

Press Release

**FRITZ
HANSEN**



FRITZ HANSEN SOUND CLUB COMES TO LONDON FOR THE LONDON DESIGN FESTIVAL

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September 2026

FRITZ HANSEN × TECHNICS

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First revealed during 3daysofdesign 2026, **Fritz Hansen Sound Club** is a multi-space installation exploring how sound shapes the way that furniture, light and materials can be experienced in interior settings. The installation sees designs taken from the archive, new designs for Autumn/Winter 2026, and an overarching, Bauhaus-inspired feel to each setting, with earthy tones, natural materials and mood lighting.

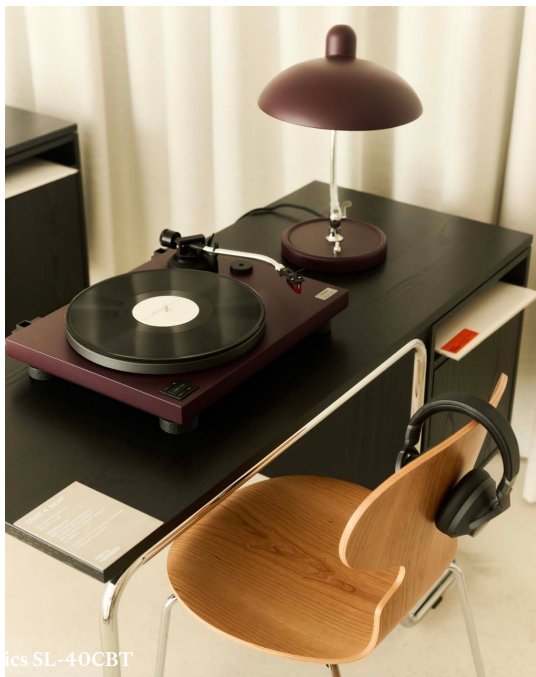
Set across four domestic listening scenes within the London showroom in Farringdon, Fritz Hansen Sound Club considers how sound can characterise a space.

To celebrate its 90th anniversary, a limited-edition KAISER idell™ Luxus lamp and Technics – SL 40CBT turntable in matching burgundy, are the centrepiece for each setting and listening moment – showing how sound and light together shape everyday life. The settings invite solitude and focus, others more social and collaborative.

“Sound plays a direct role in how we experience space. It shapes how we move, where we pause, and how we relate to furniture, light and materials. With Fritz Hansen Sound Club, we explore how these elements work together to define the character of a space, and how this way of thinking continues to shape our design today,” says Els Van Hoorebeeck, Creative Director at Fritz Hansen.



KAISER idell™ Luxus 6631-T



Technics SL-40CBT

New pieces launching for Autumn/winter

2026 and featuring at Fritz Hansen Sound Club include a new member of the lighting family - the KAISER idell™ in a more compact wall version. An update for the Monolit™ chair designed by Cecilie Manz, sees a new version with a plywood base. An expansion of the NO2™ Recycle design reveals a now fully-upholstered chair designed by Japanese studio, Nendo. A new interpretation of the Superellipse™ table has produced 3 new finishes, maintaining its relevance in contemporary spaces.

For the London Design Festival, guests are invited to interact with sound. Rather than a listening bar or installation, Fritz Hansen Sound Club is an invitation to sit, listen, and notice what happens when two precision-led objects share the same space.



KAISER idell™ Luxus 6631-T

Curated vinyl collections can be individually played on the Technics turntables across four distinct settings: The Study, The Living Room, The Reading Corner, The Drinks Moment.

The Study

Quiet and considered, the study is dressed with a 1930s writing desk and Ant chair in cherry veneer - inviting a considered listening experience and late evening concentration.

The Reading Corner

In this intimate and personal space, the Egg™ Chair provides a cocooned feel for solitary, absorbed listening and comfort.

The Living Room

Here, the room turns social. The turntable is positioned toward the guests. PK31™ sofa and PK80, paired with the low PK63A™ table, create a lounge setting for sitting and talking, music playing in the background.

The Drinks Moment

Social and light, pieces such as the drinks trolley are taken from archive designs. Swan™ chairs, 1930's Drinks Trolley and PK61™ reveal rich, luxe upholstery and texture. Music and conversation flow.

NOTES TO EDITORS

Fritz Hansen Sound Club is open daily to the public from September 12-20, 10.00-17.00 at 78 Cowcross Street, London, EC1 6EJ

VIP Preview September 12th, 18.00-21.00 by invitation only. Please contact katie@KatieRichardson.co.uk to attend



Technics SL-40CBT

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About Fritz Hansen

Founded in Denmark in 1872, Fritz Hansen plays an active role in the evolution of Danish design, shaping a legacy of craftsmanship, quality, and innovation. Throughout its history, the company has worked closely with visionary designers and architects to shape lasting designs that have stood the test of time.

From Arne Jacobsen and Poul Kjaerholm to contemporary talents like Cecilie Manz, Piero Lissoni, and Jaime Hayon, each collaboration contributes to an ongoing dialogue between heritage and innovation - united by a dedication to enduring design made to pass on to the next generation. Today, Fritz Hansen's collections span indoor and outdoor furniture, lighting, and objects, brought to life in homes, workplaces, and hospitality spaces around the world.

About Technics

Technics is the brand name of hi-fi audio products owned by the Panasonic Corporation with main residence in Osaka, Japan. The Technics brand was founded in 1965. Driven by a constant strive for innovation and excellence within the audio field, countless legendary hi-fi components have been released by the Technics brand, many of them having set new standards in the audio world.