

PORCELANOSA transforms its showroom into Casa Hanover for London Design Festival 2026

Inspired by the concept **Your home away from home**, Casa Hanover invites visitors to experience the Hanover Square showroom as a series of real living spaces, alongside a programme of material presentations, creative workshops and events for the design community

London, September 2026

PORCELANOSA, the Spanish design group specialising in surfaces, kitchens, bathrooms and architectural solutions, will take part in **London Design Festival 2026** with **Casa Hanover**, a new way of experiencing its Hanover Square showroom with a more personal and lived-in approach to design.

Inspired by the concept **Your home away from home**, the project proposes a different way of experiencing the showroom. Casa Hanover places materials, surfaces, furniture and equipment within a series of connected domestic environments that visitors can discover room by room.

The concept reflects PORCELANOSA's approach to contemporary interiors, where individual products are understood as part of a wider relationship between materials, architecture and the way people inhabit a space.

Throughout London Design Festival, the showroom will also become a meeting point for design professionals and visitors through a programme combining material innovation, creative experimentation and conversation.

Among the highlights will be the London presentation of new mineral surface **UNDORA®**; a design session with **Hannah Elizabeth Heemsbergen**; material workshops; and a series of more informal experiences.

Casa Hanover: events and experiences

From **14 to 18 September**, the main Casa Hanover programme will bring together workshops, presentations and encounters around materials, interiors and creativity.

UNDORA® PREMIERE · Tuesday 15 September · 12:00 pm / 4:00 pm

An exclusive presentation of **UNDORA®** for design professionals, including a live technical demonstration to discover the collection's textures, finishes, material qualities and potential applications at close range.

Porcelanosa Grupo, A.I.E.

Ctra. Nacional 340, km 55,8

12540 Vila-real Castellón, España

Teléfono: +34 964 507 140

info@porcelanosa.com

porcelanosa.com



PORCELANOSA Grupo

DESIGN YOUR HOME AWAY FROM HOME WITH HANNAH ELIZABETH HEEMSBERGEN · Wednesday 16 September · 12:00 pm

Designer and creator behind @harnhamhouse, Hannah Elizabeth Heemsbergen will share the story and material choices behind her own home, followed by a workshop where participants can create their own palette of surfaces, textures and finishes.

AN EVENING AT CASA HANOVER · Thursday 17 September · 6:00 – 9:00 pm

An evening bringing together London's design community to discover PORCELANOSA's latest collections in a relaxed setting, accompanied by sherry cocktails prepared by a professional mixologist and live DJ music.

TRAVELER'S NOTEBOOK WORKSHOP · 14–18 September · Available daily 12:00 – 6:00 pm

An open creative workshop where visitors can customise their own traveler's notebook using a curated selection of PORCELANOSA materials, experimenting with textures and finishes to create a personal object to take home.

POSTCARDS FROM CASA HANOVER · 14–18 September · Available daily 12:00 – 6:00 pm

A limited-edition series of PORCELANOSA London postcards invites visitors to rediscover traditional correspondence by choosing a design, writing a personal message and sending it directly from Casa Hanover, extending *Your home away from home* beyond the showroom.

Visit Casa Hanover · London Design Festival 2026 · 14–18 September 2026

Register at: <https://www.porcelanosa.com/events/london-design-festival>

PORCELANOSA Showroom

7–10 Hanover Square
London

For further information:

PORCELANOSA Press Office
prensa@porcelanosagrupo.com

Porcelanosa Grupo, A.I.E.

Ctra. Nacional 340, km 55,8
12540 Vila-real Castellón, España

Teléfono: +34 964 507 140
info@porcelanosa.com

[porcelanosa.com](https://www.porcelanosa.com)



BY APPOINTMENT TO
H.M. THE KING
MANUFACTURERS AND DISTRIBUTORS
OF CERAMIC TILES AND BUILDING PRODUCTS.
PORCELANOSA UK LIMITED

Inscrita en el Registro Mercantil de Castellón en el Tomo 903, folio 37, Hoja CS-12961 - N.I.F. V-12465118

PORCELANOSA Grupo