



SÉ PRESENTS TWO INSTALLATIONS FOR LONDON DESIGN FESTIVAL 2021

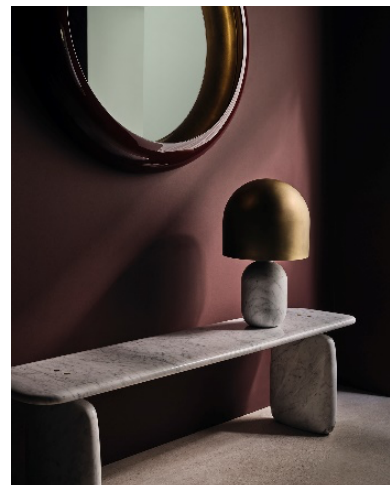


For this year's London Design Festival, European design house Sé presents two elegant installations, one in Brompton and another in Battersea. Renowned for working with some of the world's most acclaimed designers, the two presentations showcase the brand's distinct design aesthetic.

SÉ: LA VIE AT THE SET

In Battersea, **Sé: La Vie at The Set** has been designed around our collective yearning for conviviality: the pleasures of gathering together, of sharing a sofa, sitting around a table and enjoying stimulating conversation.

Sé's creative team has chosen a colour palette that explores the emotions of warmth, compassion and reunion. Welcoming reds and browns evoke the comforting feeling of autumnal Italian sunshine, while Sé's elegant and expressive new designs use tactile and textural materials to enhance the sense of comfort, sociability and luxury. First shown at this year's Milan Design Week, the presentation feels European, serene and unexpected.



Four new pieces are on display within **Sé: La Vie at The Set**:

- Inspired by the shape of seashells, Grace Sofa is a new sectional sofa designed by Nika Zupanc. Sé's first corner sofa, the Grace fulfils our desire for conviviality and comfort. Upholstered in rich brown velvet from French fabric company Lelièvre Paris.
- Bringing a sense of repose and harmony, the Silence Lamp, also designed by Zupanc, is a new large sculptural lamp with a canopy-like shade. Base in Carrara marble; also available in any Sé ceramic colour.
- Sé's Break In The Clouds Table by Damien Langlois-Meurinne is shown in travertine for the first time. The table is sturdy and irresistibly tactile. Available in a range of sizes from bistro to grand dining, it can be used both indoors and outdoors.
- Langlois-Meurinne's The Only One Side Table an elegantly simple, sculptural shape which flares downwards and is now available in bronze with a verdigris patina in numbered editions.

SÉ: A COURTSHIP WITH LELIÈVRE PARIS

As part of Brompton Design District, **Sé: A Courtship with Lelièvre Paris** is on display at the new Sé showroom on the Fulham Road. This innovative collaboration with renowned French fabric house Lelièvre Paris was first established because of the two companies' shared reverence for artisanal craftsmanship. Lelièvre Paris remains one of the few European textile companies with its own weaving mill, home to a collection of hand looms mastered by highly skilled weavers. Sé's designs, meanwhile, are crafted exclusively by a hand-picked roster of small-scale European producers. This partnership is the first in a series of 'Courtships' with many unexpected brands and ateliers that Sé admires.



Sé's creative team, led by Pavlo and his wife, Sé's Creative Partner Amalia Schtakleff, explored Lelièvre Paris's archives and selected classic fabrics and borders to adorn seven decorative drop curtains that form the dramatic backdrop to Sé furniture displayed in the new space. Among the pieces in the show from Sé's four collections are Ini Archibong's Oshun sofa and armchair from Collection IV3, the Happiness Armchair by Damien Langlois-Meurinne from Sé's debut collection, and the Stay chair by Nika Zupanc from Collection III. All re-imagined in Lelièvre Paris's striking geometric and graphic fabrics.

"Lelièvre Paris's incredible heritage over more than a hundred years was an exciting starting point for this installation. The decorative drop curtains were designed to recollect the architecture seen in the 17th Century French court and which is still so quintessentially Parisian today," says Amalia. "We wanted to juxtapose the more historic fabrics of the drop curtains with the contemporary designs covering the furniture. The installation will be a sumptuous and visually immersive experience, exploring the old and the new, and presenting both brands in a completely new light."

SÉ: LA VIE AT THE SET

Unit G1/G2 The Imperial Laundry, 71 Warriner Gardens, SW11 4XW
Saturday 18th - Sunday 26th September 9am - 6pm daily

SÉ: A COURTSHIP WITH LELIÈVRE PARIS

175-177 Fulham Road, SW3 6JW
Saturday 18th - Sunday 26th September 9am - 6pm daily
Late Night Opening and Aperitivo Thursday 23rd September 5pm until late

@se_collections | @brompton_design_district | @l_d_f_official
#LDF2021 | #bromptondesigndistrict

ABOUT SÉ

When Sé was launched in 2007, director and founder Pavlo Schtakleff had a goal: to reclaim the glamour and quality of 20th-century furniture and to become a dynamic and innovative presence in the world of contemporary luxury design. Sé's vision was to invite some of the world's best design talent to produce collections, akin to an art gallery or a couture house, with the ultimate objective being to build a catalogue of highly crafted and beautifully finished objects, made of the finest, noble materials, by the best craftspeople in Europe. With timeless forms, a curvaceous aesthetic and a spirit of play, Sé pieces are now feted for their characterful, sculptural profiles, and their ability to captivate the senses.

Since its beginnings, this European design brand has stayed true to its founding ethos and, to date, Sé has created four highly acclaimed editions from French designer Damien Langlois-Meurinne, Spanish-born Jaime Hayon, Slovenia-based Nika Zupanc and the fourth collection from Switzerland-based, Nigerian-American designer, Ini Archibong.

Under Sé's stewardship, each designer brings his or her own sensibility and character while harnessing a personality, polish and sheer sense of finish that is undeniably Sé. All the pieces are products of the most exacting collaborations. They are sensual, tactile and cerebral, inviting the gaze and the touch as well as engaging the mind.

Headquartered in London and fabricated across Europe to the highest technical standards, Sé aims to make furniture that not only delights, but that will also become tomorrow's heirlooms.

ABOUT LELIÈVRE PARIS

For more than a century, Lelièvre Paris has sought inspiration and strived to inspire others.

From the most lavish chateaux to Haussmann-style flats, from Italian palazzos to the Himalayan heights, Lelièvre Paris is a shining example of modern French creative craftsmanship. With a constant pursuit of harmony and elegance, the brand has developed a broad range of more than 6,000 products — fabrics, wallpapers, wall covering, rugs and accessories — to help professionals create the world's most stunning interiors.

A leading interior design brand, Lelièvre Paris is one of the very few companies capable of meeting any client demands. Lelièvre Paris is a trendsetter, offering bold designs with a consistent supply of this elusive French quality that makes them both chic and timeless.

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