

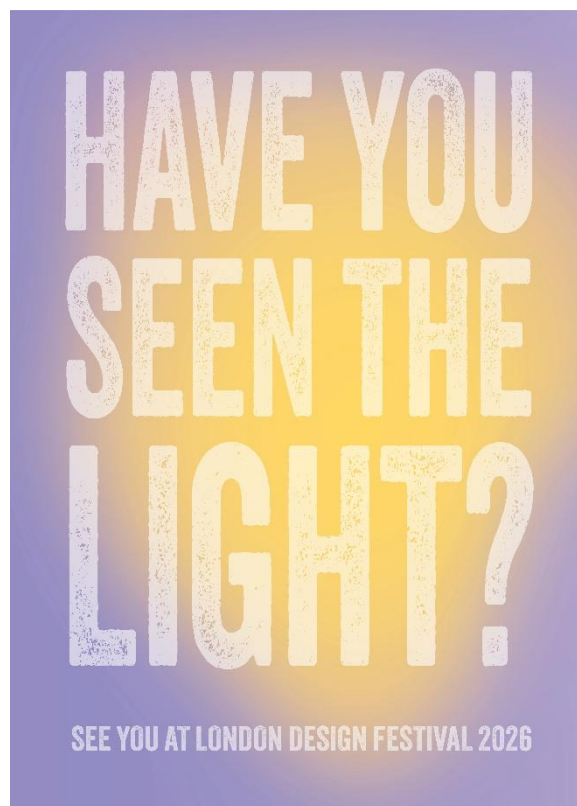
August 2026

Press Release

For Immediate release

TOM DIXON ANNOUNCES FULL PROGRAMME AND EXHIBITION DETAILS FOR LONDON DESIGN FESTIVAL

'Have You Seen the Light?' brings AW26 launches, an exclusive SS27 preview, and the Vispring collaboration to King's Cross.



LONDON, UK — Tom Dixon has revealed further details of *'Have You Seen the Light?'*, an exciting takeover of the brand's Coal Drops Yard flagship in King's Cross for London Design Festival (12–20 September). Following initial showcases in Milan and Copenhagen, the exhibition marks the first time the complete Autumn/Winter 2026 collection will be presented together in London.

The installation spans all arches of the flagship store, offering visitors a look across current releases, outdoor collections, and an early preview of Spring/Summer 2027 products.

Tom says; *"Have you seen the light? Are you sitting comfortably? What do you really want? Our three big questions for the autumn draw attention to our latest innovations. As the days get shorter, the light drops, and we think about how to enhance our indoors. We have worked on our latest innovations*

in illumination, in lounging about, and in ridiculously functional presents. We will be talking about how you can beautify, mood-set, and complete your spaces with one hundred variations in portable, reflective, glowing, and focusing luminosity; rethink your comfort levels with more upholstery and side tables; and celebrate your deserving friends and family with unusually heavyweight, multifunctional accessories."

Exhibition Highlights

- **AW26 Collection:** Available in-store from 1st September, the complete range makes its London debut. Key pieces include the FLARE, MELT Nickel, and WHIRL Copper lighting series, displayed alongside the SMASH and SPOT table ranges, new textiles, candles, and decorative glassware.
- **SS27 Preview:** A first look at upcoming releases launching in February 2027, including GROOVE furniture in a glossy black finish, the PLUMP armchair, a small outdoor-rated MELT light (IP44), and POSE task and portable lights in bronze.
- **Tom Dixon x Vispring:** After debuting in Milan for Salone del Mobile and Copenhagen for 3 Days of Design, the collaboration arrives in London for the first time, featuring an in-store installation highlighting the HEART headboard and FAT bed design.
- **SS26 Outdoor & Portable:** A focus on flexible indoor-outdoor pieces, including the JACK Portable light and the GROOVE outdoor furniture range.

In-Store Activations

Throughout the festival, the flagship bar will serve complimentary Greenall's gin cocktails daily, providing a space for visitors to review the collections. The showroom will also run daily competitions and giveaways during the week.

Event Details

- **Press Day:** 11th September, 9:00 AM – 6:00 PM (includes guided walkthroughs with Tom Dixon)
- **Public Opening:** 12–20 September 2026
- **Location:** Tom Dixon Flagship, Coal Drops Yard, 4–10 Bagley Walk, London, N1C 4DH

Press Contacts

For interview requests with Tom Dixon, press enquiries and the press kit, please contact:

Tom Dixon Press Office

Email: press@tomdixon.net

Website: www.tomdixon.net

Instagram: [@tomdixonstudio](https://www.instagram.com/tomdixonstudio)

Notes to Editors

About Tom Dixon

Established in 2002, Tom Dixon is a British luxury design brand which is represented internationally. Specialising in furniture, lighting and accessories, Tom Dixon has hubs in London and New York. With an aesthetic that is intrinsically inspired by the brand's British roots, the products are internationally recognised and appreciated for their pioneering use of materials and techniques.

Founder and eponymous Creative Director Tom Dixon is a restless innovator who rose to prominence in the mid-1980s as a maverick, untrained designer with a line in welded salvage furniture. While working with the Italian giant Cappellini he designed the widely acclaimed 'S' Chair. In the late 90s Tom became Creative Director at Habitat and rejuvenated the brand while maintaining Terence Conran's vision of enriching everyday life through simple, modern design. Today, Tom is one of the industry's most feted British designers and is internationally heralded as a significantly original talent. From an amateur welder to an internationally celebrated designer with a career spanning over four decades, in 2024 Tom was awarded a Commander of the Order of the British Empire (CBE) from King Charles III for his services to design.

Best-selling products such as Beat, Melt, S-Chair and Fat are instantly recognisable and have been acquired by the world's most famous museums including the Victoria & Albert Museum, London; MOMA, New York; and the Centre Pompidou; Paris. Latest additions to the range, such as the brand's first outdoor collection Groove, Melt, Bell and Jack portable lights and Plump and Fat sofas are quickly gaining momentum and reiterate Tom's status and significance in the design world.

tomdixon.net [@tomdixonstudio](https://www.instagram.com/tomdixonstudio)

About Vispring

Vispring is a leading luxury British bed manufacturer, responsible for introducing the pocket sprung mattress in London in 1901. Based in Plymouth, Devon since 1970, Vispring now sells to 65 countries globally and is the benchmark for bespoke, handcrafted beds, made using only the finest, natural materials, including British wool, Real Shetland Wool, cashmere, horsehair and silk. Vispring

epitomises a distinctly British form of elegance, combining technical prowess with an approach worthy of the finest tailoring and remains the international standard for comfort and sophistication, coupled with a lasting respect for traditional methods of workmanship. Vispring has a rich heritage, its mattresses have graced the first-class cabins of legendary ocean liners, including The Titanic and the Queen Elizabeth II, and can be found today in the suites of the world's most prestigious hotels, such as London's The Dorchester as well as on board luxurious Princess Yachts and Gulfstream Jets. In 2012 and 2024 Vispring was honoured with the coveted King's Award for Enterprise in International Trade, solidifying its position as the UK's largest luxury bed exporter. The brand is committed to reducing its impact on the environment, with designs built to last and continued use of all-natural mattress fillings. The company continues to work towards a more sustainable future and in 2023 achieved the ISO 14001 Environmental Standard following an indepth external audit by the Société Générale de Surveillance at its Plymouth factory and are proud to have maintained that certification.

vispring.com @vispringbeds

About Greenall's

Greenall's is the original London Dry Gin, distilled since 1761. Handcrafted in Warrington by England's oldest continuous gin distillers, it is made with the finest botanicals for a smooth, distinctive taste. Today's Master Distiller, Joanne Moore, is the current custodian of a craft passed down through seven generations of master distillers, with juniper, coriander and angelica root – gin's 'holy trinity' – at its core. Well-balanced and versatile, Greenall's pairs perfectly with a sparkling tonic for a crisp, refreshing serve, or as the foundation of your favourite gin cocktail.

greenallsgin.com @greenallsgin