

PRESS RELEASE

10,000 RIVETS

By Tom Pearson Studio for APOC Store

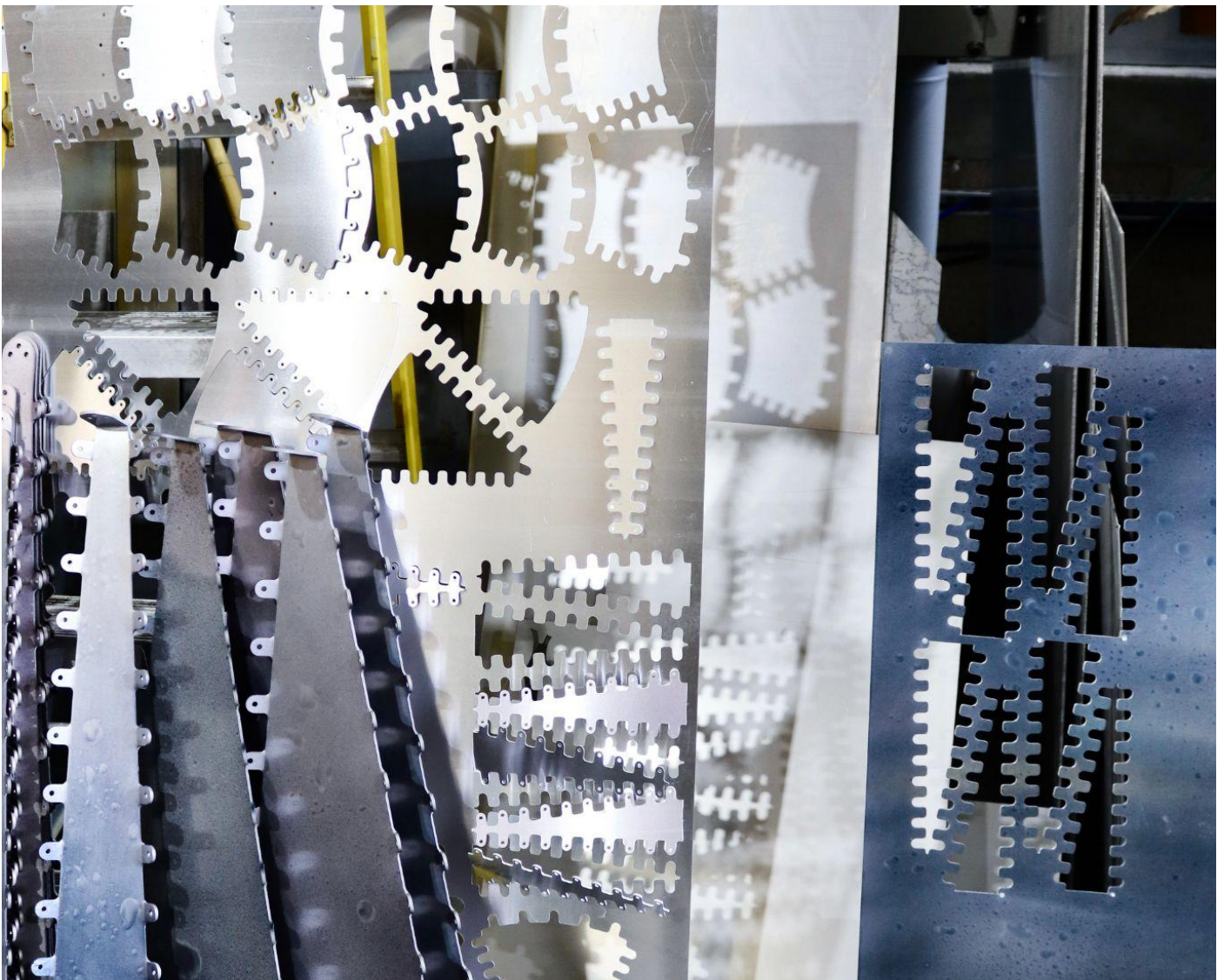
APOC Store, Unit 41 Regent Studios,
8 Andrews Rd, London, E8 4QN

12 - 20 Sept 2026 (LDF)

Saturday 12 to Sunday 20 Sept_ 12-7pm

PV - Thursday 17 Sept_ 7-9pm

Produced by Heavy Duty Services



APOC Store presents *10,000 Rivets*, the debut collection of furniture, lighting and objects by Tom Pearson Studio.

Launching during London Design Festival 2026, the exclusive collection brings together Tom Pearson's long standing fascination with metal, machinery and the possibilities of industrial manufacturing. Pearson previously co-founded and co-ran the fabrication workshop Jamps Studio, producing work for clients such as the British Architecture Pavilion at the Venice Biennale, Marguerite Humeau and the Victoria and Albert Museum.

With *10,000 Rivets*, Pearson turns an industrial fixing into the defining detail of an entire collection. Strong, angular forms are constructed from planes of aluminium sheet, their faces appearing to hover in place, held together only by precise lines of rivets running along each seam. Developed over the past year, Pearson's technique uses tubular spacers between the rivets, creating a sense of separation and shadow while elevating the humble rivet from functional necessity to decorative feature.

The tension between industrial process and delicate surface treatment is central to the collection. Pearson developed his own highly experimental approach to anodising, building an anodising bath in his workshop and testing different ways of applying dye — with brushes, airbrushes, pipettes and directly by hand. The resulting finish, used across the collection, evokes droplets of water suspended across the aluminium surfaces. Poetic and almost ephemeral, the effect softens and offsets the severity of the forms and the physicality of their construction, while remaining permanently sealed into the metal as a hard-wearing, scratch-resistant finish.

Every piece in *10,000 Rivets* is made entirely by Pearson in his workshop in Lewisham, south-east London, with no stage of the manufacturing process outsourced. This direct relationship with material and production allows him to retain complete control over the making of each piece, while maintaining a cost-effective price point and offering opportunities for bespoke commissions.

10,000 Rivets will be on display in APOC Store's first physical shop just off Broadway Market in East London which opened in 2025. This is the second exhibition from APOC's gallery series which focuses on one artist or designer. The collection was designed specifically for the store and is displayed amongst APOC's innovative curation of progressive and consciously-created pieces from leading independent fashion, accessory, footwear and jewellery designer/makers from around the World.

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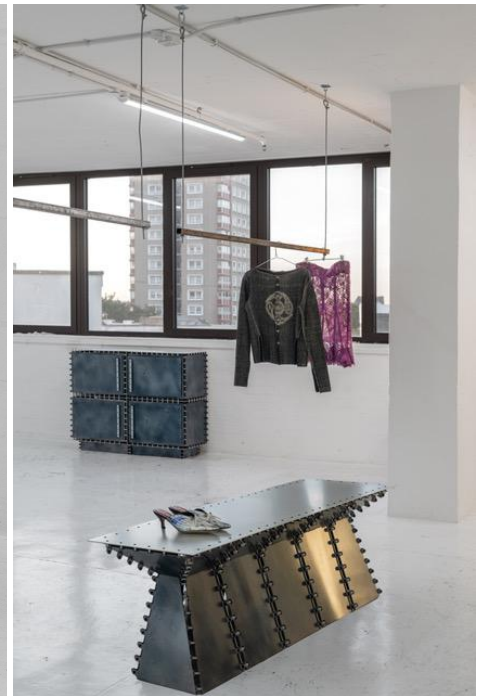
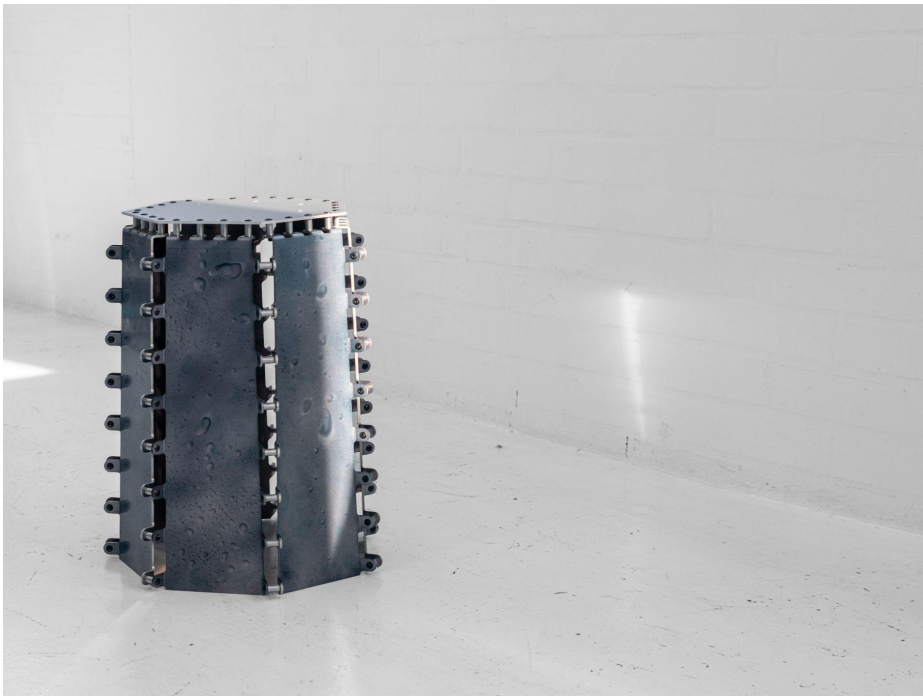
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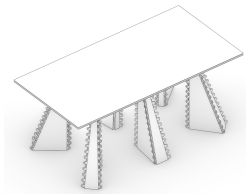
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EXHIBITION PHOTOGRAPHY_SAMPLE

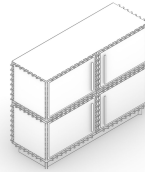
All photography available to download via link on page 7



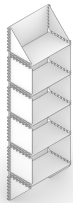
10,000 RIVETS_COLLECTION



Name: 936 Rivets
Typology: 936 Rivets
Dimensions: 200 x 100 x 76cm
Price: £1,400 (inc VAT)



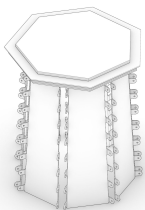
Name: 564 Rivets
Typology: Cabinet
Dimensions: 128cm x 97cm x 42cm
Price: £3,600 (inc VAT)



Name: 166 Rivets
Typology: Wall Unit
Dimensions: 190 x 55 x 30cm
Price: £850 (inc VAT)



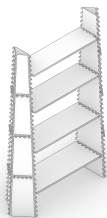
Name: 144 Rivets
Typology: Side Table
Dimensions: 56cm x 35cm x 35cm
Price: £550 (inc VAT)



Name: 168 Rivets
Typology: Stool
Dimensions: 48cm x 32cm x 32cm
Price: £400 (inc VAT)



Name: 70 Rivets
Typology: Single Shelf
Dimensions: 17cm x 28cm x 50cm
Price: £300 (inc VAT)



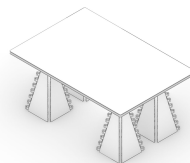
Name: 1024 Rivets
Typology: Free Standing Shelves
Dimensions: 200 x 120 x 45cm
Price: £2,500 (inc VAT)



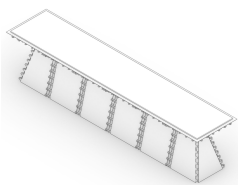
Name: 300 Rivets
Typology: Floor Lamp
Dimensions: 150cm x 63cm x 23cm
Price: £650 (inc VAT)



Name: 144 Rivets
Typology: Small Mirror
Dimensions: 45cm x 45cm x 3cm
Price: £350 (inc VAT)



Name: 676 Rivets
Typology: Coffee Table
Dimensions: 50cm x 90cm x 75cm
Price: £850 (inc VAT)



Name: 424 Rivets
Typology: Bench
Dimensions: 48cm x 45cm x 175cm
Price: £1,400 (inc VAT)



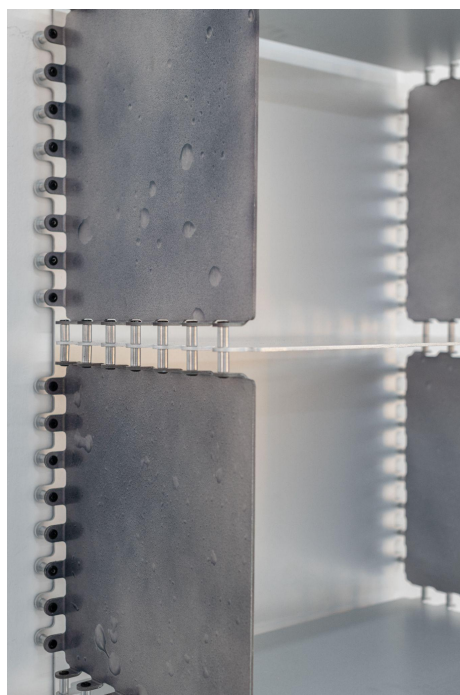
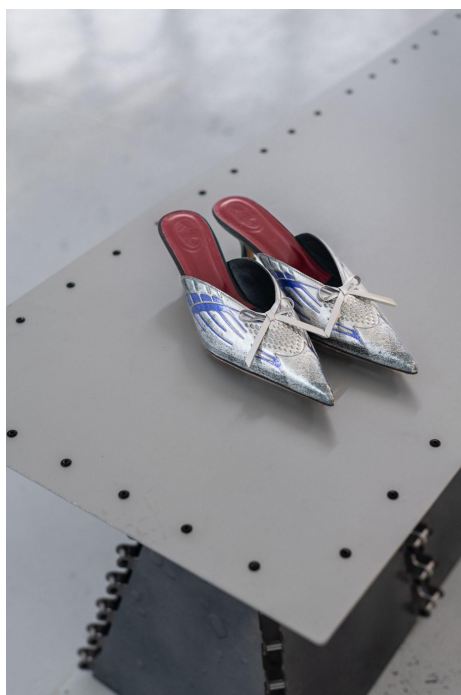
Name: 92 Rivets
Typology: Sconce
Dimensions: 44cm x 20cm x 9cm
Price: £240 (inc VAT)



Name: 80 Rivets
Typology: Candlestick
Dimensions: 20cm x 6cm x 6cm
Price: £36 (inc VAT)

SURFACE FINISH_DETAILS

All photography available to download via link on page 7



BIOGRAPHIES

Tom Pearson Studio

Tom Pearson Studio is a London-based practice led by artist, designer and maker Tom Pearson. Working predominantly with metals, the studio prioritises exploration and experimentation to produce process-driven projects and sculptural interventions, drawing on a deep understanding of material, contemporary technologies and novel processes.

Tom's practice is influenced by a background in speculative design shaped at the Royal College of Art. This underpins an approach that looks to push the scope and malleability of metalwork, letting the material lead and the design language follow.

Previously, Tom co-founded the fabrication studio Jamps Studio, producing projects for the British Architecture Pavilion at the Venice Biennale, Marguerite Humeau, Nebbia Works, Sam Jacob Studio, Yinka Ilori, and the Victoria & Albert Museum.

tompearson.studio | [@tompearson.studio](https://www.instagram.com/tompearson.studio)

APOC Store

APOC Store is an independent, cult fashion and art marketplace founded in August 2020 by British-born Chinese entrepreneur Ying Suen and Dutch creative Jules Volleberg. APOC Store was created to challenge traditional, often toxic, wholesale fashion systems and support emerging, non-commercial creatives. The name combines Anthropocene, apocalypse, and epoch.

The platform operates digitally and collaboratively, rejecting wholesale conventions, seasonal buying windows, order minimums, and mandatory stock-holding. Designers ship directly from their own studios—frequently utilising made-to-order or deadstock production—while splitting sales via a fairer commission structure.

In July 2025, the brand expanded from a purely online operation to open its first permanent physical space—a gallery-apartment hybrid located in Regent Studios, Hackney, East London.

apoc-store.com | [@apocstore](https://www.instagram.com/apocstore)

Heavy Duty Services

Heavy Duty Services is a consultancy working across art and design, founded by Stanley Quaia in 2025. It draws on fifteen years of industry experience, including the past nine years at the design gallery Béton Brut, where Quaia is Gallery & Studio Director.

Working largely behind the scenes, Heavy Duty Services connects designers, artists, manufacturers, galleries, retailers and private clients, facilitating projects and collaborations across disciplines, with a particular focus on furniture, lighting and art. Its work encompasses project management, strategy, business development, partnerships and collaborations, research and development, exhibition production, curation, as well as fine art sourcing and procurement.

heavy-duty-services.com | [@heavy_duty_services](https://www.instagram.com/heavy_duty_services)

PHOTOGRAPHY ASSETS

Workshop / In progress photography - 20 photographs

Designer / maker portraits - 3 photographs

Exhibition photography - 32 photographs - Photography credit: Studio Adamson

[DOWNLOAD](#)

CONTACT

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&

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info@heavy-duty-services.com

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