

BROMPTON DESIGN DISTRICT

From Here Onwards

Brompton Design District – Design Stores Programme

18-26 September 2021

Late Night: Thursday 23 September 6-9pm

Brompton Press Day – Thursday 23 September
Further details to follow.

[Images and Graphics available for Download](#)

Established in 2006 by South Kensington Estates, the longest running district of London Design Festival, Brompton Design District has a reputation for iconic brands and progressive design thinking. The district is unique in its close dialogue between established design brands and a temporary curated programme.

In conjunction with the area's landmark cultural institutions, such as the RCA, the Design Museum and the V&A, this unique family of retailers has spearheaded the evolution of Brompton as a leading design destination.

Nurtured by South Kensington Estates, co-founders of Brompton Design District and custodians of Brompton as a whole, the revitalised area has seen the arrival of established and emerging design brands. They include leading Italian furniture brands such as Cassina and Molteni & C and high-end interiors emporia The Conran Shop, Oka, Meridiani and Poltrona Frau.

For London Design Festival 2021, Brompton Italian brands Cassina and Molteni & C. pay homage to two generations of the Scarpa family. Cassina reissues Soriana by Afra & Tobia Scarpa with a contemporary material palette. At Molteni & C. the new collection is a tribute to two great protagonists of Italian architecture Carlo Scarpa and Ignazio Gardella alongside additions to the heritage collection by Gio Ponti. Molteni also present an installation by Jasper Morrison to celebrate the launch of his new Tea Chair.

The Conran Shop has commissioned French artist Damian Poulain to create 'The Magical Value of Shapes', a playful graphic backdrop to the store's exclusive new collections. An exciting mix of 30 Brompton brands and exhibits will open their doors, present new products, and unveil intriguing installations and imaginative exhibitions.

Exhibiting Retailers:

**B&B ITALIA . BOFFI | DE PADOVA . CASSINA . GIORGETTI . LIAGRE . LEMA . MERIDIANI
. MOLTENI&C | DADA_ OKA . POLIFORM_ POLTRONA FRAU . SÉ COLLECTIONS .
SOCIETY LIMONTA . TAI PING . THE CONRAN SHOP**

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Highlights of Brompton Design District 2021 include:

- Over 15 showrooms are exhibiting this year, including Brompton's Italian brands Cassina and Molteni & C.
- Brompton welcomes new partner Cromwell Place to the area, a membership organisation for galleries and arts professionals which opened in October 2020. Cromwell Place has offered space for two exhibits, including a presentation of new work by Formafantasma for Dzek, and a joyful installation from Brompton regular, SEEDS Gallery.
- New Contracts presents the work of graduates from MA Design Products at the Royal College of Art who will present their work physically for the first time
- Curator Jane Withers will host a talk at Cromwell Place 'From Here Onwards' on Thursday 23 September, 5pm. Speakers include Jerszy Seymour, RCA tutor Dr Claude Dutson, and RCA graduate Andulili Masebo.
- Four exhibits will be on show including Design Exhibition Scotland's exhibition focusing on four sustainable material research projects
- Local Heroes showcases a range of homeware from established and emerging Scottish designers.

Full details of exhibitions and events are available on bromptondesigndistrict.com and highlights include:

B&B Italia

250 Brompton Road, SW3 2AS

Monday to Saturday 11 – 6

bebitalia.com



Established in 1966 as the result of the entrepreneurial vision of Piero Ambrogio Busnelli, B&B Italia Group aims at creating the most innovative, iconic and timeless pieces of design furniture in order to inspire people around the globe through the power of the best creative minds, unparalleled R&D, industrial know-how and Made in Italy quality that make B&B Italia one of the world's premier design company.

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Boffi | De Padova

72-74 Sloane Avenue, SW3 3DZ

Tuesday to Saturday 10 - 6

depadova.com



For London Design Festival 2021, Boffi | DePadova is launching a brand new flagship showroom in Chelsea. The newly renovated space is spread over three floors and includes the very latest collections from our brands: Boffi, De Padova, ADL, MA/U Studio and Time & Style édition.

Cassina

238-242 Brompton Road, SW3 2BB

Monday to Saturday 10 - 6

cassina.com



Cassina presents the new 2021 Collection at its flagship store in Brompton Road in warm and welcoming home atmospheres, from the living and dining rooms to the bedroom. Discover new products by Michael Anastassiades, Jeffrey Bennett and Philippe Starck, reissues by Vico Magistretti and Afra & Tobia Scarpa, and new editions by Bodil Kjær and Charlotte Perriand.

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Giorgetti

54-58 Fulham Road, SW3 6HH

Monday to Saturday 10 - 6

giorgettimeda.com



Giorgetti style in the British capital on Fulham Road in collaboration with the dealer Interni. A complete environment for an unforgettable experience of contemporary living, where icons and novelties meet, from the domestic dimension to the large scale.

Maximum quality, aesthetic innovation and workmanship are the key points of Giorgetti, historic brand of made in Italy design, founded in Meda in 1898. Giorgetti style is characterised for its exclusivity and atypical uniqueness, thanks to timeless objects, creating an all around interior design.

Liaigre

68-70 Fulham Road, SW3 6HH

Monday to Saturday 10 - 6

liaigre.com



To coincide with Liaigre's new showroom installation which mixes iconic pieces of the collection and new introductions such as the first modular sofa in the collection "Arpège", the British photography gallery Atlas has been invited to present a group of photographs by contemporary artists.

The common point between Atlas gallery's photographs is the quest for abstraction, geometry, colour and pattern. Matches and contrasts of the natural palette of Liaigre and the vivid colors of the works create an unexpected conversation between art and decorative arts.

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Meridiani

10 Thurloe Place, SW7 2RZ

Monday to Saturday 9 - 6

meridiani.it



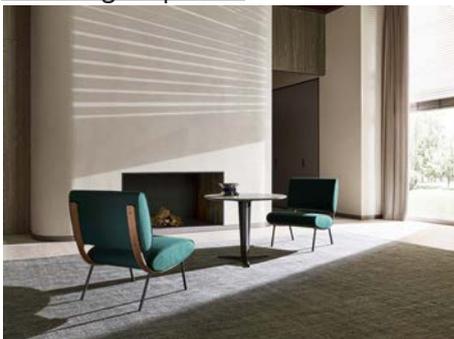
Set in a prestigious location in South Kensington in front of the V&A Museum in Thurloe Place, the London Meridiani Store represents that timeless elegance that has always characterized the brand's DNA. Meridiani takes part in the 2021 September edition of the London Design Festival introducing the latest new products: the TERESA armchair in saddle leather with its smart storage bag accessory, the EMILIA chair and the VITTORIO low table. The new smart pieces fit any environment and show the brand's utmost care for details and the best materials.

Molteni&C|Dada

245-249 Brompton Road, SW3 2EP

Monday to Saturday 10 - 6, Sunday 12 - 5

moltenigroup.com



Molteni&C|Dada Brompton Flagship Store is delighted to present the new 2021 Collection, a tribute to two great protagonists of Italian architecture: Carlo Scarpa and Ignazio Gardella. The obsession for quality is what distinguishes and will continue to characterize the Molteni Group, together with the ability to read the evolution of scenarios and adapt to the changes taking place. Round D 154.5 by Gio Ponti will also be on display as part of the new collection.

Molteni will host an installation by Jasper Morrison to introduce the new Tea chair.

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OKA

155-167 Fulham Road, SW3 6SN

Monday to Saturday 10 - 6, Sunday 12 - 5

oka.com



OKA have put one of the custom-made sofas from their 'Tailored' Collection in the hands of three expert interior designers. The brief? Go as bold as you dare. Imbuing a home with personality, while reflecting the character of their creator, is the forte of OKA's 'Tailored' Collection of sofas. Choosing curved arms in blue velvet says one thing, a square silhouette in green linen another. This subtle intonation is something interior designers live by, so OKA presented a talented trio – Gavin Houghton, Jessica Buckley and Lucy Barlow – with the same blank canvas on which to make their mark: the Egerton Loveseat. The bespoke pieces will be available to view in OKA's Chelsea store during London Design Festival before going up for auction at Bonhams with proceeds being donated to The Trussell Trust.

Poltrona Frau

147-153 Fulham Road, SW3 6SN

Monday to Saturday 11 - 7

poltronafrau.com



Founded by Renzo Frau in Turin in 1912, Poltrona Frau is a global brand representing Italian-made luxury furniture and innovative design. Poltrona Frau has been an inspirational and an aspirational brand since its beginnings, with an offering of high-quality pieces enhanced by unparalleled Italian craftsmanship.

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Known as an ambassador of design excellence and Leathership -a term coined by the brand to describe its leadership in the leather industry- has forged over the decades countless collaborations with renowned designers and architects.

Take Your Time | Poltrona Frau presents its 2021 Collection. A collection focused in on three senses: Sight, Smell and Touch. Making the most of our "downtime", giving it a sense -and a sensory dimension- is the core theme of the new Poltrona Frau collection. Take Your Time. Feel the difference.

We are delighted to invite you to celebrate the arrival of the Infinito table to London.

An exceptional work of art, as unique as the marble from which it takes shape. Designed by Roberto Lazzeroni and produced by Poltrona Frau in a limited, numbered and signed amount.

Come and join us at our London Showroom to preview this unique piece in a spectacular setting.

Sé Collections

175-177 Fulham Road, SW3 6JW
Monday to Friday 10 - 6, Saturday 11 - 5
se-collections.com



For London Design Festival 2021, Sé presents an innovative collaboration with the renowned French fabric house Lelièvre Paris held in Sé's new showroom on the Fulham Road. Sé: A Courtship with Lelièvre Paris is a textile-rich installation born from a shared appreciation of captivating textures, timeless beauty, and savoir-faire. Pieces on show are from Sé's four collections and include Ini Archibong's Oshun sofa and armchair from Collection IV3, the Happiness Armchair by Damien Langlois-Meurinne from Sé's debut collection, and the Stay chair by Nika Zupanc from Collection III. All will be re-imagined in Lelièvre Paris's striking geometric and graphic fabrics.

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Society Limonta

170 Waltham Street, SW3 2JL

Monday to Sunday 10 - 6

societylimonta.com



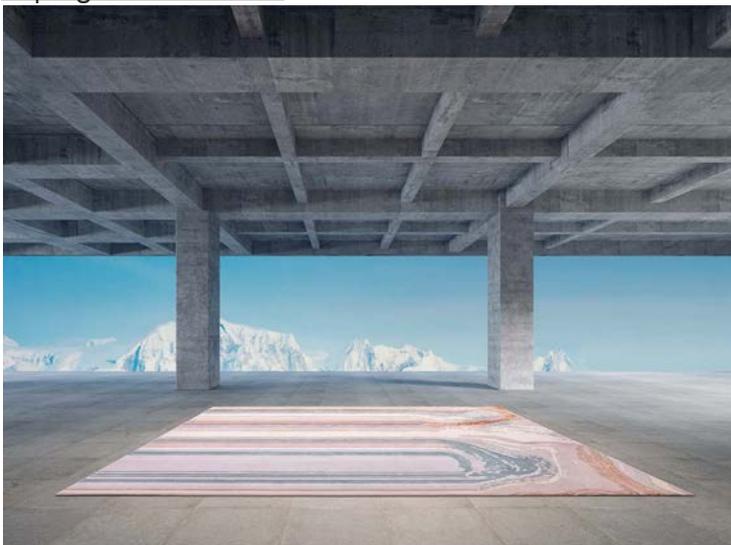
A home is where life takes place, a visible space shaped according to our own essence. Drawing from the past without nostalgia means creating Senza tempo, a timeless collection, living in the present. Textile, fashion and interior design are interconnected in a journey exploring style and matter. Designs of the '60s, the '70 and the '80s are reinterpreted to create layers of solid colours and patterns that get inspiration from the past to renew it. The new shades meet the neutral colours creating chromatic variants of lilac, dusty grey, deep blue, sage green and a warm brown fading into pink. The house is now an emotional experience.

Tai Ping

85 Pelham Street, SW7 2NJ

Monday to Friday 10:30 - 5

taiping-homeUK.com



Evoking science, art and physics, Transcendent nods to multi-dimensional worlds where forces transform, distort and fracture light or matter in dramatic patterns. The Tai Ping

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artisans interpreted Jamy Yang's ambitious ideas into a series of luscious, luxurious rugs.

The set of designs has a precise, technical beauty that seems fluid in form – inspired by the Theory of Relativity and hyperspace. The theme is expressed in marbled patterns and dimension bending linear stretches showing Tai Ping's mastery of the craft. Each rug uses a tightly edited palette of related, tonal hues that flow in surreal patterns with stretched out 'spaghettified' distortions, all made through exquisite hand-tufting.

The Conran Shop

81 Fulham Road, SW3 6RD

Monday, Tuesday, Friday, Saturday 10 - 6 Wednesday, Thursday 10 - 9, Saturday 12 - 6

conranshop.co.uk



The Conran Shop celebrates the launch of its most exclusive pieces of 2021 with an enthralling window installation by Damien Poulain. The project is titled 'The Magical Value of Shapes'. It is a response to the grid system of the new shelves in place in the Conran shop window. From the front it is thought of as a painting representing modular faces created with simple geometrical shapes, and from an angle, we start to get inside the painting to see new patterns. The intention is to allow the viewers to project themselves in a painting and see things appearing in their mind, to create their own colourful vision.

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Curated Programme*

Under the curatorship of Jane Withers Studio, the theme for this year's Brompton's pop-up programme is 'From Here Onwards'. The Pandemic has created an opportunity to think differently. As we face up to the Post-Normal, Brompton asks emerging designers 'What happens next'?

"We're living through a period of seismic change and an extraordinary opportunity to challenge entrenched attitudes and think differently. As we face up to the Post-Normal, it's time to hear from emerging designers, creators and unorthodox thinkers who could be shaping our lives 'From Here Onwards'

- Jane Withers, curator

Centre-stage in Brompton's temporary programme curated by Jane Withers Studio, is an exhibition titled *New Contracts* by MA Design Products at the Royal College of Art. Here, graduates who have spent the majority of their studies away from the physical university, present their work in real life for the first time. Through their graduation projects, they examine their role as designers, challenging the return to 'business as usual' and exploring what the future should look like.

Brompton exhibits will also be hosted in the district's new gallery hub, Cromwell Place. Here Dzek presents *New Landscapes for the Post-Normal Domestic*, a new collection of tiled furniture modules by Formafantasma using ExCinere, their volcanic ash glazed tile system. While SEEDS Gallery showcases a positive response to the theme with an installation entitled *More Joy*.

New Adventures in Cardboard by Brown Office, the Thurloe Place Mews, part exhibition and part makerspace, encourages us to revalue cardboard as a versatile material for everyday use.

Remaining programme (alphabetical):

3D Clay Printing

sponsored by Preston Fitzgerald Arts Advisory

11 Avenue Studios, SW3 6HL

Monday to Sunday 11 - 6

An exhibition of 3D clay printed ceramics. Digital technology and craft combine to create a range of sculptural and functional works.

fitzartsadvisory.com

Design for our Times: Material Innovation, Design Exhibition Scotland

Garage at 15a Cromwell Place Mews, SW7 2LA

Monday to Sunday 10 - 6, Thursday 10 - 9.

A showcase of material innovation exploring fresh ideas from four Scottish design studios. designexhibitionsotland.co.uk/design-for-our-times/

DesignPost, Jonah Luswata

American Hardwood Export Council and London Design Festival

Brompton Design District
Press Release
July 2021

For more information contact Gemma Noble
at SKE (South Kensington Estates):
gnoble@ske.org or on +44 (0) 7976 842 153

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Exhibition Road, SW7 2HW

An initiative that pays tribute to the diverse history and creative culture of 10 London neighbourhoods, and gives emerging designers a platform to showcase their talent.
londondesignfestival.com

Dixon Drinking Fountain, Design Exhibition Scotland

Thurloe Street, SW7 2LQ

A drinking fountain designed by Mirri of Glasgow in collaboration with Design Exhibition Scotland. designexhibitionsotland.co.uk

Japan House London

111 Kensington High Street, W8 5SA

Monday to Saturday 10 - 8, Sunday 12 - 6

Tokyo 1964: Designing Tomorrow explores the lasting design legacy of the Tokyo 1964 Olympic and Paralympic Games.

japanhouselondon.uk

Joe Armitage x Espasso

Cromwell Place, SW7 2JE

Wednesday, Friday, Saturday 10 - 6, Thursday 10 - 9, Sunday 10 - 4

British lighting designer Joe Armitage and contemporary gallery ESPASSO present a special exhibition.

joearmitage.com espasso.com

JOY - SEEDS Gallery

Cromwell Place, SW7 2JE

Wednesday, Friday, Saturday 10 - 6, Thursday 10 - 9, Sunday 10 - 4

11 designers explore the aesthetics of joy and how the objects around us have the potential to create happiness or encourage positive mental disposition.

seedslondon.com

Liaigre

68-70 Fulham Road, SW3 6HH

Monday to Saturday 10 - 6

Liaigre has invited British photography gallery Atlas, to present works by contemporary artists, alongside the new showroom installation.

liaigre.com

The Future of Home

Local Heroes

6-7 Thurloe Place, SW7 2RX

Monday to Sunday 10 - 6, Thursday 10 - 9

A preview of innovative furniture, textiles and lighting from a new generation of designers based in Scotland.

localheroes.design/

London Design Festival at Victoria and Albert Museum

Cromwell Road, SW7 2RL

Wednesday to Sunday 10 - 5.45

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Among the exhibits at the V&A, Tin Drum debuts a groundbreaking new mixed reality installation, Medusa, in collaboration with Japanese architect Sou Fujimoto.

vam.ac.uk

New Adventures in Cardboard, Brown Office

Garage at 4 Thurloe Place Mews, SW7 2HL

Monday to Sunday 10 - 6, Thursday 10 - 9

Part exhibition and part maker-space, Brown Office reimagines discarded cardboard to create objects of significance and longevity. See also at 7, White Post Gallery.

brownoffice.co.uk

New Contracts, MA Design Products, Royal College of Art

35-36 Thurloe Place SW7 2HP

21 Thurloe Place, SW7 2SP

9a Thurloe Place, SW7 2RZ

Monday to Sunday 10 - 6, Thursday 10 - 9

Graduates explore the ways in which design might reimagine the fundamental institutions of family, community, and state.

2021.rca.ac.uk

The Design Museum

224-238 Kensington High Street, W8 6AX

Monday to Thursday 10 - 6, Friday to Saturday 10 - 9

American Hardwood Export Council and Wallpaper* present Discovered, showcasing the work of 20 next generation designers from 16 countries.

designmuseum.org

The South Ken Green Trail – Home away from Hive by Mizzi Studios with the Science Museum

Science Museum, Exhibition Road

An organic, nest-like timber lattice, layered with medicinal and pollinating plants with garden designers from the Royal Botanic Gardens, Kew.

discoversouthken.com

The South Ken Green Trail – The Algae Meadow by Seyi Adekun and Wayward in collaboration with the V&A

Exhibition Road

Vertical wildflower meadow exploring how we can care for and enhance biodiversity in an urban setting.

discoversouthken.com

The South Ken Green Trail – Windflower by Urban Radicals with the Goethe Institut

Goethe Institut, Exhibition Road

Re-purposed wind turbine blade planted with wildflowers to attract wild pollinators in the city. discoversouthken.com

Verdigris Landscapes for the Post Normal Domestic

DZEK

Cromwell Place SW7 2JE

Wednesday, Friday, Saturday 10 - 6, Thursday 10 - 9, Sunday 10 - 4

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A collection of ExCinere tiled furniture modules in a novel green tonal range conceived by Formafantasma.

dzekdzekdzek.com

-ENDS-

For more information and images, please contact Gemma Noble at gnoble@ske.org or on +44 (0) 7976 842 153

Notes to Editors

About Brompton Design District

Initiated by South Kensington Estates, a company with a history woven into the fabric of the district for over 200 years, together with a cluster of design retailers and local cultural institutions, the District was established in 2007 to foster a space where new design can flourish. The aim was to revitalise the heritage of the area as a place where people come together to share, enjoy and learn about design in its broadest sense; design, culture, fashion and food.

It is the leading District during the annual London Design Festival with a dedicated programme of temporary exhibitions. Brompton's programme, curated by Jane Withers Studio, has played host to pioneering and innovative contemporary exhibitions. The combination of temporary exhibitions, set in an area of London known for its iconic, international design brands, adds energy and dynamism and has earned Brompton the reputation as a leading international design destination.

Website bromptondesigndistrict.com

Instagram @brompton_design_district

Twitter @BromptonDesign

About Jane Withers Studio

Curator of Brompton Design District since its inception in 2007, Jane Withers is a design consultant with a passionate belief in the power of design to instigate positive change. Her eponymous studio works with cultural and commercial clients to apply design thinking to societal challenges, employing a multi-disciplinary range of services, including strategy formation, programme development, curation and publishing.

Jane Withers Studio has a particular focus on environmental issues, and many of its projects are concerned with using design to raise awareness and initiate change – often in collaboration with the studio's extensive global network of professional and academic experts. This interest and approach informs the curation of Brompton Design District, and has played a huge part in making Brompton the focal point for sustainable design innovation during London Design Festival.

In 2018, the studio was awarded the Design Prize for Experimentation at the Salone

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del Mobile in Milan.

Website janewithers.com

Instagram [@janewithers.london](https://www.instagram.com/janewithers.london)

Twitter [@jvwithers](https://twitter.com/jvwithers)

About Cromwell Place

Cromwell Place is a Membership organisation offering a first-of-its-kind exhibition and working space in central London, located in the heart of South Kensington's museum district and housed within five Grade II listed buildings. Designed in 1858 by Sir Charles James Freake, the Victorian townhouses house 15 unique gallery spaces, permanent and shared offices, open-desks, meeting rooms and viewing rooms, and the Club Room serving a light food and beverage offering.

Cromwell Place is home to some of the world's most exciting galleries, collectors, dealers and advisors: with specialties ranging from Antiquities and Old Masters through to the 19th Century.

Cromwell Place is open to the public from Wednesday through Saturday 10am – 6pm, and 10am – 4pm on Sundays. Tuesdays are reserved for invitation only visits.

Website cromwellplace.com

Instagram [@cromwellplace](https://www.instagram.com/cromwellplace)

Twitter [@cromwellplaceuk](https://twitter.com/cromwellplaceuk)