

HUUS

Huus Launch 2026

Freyja Sewell launches new collection for the neurodivergent market at Neuroplaces, Shoreditch. To celebrate the launch there will be free drop in wellbeing sessions being offered on the Huus stand.

Huus crafts nature inspired pods for rest and regulation in a chaotic world; for offices, schools, living rooms and wellness spaces. Designed by Autistic creator Freyja Sewell for the wellbeing and Neurodivergent market, Huus pods use the highest quality, ethically sourced materials to bring beautiful sound insulated pockets of privacy to any space.

Since first bringing the Hush pod to market in 2011, the pod market has greatly matured. Many years of refinement, living and learning in Japan and an Autism diagnosis later, Freyja is back with a launch collection for her new design studio, Huus.

Huus is on a mission to transform how our interiors look and feel. We are passionate about Biophilic Design, a scientifically grounded practise that reconnects people to nature for mental and physical wellbeing. Our unique pieces bring the texture and play of the forest inside, using natural patterns and forms to both sooth the nervous system and please the eye. We believe the furniture and products we choose should enhance our well-being, while also making our environments more beautiful and enjoyable. Huus pods are crafted out of high quality, fire rated, biodagrabable and recycled materials, and have been awarded the IBCCES Certified Autism Resource.

Showing as part of Neuroplaces, the UK's first B2B Exhibition and Conference for Neuroinclusive and Accessible Design Solutions as part of Shoreditch Design Week. There will be a drop in wellbeing sessions in the Poppi Pod on the Huus stand, and other pieces to experience as part of the Reset Lounge. Stop by to test out one of our pods, where were we will be running meditation sessions, sound healing and mindful colouring, and learn more about the Huus launch collection.

New press photos coming Sept'26