally, CREATE WHAT MATTERS moves us from observation towards participation — asking not only what can we design next?, but why should it exist, who should it serve, and what might it leave behind?



AT THE LIMITS OF DESIGN

THE WORLD ENDS: is interested in what happens at the edges of established practice. What happens when architecture meets technology? When craft encounters new systems of production? When art, music, fashion, culture, cities and design begin influencing one another? And what becomes possible when emerging technologies give us tools previous generations could not have imagined?

Participants are invited not simply to present what they have already achieved, but to propose what might come next.

In this sense, THE WORLD ENDS: acts as a strange attractor — drawing together seemingly unrelated disciplines, cultures, technologies, generations and ideas. Designers meet architects. Artists meet technologists. Industry meets experimentation. Local knowledge meets global perspectives. Established voices meet the next generation. Through these encounters, ideas collide, evolve and perhaps become something none of us could have predicted alone.

The ambition is not to provide definitive answers.
It is to create a place for better questions.

"THE WORLD ENDS: is not about predicting what the future of design should look like. It is about creating the conditions for different disciplines, cultures and generations to question what comes next — and ultimately, to create what matters."
— DUANGRIT BUNNAG, Architect DBALP

WHY BANGKOK? WHY NOW?

Bangkok is entering a significant new cultural and creative moment. A city where old and new, formal and informal, analogue and digital, local and global continually coexist, Bangkok provides a compelling environment in which to reconsider how design responds to change.

Its diversity, creative energy and emerging cultural spaces make Bangkok not simply the location of THE WORLD ENDS:, but an essential part of its proposition.

At the heart of the programme is Bangkok Kunsthalle, a former printing house in the city's Chinatown transformed into a space for contemporary cultural experimentation — an environment in which memory, structure and reinvention already coexist.

THE WORLD ENDS: positions Bangkok as a meeting point for new international design dialogue and as an increasingly important platform within Asia's creative landscape. The November Expo builds upon THE WORLD ENDS: HERE BETWEEN ELSEWHERE Design Readiness Forum, held in Bangkok in May 2026, which initiated conversations between architects, filmmakers, designers, musicians, educators and cultural practitioners around cities, culture and the responsibilities of design.

In November, that conversation expands onto an international stage.
Where are we now?
What are we becoming?
And what should we create next?



AN INVITATION FROM BANGKOK

THE WORLD ENDS: is for the curious — designers, architects, artists, thinkers, makers, technologists, students, institutions and anyone interested in what our world might become.

Come with ideas. Come with questions.
Come ready to encounter something unfamiliar.
Come to Bangkok. Be part of the conversation.
And CREATE WHAT MATTERS.

EVENT INFORMATION

THE WORLD ENDS:

Bangkok International Design Expo 2026

HERE → BETWEEN → ELSEWHERE → CREATE WHAT MATTERS

Dates: 26—28 November 2026

Venue: Bangkok Kunsthalle

City: Bangkok, Thailand

Programme: Exhibitions, pavilions, installations, talks, performances, showcases and encounters across design, architecture, art, culture and technology.

Confirmed participants include: Lanza Atelier, OK-RM and CHAT Architects, with further international and Thai participants to be announced.

MEDIA ENQUIRIES

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